

*“Adversaries own advantages as they aggressively pursue vulnerabilities and exploit them time- dominantly. We secure advantages by enabling resilient enterprise cybersecurity.”*

~3EFX CEO

## Introducing 3EFX

### Securing Advantages



3EFX is a client-focused cybersecurity firm delivering effects-based services to achieve strategic outcomes that secure advantages. Our team builds trust by delivering results clients can consistently rely on. 3EFX blends operations, engineering, risk management, intelligence and analysis experience to enable effects-based contributions resulting in agile impact across organizational lines of business.

3EFX employs poly-skilled professionals and connects cross-functional techniques to create operational agility through uniquely applied effects-based service model. 3EFX associates have decades of experience protecting national defense, security, intelligence, and financial service industries. This blend of markets and missions enriches services 3EFX delivers to all clients.

Clients trust 3EFX professionals to design strategies that increase resiliency while reducing operational and reputational risk factors. 3EFX associates provide the multi-discipline experience needed for high-fidelity initiatives including solving enterprise cybersecurity deficiencies, increasing operational readiness, prioritizing security investments and conducting active incident response operations against the most sophisticated threats and adversaries.

3EFX has consistently demonstrated success across all aspects of the cyber domain. This success stems from recruiting the best talent, forging enduring partnerships, designing elite strategies, and developing achievable courses of actions to achieve ambitious outcomes. The 3EFX team embeds and enables success by employing effects-based services to secure advantages.

#### *Applied Services*

- **Organization & Strategy**
- **Operations & Engineering**
- **Management Consulting**
- **Innovation & Integration**
- **Exercises & Evaluations**
- **Cybersecurity Training**

#### *Consulting Services*

- **Cyber Threat Assessments**
- **Vulnerability Assessments**
- **Compliance Audits**

#### About

- Headquartered in Virginia
- Founded in 2018
- SDVOSB-Woman Owned Business

#### Active Engagements

- Financial
- Information Technology
- Healthcare
- Government

#### Contact Information

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CONSULTING

CYBERSECURITY

RISK MANAGEMENT

ASSESSMENTS

TRAINING



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“Plan for what is difficult while it is easy, do what is great while it is small.”

~Sun Tzu

## Effects-Based Services

**3EFX** employs an effects-based service model to ensure accuracy and efficacy of service impact for achieving organizational outcomes. **3EFX**'s effects-based service model explicitly links service actions to desired strategic outcomes for shared success. Organizational goals determine the explicit linking of actions to operational objectives that achieve the desired strategic outcomes. Focusing on desired effects advances organizational efforts beyond traditional post-assessment conditions that identify where actions are needed but consistently fail to prescribe what actions are necessary to achieve strategic goals and objectives.

**3EFX** leverages unique continuous assessment measures and evaluates the impact of service actions to determine the degree of contribution to desired effects and adjust course of actions appropriately to ensure accuracy or accelerate planned accomplishments. The holistic design of **3EFX**'s effects-based service model ensures desired outcomes are conceptualized and incorporated in all aspects of service action planning including prioritizing resource allocation, investment strategies, and shared success criteria. **3EFX** strategically partners with clients and industry to enable adaptation over the service lifecycle that aligns with emerging conditions. This dynamic approach enables effects-based actions for securing the advantage.



## Notable Engagements

Organizations trust **3EFX** to secure their most critical data and systems against exploitation and corruption. A few of **3EFX**'s more notable engagements listed below highlight risk entrusted to **3EFX** professionals to manage.

- Engineered strategy and action plan for multi-billion financial services client for assessing privileged access management, cloud service/data migration for hybrid architecture, conducted market research and negotiated procurement
- Assessed Cyber Incident Response and Cloud application security for \$975M financial services company
- Cloud migration strategy and operational initiatives securing client's Microsoft (MS) Office 365 (O365) cloud environment, assessed existing security controls and provided guidance leading to enterprise risk reduction for cloud services
- Designed strategies on Threat intelligence and Security Orchestration & Automation Response (SOAR) for \$24.7B global ERP firm
- Consulted for multi-billion global financial services client assessed and engineered security protection strategy for MS O365 OneDrive and GDPR compliance
- Designed Third Party Risk Assessment services for major medical network with over 38K system operators; reduced assessment backlog and increased risk assessment accuracy
- Managed cybersecurity operations support for \$15.3B financial services company and enhanced security posture through gap assessment and optimizing operational strategies



Strategy Consulting



Cybersecurity SMEs



Architecture & Engineering



Assessments



Risk Management



Innovation



Threat Intelligence



Training

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