

Every Jersey Tells A Story



WHAT MAKES THE JERSEY



THE FABRIC OF SOCCER CULTURE

Since 1914, Admiral's heritage in soccer transcends jerseys, apparel, and equipment.

We've been part of countless journeys, from the local pitch to the world's biggest stage, each one unique and meaningful.

We've championed clubs, players and supporters from their first steps to unforgettable moments of greatness.

But this story isn't just ours. It's yours.

Your story is at the heart of everything we do. Each stitch honors your heritage, and celebrates your journey in soccer.

It sets you apart, but it's also what distinguishes us.

Because we're not just crafting jerseys; we're weaving your story into the fabric of soccer culture.



WHAT MAKES THE JERSEY



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EVERY CLUB HAS A STORY

The New Orleans Jesters aren't just about soccer—they're about community, opportunity, and impact. Through strategic partnerships like Carrollton Boosters Soccer, they've expanded access to the game, reaching over 2,400 registrations and empowering youth coaches and referees. Their commitment extends to underprivileged youth, creating inner-city leagues and providing comprehensive support, from coaching to uniforms. From Harrahan to River Ridge, their inclusivity knows no bounds.

For the Jesters, soccer is a pathway to opportunity. Through satellite clubs, scholarships, and pathways to the semi-professional ranks, they ensure every aspiring player has a chance to shine. They don't just groom athletes but leaders, fostering a culture of mentorship and community reinvestment. Soccer isn't just a game to the Jesters—it's a catalyst for personal growth and community cohesion.

Through teamwork and discipline, players learn life lessons that transcend the field, empowering them to navigate life's challenges with confidence. By promoting teamwork and community engagement, they elevate entire neighborhoods, enriching the lives of all.

As ambassadors of New Orleans, the Jesters represent the city's vibrant culture and spirit. With every goal scored and every life touched, they continue to weave a legacy that transcends sport, enriching the lives of generations to come.

nolajesters.com/team-shop/



EVERY JERSEY TELLS A STORY

We designed Admiral iD custom New Orleans Jesters jerseys to embody the essence of the club, narrating its rich history and deep-rooted connection to its home.

Each jersey is not just a garment but a narrative canvas, showcasing the vibrant tapestry of New Orleans – its colors, symbols, and cultural heritage, including nods to its architecture, Mardi Gras festivities, soulful jazz rhythms, and diverse society.

Every stitch on these jerseys weaves a tale, intricately detailing the club's journey, the players who wear them, and the collective spirit they represent.

Each player's name and number etched on the fabric symbolize not only their individual identity but also their allegiance to the team, the city, its sponsors, and the league.

Crafting these jerseys is more than a task; it's a solemn commitment we uphold with utmost dedication. Every piece we create is bespoke, tailored to reflect the unique essence of each club and player, mirroring the personalized service we pride ourselves on.

We understand the importance of preserving individuality amidst brand affiliation. Our aim isn't conformity but empowerment – to fashion something exclusive, something that resonates with your distinct persona, elevating you above the ordinary and crafting your legacy. Every jersey isn't just "kit"; it's a story waiting to be told.

Let us help you tell your story – tell it to be uniquely you and build your name.

https://www.youtube.com/watch?v=sHo2f9M7Izg&ab_channel=AdmiralSports.

HOME KIT

The New Orleans Jesters vibrant home kit, is a testament to the city's rich cultural heritage and the club's enduring legacy.

This bold jersey design boldly embraces Mardi Gras colors, featuring the Jester's checks with a vibrant mix of grain, layering, color half-tone dots, and bold diagonals. It's more than just a uniform—it's a symbol of joining a 160-year-old Mardi Gras celebration steeped in history, tradition, and community spirit.

Inspired by Mardi Gras tradition, the jersey showcases Peppermint Leaf, Mystical Grape, and Mardi Gras Gold hues, symbolizing Justice, Faith, and Power.

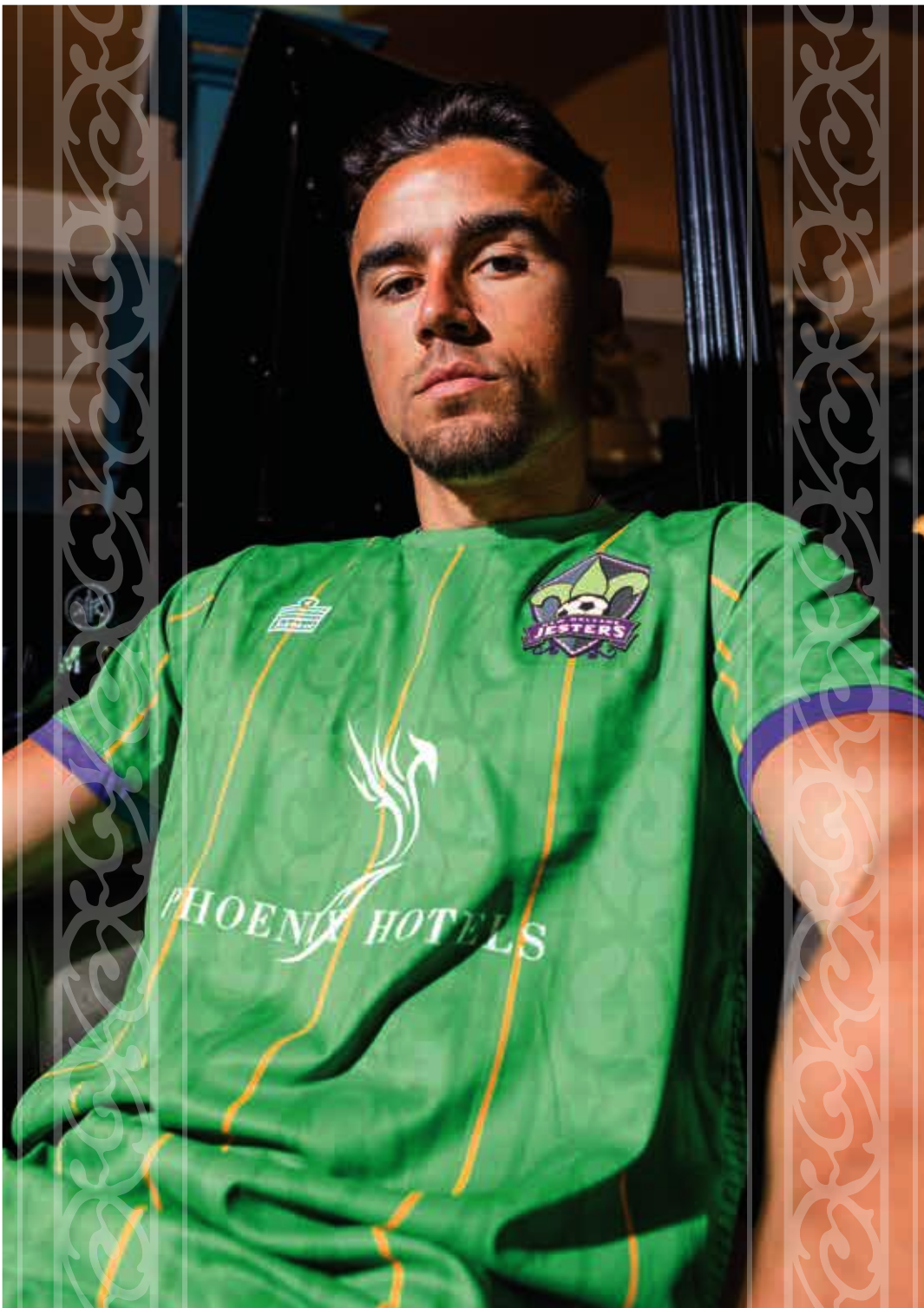
The iconic Jester's hat in the club's logo adds a whimsical touch, embodying common sense and honesty.

The jersey features a diamond pattern inspired by Harlequins, paying homage to jesters, symbolizing the club's playful spirit. Every detail reflects a collective community effort, with the club logo emphasizing teamwork, and symbolic elements representing Mardi Gras colors and their meanings.

Each player's unique number signifies individuality and the club's support, while the locker patch proudly displays Admiral's legacy of crafting custom uniforms since 1914.

WHAT MAKES THE JERSEY





AWAY KIT

The New away jersey, is a nod to the city's iconic architecture and rich heritage. Drawing inspiration from the intricate wrought iron balconies found throughout New Orleans, the jersey features a captivating shadow stripe design. These stripes, incorporating a vibrant pin stripe, add a touch of classic soccer aesthetics to the uniform.

Inspired by the ornate wrought iron balconies and gates along St. Charles Avenue and in the historic French Quarter, the design pays homage to New Orleans' architectural legacy.

Dating back to the 17th and 18th centuries, this ironwork, influenced by Spanish architecture, is characterized by elaborate floral and leaf motifs, often adorned with the iconic fleur-de-lis—also a prominent symbol in the club's logo.



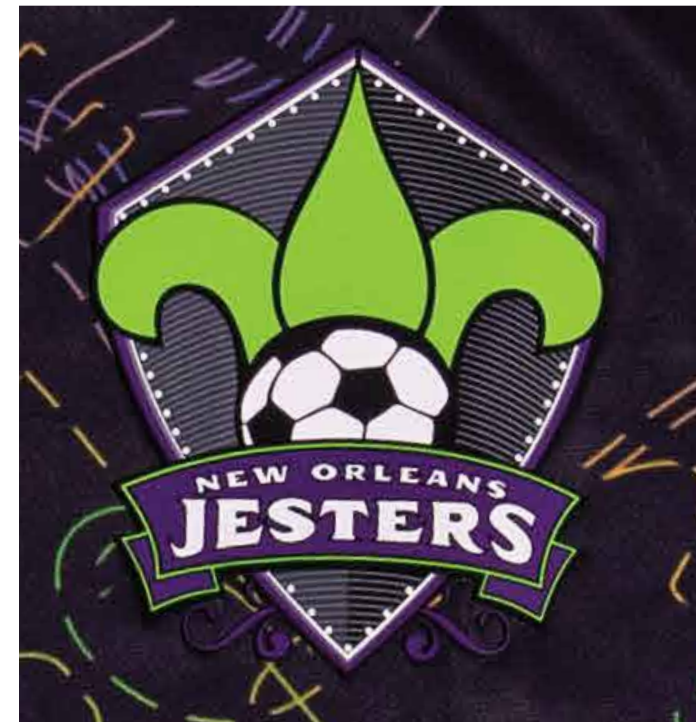
ALTERNATE KIT

The limited edition Alternate Jersey, is a tribute to the city's jazz heritage.

Inspired by the rich history of jazz in New Orleans, the jersey intricately weaves iconic imagery of jazz instruments, celebrating the city's musical legacy. From Louis Armstrong to Buddy Bolden, New Orleans has been a cradle of musical innovation, shaping global jazz culture.

Paying homage to jazz's birth in the late 19th century, where diverse musical traditions converged, the design reflects the city's eclectic blend of influences. From African rhythms to European classical music and Latin American styles, New Orleans jazz embodies cultural fusion.

The jersey debuted at the French Quarter Festival, echoing the celebration of the city's vibrant music scene and culinary traditions. Rooted in the historic French Quarter, the design honors New Orleans' enduring spirit and cultural resilience.



GOALKEEPER KIT

The latest New Orleans Jesters Goalkeeper Jersey celebrates the city's rich cultural heritage, blending iconic landmarks with symbolic motifs. As the second-longest river in North America, the Mississippi has shaped the region's history and economic development, while the Port of New Orleans underscores the city's maritime legacy.

A wave motif adorns the jersey, symbolizing the powerful flow of the Mississippi River, a central feature of New Orleans' landscape and history. Inspired by jazz music, a tonal wave graphic behind the river motif reflects the city's music culture. The jersey celebrates an iconic waterway, symbolizing resilience and vitality.



FANWEAR

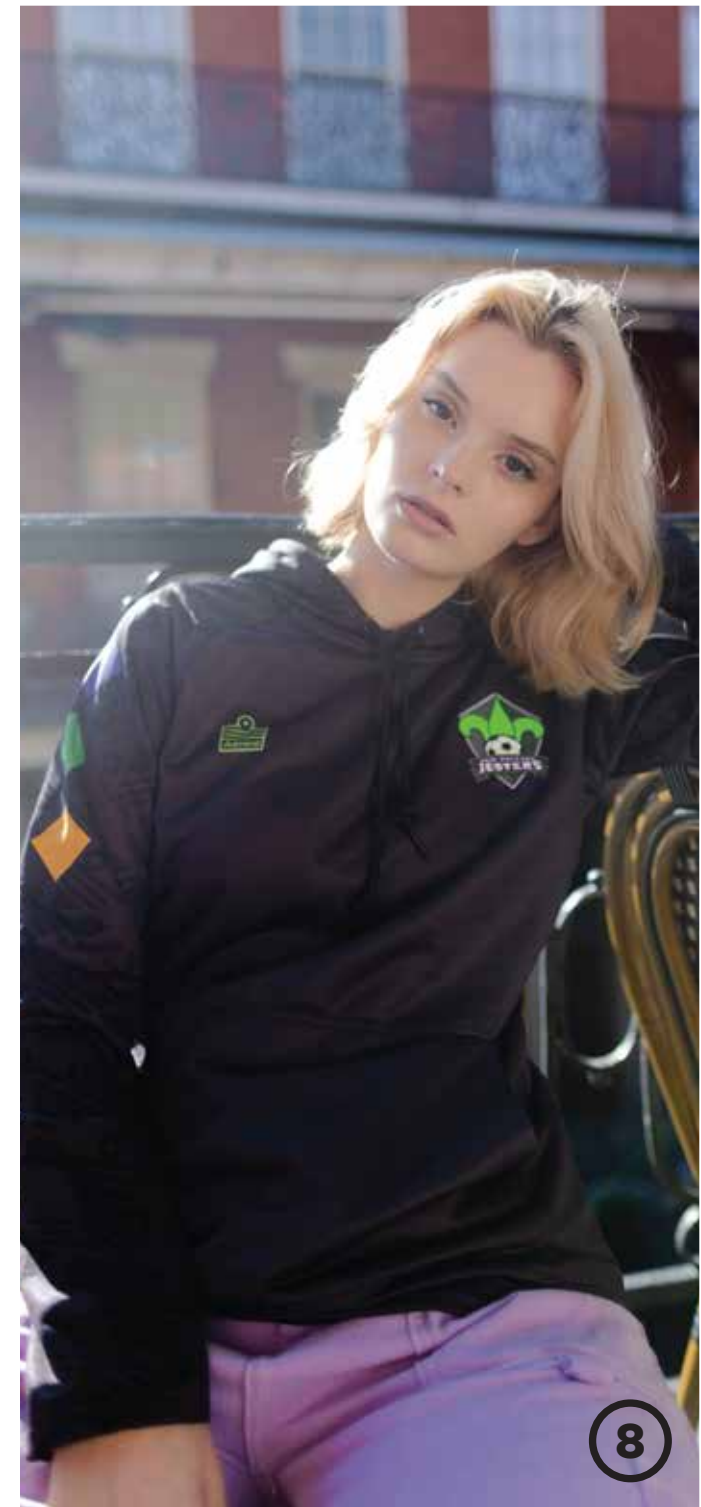
The latest New Orleans Jesters' hoodie, features intricate design elements that pay homage to the team's identity and the vibrant culture of the city.

On the right sleeve, a purple, green, and gold elongated diamond captures the essence of the Jesters' Harlequin pattern, adding a playful touch to the garment.

Meanwhile, the left sleeve showcases a fleurs de lis pattern, reminiscent of the Jesters' hat and embodying elegance and tradition.

Completing the design, the back top neck features a unique logo representing the colors of Mardi Gras, further accentuating the hoodie's connection to the vibrant spirit of New Orleans.

A deconstructed Admiral tonal graphic print on the sleeves and inside the hood embedded in the Jesters Hoodie is a symbol of the strong partnership between the club and the brand.





THE LAUNCH

The launch photos for the 2024 New Orleans Jesters team kit were captured against the backdrop of iconic landmarks that embody the essence of the city.

At the Palace Café, renowned for its culinary delights, the iron staircase railing provided a fitting setting that mirrored the style of the team's striking green away jersey.

Moving to JAX Brewery, nestled in the heart of the French Quarter, the picturesque views served as inspiration for the vibrant purple home uniform.

At French Quarter Fest (FQF), a celebration of the city's rich musical heritage, provided a lively backdrop for the alternate jersey, paying homage to New Orleans' profound links to music and culture.

Finally, Pan American Stadium, a symbol of sporting prowess, showcased the team's commitment to excellence and community engagement, capturing the spirit of the Jesters as they embark on a new chapter in their journey.

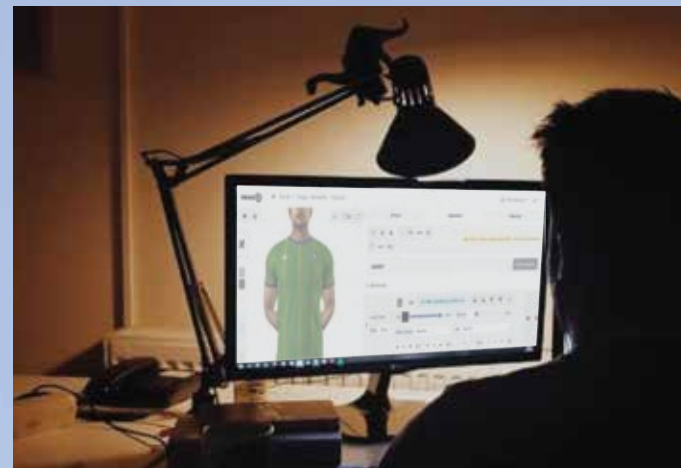


HOW TO CREATE ORIGINAL TEAMWEAR



admiral.c3d.tech/en_us

1. **LOG IN:** Go to Account and log in or if you're new to ID Log In.
2. **CHOOSE YOUR SPORT:** Choose from Soccer, Rugby, Basketball or Volleyball. In soccer you can also create Custom, Ready to Go or Essentials products.
3. **CHOOSE YOUR PRODUCT:** Men's or Women's, Teamwear (Classic or Contemporary), Outerwear or Accessories.
4. **CHOOSE COLORS:** Your 1st, 2nd and 3rd colors as well as your collar and sleeve trim colors. There are 21 basic colors to select from but you can click on the color palate to see over two thousand additional colors.
5. **SELECT STYLES:** Choose from Crew, V, P or Collar Neck styles. Select set-in or raglan style and choose short or long sleeve.
6. **CHOOSE DESIGN:** Select from predefined templates or upload your own custom jersey, short and sock. To rotate your design click on the default views under the avatar or hold your cursor down on the avatar and drag the cursor left or right.
7. **ADD GRAPHICS:** click on + Add Graphic button to add your logos, numbers, names & graphics.
8. **FINALIZE - ROSTER:** Download the roster template and upload the completed form into iD or add individual member information. Then complete the contact form.
9. **FINALIZE - TAG & SHARE :** Label your design for future retrieval. Share designs with colleagues & stakeholders.
10. **FINALIZE & SAVE DESIGN:** Once you save your design, you can log-in anytime to revisit it, or share it. To create an additional version of your design, you can simply clone it and use it as a basis for variation.



EASY ONLINE ORDERING



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New Orleans Jesters NPSL Merch [Shop HOME](#) [How to Order?](#)

MY CLUB

- Replica Purple Jersey **\$66.30**
- Replica Green Jersey **\$66.30**
- Replica Black Jersey **\$66.30**
- Sublimated Hoodie **\$94.89**

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New Orleans Jesters NPSL Merch [Shop HOME](#) [How to Order?](#)

Replica Green Jersey **\$66.30**
Custom Sublimated Jersey s/s

Product Options

Size *

Name *

Number *

[View sizing charts](#) or visit our [Fitting Room](#)

\$66.30

Quantity

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WHY ADMIRAL?

Whether it's one item or a bulk order we customize and personalize on demand and deliver direct to home. Save time collecting orders, handing out items and managing inventory.

1. Unique customized designs designed live online in Admiral ID.
2. Tell your club story with a custom Admiral ID uniform.
3. No minimum order, never out of stock or obsolete.
4. Admiral ID Uniforms last longer, they don't fade, crack or wear.
5. Easy & accurate ordering with our simple roster upload tool.
6. Generate revenue from your free online store.
7. Ships in 7-30 days.
8. Easily replace Lost items and outfit late sign ups.
9. Guaranteed quality – with No-Hassle Returns.
10. Factory direct pricing, including free logos in Admiral ID.

https://www.youtube.com/watch?v=B98D8hg3LFo&ab_channel=AdmiralSports

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