

PAUL MORDECAI ROSENBERG PHOTOGRAPHY
64 East Street P.O. Box 120
Litchfield, CT 06759
860.567.3000
PMRosenberg@Yahoo.com
PMRosenbergPhoto.com

CEASE AND DESIST

CEASE AND DESIST DEMAND

In accordance with Title 17 of the United States Code and International Copyright Standards

Date: _____

Perpetrator's Full Name or Company: _____

Other/Contact Name: _____

Address: _____

Phone: _____ Email: _____

This communication details a cease and desist notice by *Paul Mordecai Rosenberg Photography*. If you are represented by legal counsel, please direct this letter to your attorney immediately and have your attorney notify us of such representation. We are writing to notify you that you are unlawfully copying our graphics: This infringes upon our company's exclusive copyrights. Accordingly, you are hereby directed to CEASE AND DESIST ALL COPYRIGHT INFRINGEMENT.

Paul Mordecai Rosenberg Photography is the owner of a copyright in various aspects of the image(s) in question. Under United States copyright law, our copyrights have been in effect since the date that the image(s) was/were created. All copyrightable aspects of the image(s) are copyrighted under United States copyright law.

It has come to our attention that you have been copying our image(s.) We have copies of your unlawful copies to preserve as evidence. Your actions constitute copyright infringement in violation of United States' copyright laws. Under 17 U.S.C. 504###, the consequences of copyright infringement include statutory damages of up to \$30,000 per work, and damages of up to \$150,000 per work for willful infringement. If you continue to engage in copyright infringement after receiving this letter, your actions will be evidence of "willful infringement." Based upon the foregoing, we demand that you immediately (i) cease and desist your unlawful duplication of the image(s) and (ii) promptly communicate your assurance within ten (10) days that you will cease and desist from further infringement of *Paul Mordecai Rosenberg Photography* copyrighted works.

If you do not comply with this cease and desist demand within this time period, we are entitled to use your failure to comply as evidence of "willful infringement" and seek monetary damages and equitable relief for your copyright infringement. In the event you fail to meet this demand, please be advised that we will contemplate pursuing all available legal remedies, including seeking monetary damages, injunctive relief, and an order that you pay court costs and attorney's fees. Your liability and exposure under such legal action could be considerable.

Before taking these steps, however, we wish to give you one opportunity to discontinue your illegal conduct by complying with this demand within ten (10) days. Accordingly, please sign and return the attached Agreement within ten (10) days to:

Paul Mordecai Rosenberg Photography
64 East Street P.O. Box 120
Litchfield, CT 06759

Sincerely, _____

Paul Mordecai Rosenberg

Attachment:

COPYRIGHT INFRINGEMENT SETTLEMENT AGREEMENT:

I, **(Perpetrator's Full Name or Company)** _____, agree to immediately cease and desist copying image(s) in exchange for *Paul Mordecai Rosenberg Photography* releasing any and all claims against me for copyright infringement. In the event this agreement is breached by me, *Paul Mordecai Rosenberg Photography* will be entitled to costs and attorney's fees in any action brought to enforce this agreement and shall be free to pursue all rights that *Paul Mordecai Rosenberg Photography* had as of the date of this letter as if this letter had never been signed.

Print _____ Sign _____ Date _____