Enterprise Project Prioritization Framework

How to Prioritize Enterprise Projects

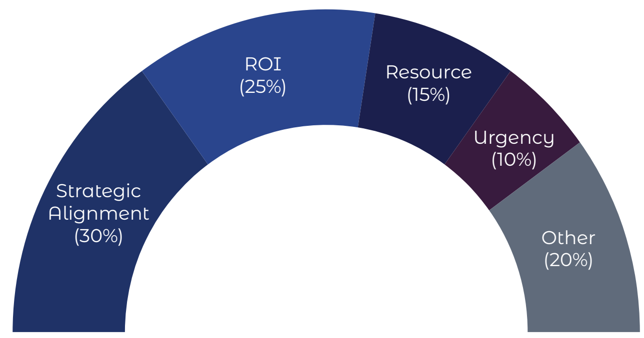
Step 1: Establish Strategic Criteria

- **Alignment with enterprise strategy (growth, compliance, customer focus)**
- **ROI potential (short and long term)**
- **Risk level and complexity**
- **Resource requirements (staff, budget, technology)**
- **Regulatory/market urgency**

Step 2: Score & Rank Projects

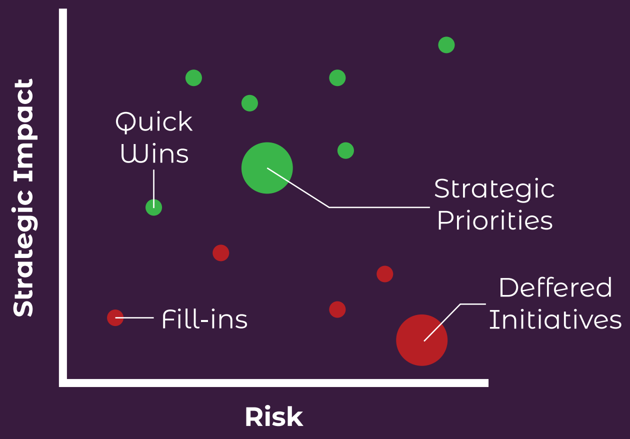
- **Develop a weighted scoring model (1-5 scale)**
- **↓ Assign values for each criterion ↓**

Example: Strategic alignment (30%), ROI (25%), Resources (15%), Urgency (10%)



Step 3: Build a Prioritization Matrix

- **Plot projects across Value vs. Effort or Strategic Impact vs. Risk**
- **Classify into:**
  - **- Quick Wins**
  - **-Strategic Priorities**
  - **-Fill-ins (low effort, low value)**
  - **-Deferred initiatives**



Step 4: Goverance Review

- **Present ranked projects to steering commitee/PMO**
- **Reassess quarterly to adapt to changes**

BlackDogManagement.biz | 508.202.0774