

VOL. 01
AUTUMN 2026

THE OH LOVELY WEDDING FLORAL GUIDE

2027
INVESTMENT
GUIDE

Planning
Wedding
Flowers
with confidence

Discover the Oh Lovely experience, finding
your wedding floral style, colour
inspiration and our investment guide.



PHOTO CREDIT: VICTORIA WHITING PHOTOGRAPHY
VENUE: BALLYNESS RESORT



PHOTO CREDIT: DANIELLE KERNOHAN PHOTOGRAPHY
VENUE: LIMEPARK

WELCOME & CONGRATS!

Congratulations on your engagement! We're so glad you're here.

Planning your wedding should feel exciting, not overwhelming, and we're here to make the floral part of your journey effortless, inspiring and unforgettable.

Inside you'll find inspiration, planning advice, seasonal flower guides and everything you need to begin dreaming about your wedding flowers.

A photograph of two women, Fiona and Nicole, standing in front of a dark wooden door and a brick wall. They are both wearing sunglasses and holding large, lush bouquets of white flowers. The woman on the left is wearing a brown leather jacket over a white shirt and blue jeans. The woman on the right is wearing a light-colored jacket over a white shirt and blue jeans. The lighting is warm and natural, suggesting an outdoor setting during the day.

Meet the Oh Lovely team

We are a Belfast based floral studio creating modern, wildly romantic flowers for weddings, events and all of the beautiful moments in between.

We believe flowers should feel effortless, a little unexpected, and make people stop in their tracks.

Whether you are planning your wedding, dreaming up an installation, or here just because you love flowers, we're so glad you found us.

Fiona & Nicole

THE *OH LOVELY* EXPERIENCE

From your first enquiry to the final petal, every wedding is thoughtfully designed with care, creativity and attention to every last detail. Here's what you can expect when you choose Oh Lovely.

01 | Enquire

Once you've secured your date and venue, simply get in touch. Tell us about your wedding, your style and the vision you're creating. If you've been collecting inspiration, feel free to share your Pinterest board, saved Instagram posts or images you've fallen in love with.

02 | Consultation

We'll meet to chat through your ideas, colour palette, venue, favourite flowers and overall atmosphere. This is where your vision starts to come to life, and we'll guide you with inspiration and expert advice along the way.

03 | Bespoke Proposal

Following your consultation, we'll create a personalised floral proposal tailored exclusively to your wedding. This includes design concepts, flower recommendations and an itemised quotation, giving you a clear picture of your floral investment.

04 | Flower Sourcing

As your wedding approaches, we carefully source the freshest seasonal flowers from trusted growers and wholesalers. Every stem is selected for its quality, beauty and suitability for your unique design.

05 | Design Week

The studio comes to life as we condition every flower before handcrafting each bouquet, centrepiece and installation with precision and care. It's where months of planning become reality.

06 | Installation

Our team delivers and professionally installs your wedding flowers, ensuring every arrangement is perfectly placed before your guests arrive. We take care of every detail, so you don't have to.

07 | Wedding Day

Relax, celebrate and soak up every moment. While you're making memories, your flowers will be creating the atmosphere and beautiful backdrop for your day.

08 | Collection

If your floral designs include hired vessels, arches or reusable installations, we'll return to the venue to collect them after your celebration, leaving you with nothing to worry about except enjoying married life.

We intentionally limit the number of weddings we take on each week, allowing us to give every couple the time, creativity and attention they deserve.

Finding your *floral* Style

Your wedding should feel like you. As you begin gathering inspiration, you'll come across lots of different floral styles. Don't worry about fitting into just one, most of our weddings are a beautiful blend.



PHOTO CREDIT: DANIELLE KERNOHAN PHOTOGRAPHY



Colourful

Bold, joyful and full of personality



Romantic Garden

Soft, abundant and timeless with beautiful movement.



Minimal

Intentional, sculptural and beautifully understated.

*The most beautiful weddings
never follow trends,
they reflect the people at the
heart of them.*

Seasonal *florals* & COLOUR PALETTES

Colour has the power to shape the atmosphere of your wedding. It influences how a space feels, how your flowers photograph, and the memories your guests take away. Whether you're drawn to soft neutrals, or vibrant joyful tones, your colour palette should feel like a natural extension of your story.

Soft & Timeless

Think ivory, white, cream and delicate touches of green. Elegant, classic and effortlessly romantic.



Suggested Florals



White Delphinium



Orchid



Calla Lily



Hydrangea



Amaranthus



Anthurium



Bold & Beautiful

Coral, raspberry, hot pink, orange and rich berry tones. Confident, playful and full of personality.



Suggested Florals



Hydrangea



Hot pink roses



Raspberry
lisianthus



Orange
snapdragon



Coral roses



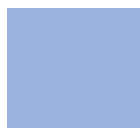
Orange spray
roses



Photo credit: Victoria Whiting Photography

Pastel Garden

Soft blush, lavender, powder blue and peach. Soft, whimsical and full of seasonal charm.



Suggested Florals



Delphinium



Blush garden rose



Lavendar rose



Peach stock



Things to Consider

When choosing your palette, think about:

- The season you're getting married
- Bridesmaids' dresses and bridal party styling
- Colours you naturally gravitate towards

Don't worry if you haven't decided yet. Many couples come to us with a collection of saved images rather than a defined palette and that's absolutely enough! Together, we'll refine your ideas into something that feels beautifully yours.



Oh Lovely Tip
*Save what you love, not
what matches*

As you gather inspiration, don't worry if your saved images don't have all the same colour. We'll identify the common thread and turn your ideas into a cohesive floral design that's uniquely yours.

Choosing *Seasonal* Florals

Beautiful Natural Timeless

One of the best ways to create beautiful wedding flowers is to embrace the season you're getting married in. Seasonal flowers are often at their freshest, most abundant and at their very best, helping us create designs that feel natural, timeless and full of life.

While it's perfectly normal to have favourite flowers, availability can vary from year to year depending on growing conditions, weather and supply. We'll always do our very best to source your dream blooms, but occasionally a particular flower may be unavailable or not looking its best. If that happens, we'll recommend beautiful alternatives that capture the same style, colour and feel, ensuring your flowers are every bit as special as you imagined.



Oh Lovely Tip
Choose a colour palette and overall style
This gives us the flexibility to select the freshest seasonal blooms while staying true to your vision.

A few seasonal favourites

Spring



Tulips
Ranunculus
Anemones
Narcissi
Blossom

Summer



Peonies
Garden Roses
Delphiniums
Scabious
Snapdragons

Autumn



Dahlias
Chrysanthemum
Amaranthus
Berries
Ornamental grasses

Winter



Evergreen foliage
Eucalyptus
Hellebores
Winter berries
Amaryllis

Bouquet *styles* EXPLAINED

Your bridal bouquet is one of the most personal floral choices you'll make. It should feel like a natural extension of your style, complement your dress and reflect the overall atmosphere of your wedding.

From timeless round bouquets, to cascading designs and loose whimsical freeform arrangements, each shape creates a different look and feel. We've simplified the designs to help you discover the bouquet that feels most like you.



Oh Lovely Tip
There are no rules, only what feels right for you
We're here to guide you in choosing a bouquet that not only complements your day, but feels like you.



Popular Styles



ROUND

A classic, timeless shape that is full, balanced and symmetrical from every angle

Perfect for

Traditional, elegant brides who love a classic look.



CASCADING

A dramatic, flowing bouquet that creates a beautiful waterfall of flowers and foliage.

Perfect for

Romantic weddings and brides who love a statement look.



FREEFORM

Unstructured, organic and full of natural movement. Beautifully effortless that feels wild, romantic and unique.

Perfect for

Brides who love a more relaxed look with a garden inspired feel.

Where should you INVEST?

Every wedding is different, and there's no one-size-fits-all approach to flowers. If you're working to a budget, our advice is simple: **invest in where your flowers will have the greatest impact.**

Focus on the moments your guests will remember and the places that will feature most in your photographs.

Not sure where to begin? That's what we're here for. During your consultation, we'll help you make the most of your budget, creating a floral design that's both beautiful and meaningful without compromising on impact.



BRIDAL BOUQUET

Your bouquet will be with you throughout the day and features in many of your most important photographs. It's one of the most personal floral pieces you'll choose and is always worth prioritising.



CEREMONY

Whether it's a floral meadow, statement urns or a beautiful arch, your ceremony flowers create a memorable first impression and provide a stunning backdrop for your vows. Many designs can also be repurposed for your reception.



RECEPTION

Guests spend most of the day in your reception space, make it the perfect place to create atmosphere. Thoughtfully designed centrepieces, bud vases or a statement top table arrangement can completely transform the room.



THE LITTLE DETAILS

Buttonholes, corsages, cake flowers, welcome signs and bud vases may be smaller touches, but together they create a beautifully considered celebration and help tie your floral story together.



Photo credit: Victoria Whiting Photography
Venue: Ballyness Resort

Oh Lovely Tip

Make your flowers work twice as hard.



Many ceremony flowers can be thoughtfully repurposed throughout your day. Meadow arrangements can be used as aisle runners during your ceremony then moved to frame your top table. Aisle flowers can become centrepieces, and statement arrangements can be moved to your cake table or entrance.

With a little planning, your flowers can create beautiful moments from 'I do' to the last dance, helping you make the most of your floral investment.

YOUR Floral *Investment*

Every wedding we create is completely bespoke, which means no two proposals are ever the same. Your investment will depend on the floral designs you choose and the scale of the installation required.

The guide below is designed to help you understand typical investment levels and begin planning your floral budget.

Oh Lovely Tip

Invest where your guests will remember.



If you're working within a tight budget, prioritise the spaces where your guests will spend the most time and will be photographed the most. A beautiful ceremony backdrop and thoughtfully styled reception have far greater impact than lots of smaller floral pieces.

THE LITTLE LOVELY

From £750

Perfect for smaller weddings with personal flowers and a handful of thoughtful floral touches

- Bridal bouquet
- Bridesmaid bouquet
- 4x buttonholes
- 6x ceremony posies
- 4x bud vase arrangements
- Fresh confetti petals

THE LOVELY

From £1,500

Our most popular investment. Ideal for couples looking to create a beautifully styled celebration with florals throughout their day.

- Bridal bouquet
- 2x bridesmaid bouquets
- 5x buttonholes
- Ceremony arrangement
- 6x bud vase arrangements
- 1x top table arrangement
- Cake flowers
- Fresh confetti petals

THE VERY LOVELY

From £2,500

For couples who want flowers to become a defining feature of their wedding.

- Statement bridal bouquet
- 3x bridesmaid bouquets
- 6x buttonholes
- 2x ceremony arrangements
- Fresh confetti petals
- Ceremony aisle meadow
- 8x reception centrepieces
- Top table meadow
- Cake flowers
- Welcome sign arrangement

THE OH LOVELY

£4,000+

Designed for couples dreaming of truly unforgettable floral designs. From full venue transformation to large-scale installations, every detail is carefully considered to create an immersive experience.





Oh Lovely Floral Studio

Belfast • Northern Ireland

INSTAGRAM
@ohlovelyflowers

TIKTOK
@ohlovelyflowers

FACEBOOK
Oh Lovely Flowers

Tap the link below or scan to get in touch:

www.ohlovelyflowers.co.uk

