

WDPSA 2025 Agenda

Western Dealers Product Support Association

Hosted by Finning Canada

Where: Douglas Hotel; 45 Smithe Street,; Vancouver, British Columbia, Canada, V6B 0R3

When: 4/6/2025 - 4/8/2025

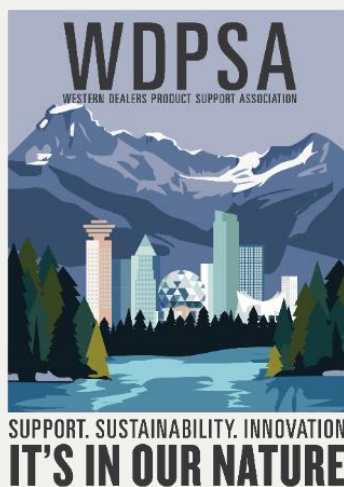


Sunday April 6th	Activities	Location	Presenter
3:00pm – 4:00pm	Committee & Presenter Meeting	Kitsilano Ballroom	N/A
4:00pm – 6:00pm	Registration Desk Open	Kitsilano Ballroom Foyer	N/A
6:00pm – 10:00pm	Welcome Reception + Cornhole	D6 Restaurant and Lounge	N/A
Monday April 7th	Activities	Location	Presenter
7:00am – 8:00am	Breakfast	Kitsilano Ballroom Foyer	N/A
8:00am – 8:10am	Welcome/Hotel Safety	Kitsilano Main Ballroom	Jason Ho
8:10am – 8:30am	Dealer Principal Message	Kitsilano Main Ballroom	Tim Ferwerda
8:30am – 8:45am	Meeting Purpose/Agenda Overview	Kitsilano Main Ballroom	Jason Ho
8:45am – 9:15am	Operationalizing Serious Injury and Fatality Prevention	Kitsilano Main Ballroom	Frankie Fuchs
9:15am - 10:15am	Caterpillar Onboard Technology Strategy	Kitsilano Main Ballroom	Morgan Grigsby
10:15am - 10:30am	Break - Snacks and Drinks	Kitsilano Ballroom Foyer	N/A
10:30am – 11:00am	Winning with D6 Rebuilds	Kitsilano Main Ballroom	Kellen Stenger
11:00am – 11:30am	Advanced Analytics and AI	Kitsilano Main Ballroom	Charlie Wood
11:30am – 12:00pm	Smart Support	Kitsilano Main Ballroom	Amanda Fewer

Monday April 7th	Activities	Location	Presenter
12:00pm – 12:45pm	Lunch	Kitsilano Ballroom Foyer	N/A
12:45pm – 2:30pm	Breakout Sessions:	N/A	N/A
12:45pm – 1:15pm	Service: Product Performance (CVA/CM/SOS/Inspections)	Kitsilano Main Ballroom	Tom Terteling
1:15pm – 1:45pm	Service: WIP/LLTI Management	Kitsilano Main Ballroom	Steve Kiley
1:45pm – 2:15pm	Service: Services Commitment	Kitsilano Main Ballroom	Henry Venneman Byran Argo
12:45pm – 1:30pm	Sales: Hex Life Extension GTM Strategy	Breakout 1 – Fairview II/III	Craig Banyard
1:30pm – 2:15pm	Sales: Retail Small Core	Breakout 1 – Fairview II/III	Paul Kessel
12:45pm – 1:15pm	Parts: Parts Operations Dashboard	Breakout 2 – Fairview IV/V	Ryan Shaughnessy
1:15pm – 1:45pm	Parts: Territorial Availability	Breakout 2 – Fairview IV/V	Jack March/Aaron French
1:45pm – 2:15pm	Parts: PLESN/PRISM Forecast Planning	Breakout 2 – Fairview IV/V	Tom Huxtable
2:30pm – 2:45pm	Break - Snacks and Drinks	Kitsilano Ballroom Foyer	N/A
2:45pm – 3:15pm	Summary of Breakout Sessions	Kitsilano Main Ballroom	All Presenters
3:15pm – 4:15pm	Special Guest Speaker: Ryan Straschnitzki	Kitsilano Main Ballroom	Ryan Straschnitzki
4:15pm – 4:30pm	Close out Day 1/ Instructions for Evening Event	Kitsilano Main Ballroom	Jason Ho
6:00pm – 6:30pm	Transportation to Stanley Park	Hotel Front Lobby	N/A
6:30pm – 10:30pm	WDPSA Reception Dinner	Vancouver Aquarium	N/A

Tuesday April 8th	Activities	Location	Presenter
7:00am – 8:00am	Breakfast	Kitsilano Ballroom Foyer	N/A
8:00am – 8:30am	Safety Presentation	Kitsilano Main Ballroom	Riley Nielsen
8:30am – 9:30am	Labor Sales Enablement Strategy – Table Activity	Kitsilano Main Ballroom	Jeff Forman
9:30am -10:30am	4 Aspects of a Rebuild – Dealer Panel	Kitsilano Main Ballroom	Shannon Thomas, Kellen Stenger, Justin Relaford, Josh Colbert
10:30am – 10:45am	Break - Snacks and Drinks	Kitsilano Ballroom Foyer	N/A
10:45am – 11:45am	Customer Share – Kiewit	Kitsilano Main Ballroom	Wes Prothe / Steven Curry
11:45am – 12:15pm	Customer Onboarding and Beyond	Kitsilano Main Ballroom	Kim Lightfoot
12:15pm – 12:20pm	Conference Wrap-Up & Acknowledgements	Kitsilano Main Ballroom	Jason Ho
12:20pm – 12:30pm	Dealer Only Meeting	Kitsilano Main Ballroom	Jason Ho / Justin Doty
12:30pm	Boxed Lunch Available	Kitsilano Ballroom Foyer	N/A

Thank You & Safe Travels!



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