

# Intermediate Entrepreneurs



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High School  
Wednesdays 9:00  
2024-2025

## Class Description

Students will acquire foundational business concepts, learn economic and mathematic concepts, and apply those concepts to a new business idea. Real life examples are important to use when educating students. This course will take them through an entrepreneurial journey of creating their own business, producing a product, or offering a service, and marketing and selling to their peers. This course encompasses a variety of basic life skills such as money management, business development, bookkeeping, profit margins, marketing campaigns, and friendly competition. Entrepreneurs in the Tampa Bay area will be invited to speak to students in class. Students will learn how to start a small business of their own. Opportunities to sell their goods and services will be provided through Trinity Market Days approximately once a month. Students will plan and implement Trinity's annual Fall Festival and Spring Festival. Parental involvement and assistance during the Fall and Spring festivals is highly encouraged.

## Communication

I will send emails, when necessary, but most of the time we will communicate via the Remind.com app. To join our class, download the app and go to <https://www.remind.com/join/433ek6> or join via smartphone by texting to **81010** and text this message: @433ek6. **\*\*\*This is the best way to reach me. If you send me an email, please send a text through Remind to notify me. I have 5 email accounts I check weekly not daily.**

## Class Swag

To purchase a Young Entrepreneurs class t-shirt, go to [bonfire.com/young-entrepreneurs-2](https://bonfire.com/young-entrepreneurs-2) All proceeds go to support Trinity's charity, "Carol's Kids".

## Grades/Homework

Generally, homework will not be assigned, unless students need to complete a class assignment or prepare for an upcoming class event. High School students will receive 1 high school credit.

## Materials

2024-2025 Planner  
Pocket Folder  
Spiral Notebook  
Poster Board  
Laptop/ipad/tablet/smartphone etc. may be needed in class on occasion but isn't required

## Recommended Resources

1. *Better Than a Lemonade Stand! Small Business Ideas for Kids* by Daryl Bernstein
2. *How to Turn \$100 into \$1,000,000* by James McKenna and Jeannine Glista with Matt Fontaine.
3. *Teen Entrepreneur Toolbox* by Dave Ramsey
4. *The Young Entrepreneur's Guide to Starting and Running a Business* by Steve Mariotti
5. <http://bizkids.com/themes/entrepreneurship>
6. <https://youngentrepreneurfoundation.wordpress.com/>
7. <http://www.teenbusiness.com/>
8. [Venturelab.org](http://Venturelab.org)
9. [Juniorachievement.org](http://Juniorachievement.org)
10. [Econedlink.org](http://Econedlink.org)