

2025 DTD2 SCHEDULE

LAUNCH 1	GROUP	TEXT LETTER	LAUNCH 2	GROUP	TEXT LETTER	LAUNCH 3	GROUP	TEXT LETTER	LAUNCH 4	GROUP	TEXT LETTER
01/06	A&W	N	04/07	A&W	R	07/07	A&W	N	10/06	A&W	R
01/13	B&E	S	04/14	B&E	U	07/14	B&E	S	10/13	B&E	U
01/20	D&O	P	04/21	D&O	L	07/21	D&O	P	10/20	D&O	L
01/27	H&V	T	04/28	H&V	J	07/28	H&V	T	10/27	H&V	J
02/03	C&K	I	05/05	C&K	Q	08/4	C&K	I	11/03	C&K	Q
02/10	F&G	Y	05/12	F&G	Z	08/11	F&G	Y	11/10	F&G	Z
02/17	M&X	D	05/19	M&X	W	08/18	M&X	D	11/17	M&X	W
02/24	N&R	A	05/26	N&R	E	08/25	N&R	A	11/24	N&R	E
03/03	S&U	B	06/02	S&U	O	09/01	S&U	B	12/01	S&U	O
02/10	P&L	X	06/09	P&L	V	09/08	P&L	X	12/08	P&L	V
02/17	T&J	H	06/16	T&J	K	09/15	T&J	H	12/15	T&J	K
02/24	I&Q	C	06/23	I&Q	G	09/22	I&Q	C	12/22	I&Q	G
03/31	Y&Z	F	06/30	Y&Z	M	09/29	Y&Z	F	12/29	Y&Z	M

DTD2, or "Do The Database Two," is a system for Keller Williams real estate agents to consistently communicate with their database. Each week, call all contacts in your DB with the last names that begin with the two specific letters of the alphabet. Following this system, you will have one on one conversations with everyone in your DB at least twice per quarter.



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