



Exhibitions Industry Collective Hosts Future Workforce Booth at SkillsUSA

The Exhibitions Industry Collective, a collaboration of key industry organizations, is proud to announce its significant participation in the upcoming SkillsUSA National Leadership & Skills Conference this June 24-28 in Atlanta, GA.

This year marks a pivotal chapter for the Collective as it spearheads the Future Workforce booth #727, a testament to its unwavering commitment to nurturing the future workforce in the trade, technical, and skilled service sectors. The booth will feature resources and diverse career path information within the exhibitions industry, allowing SkillsUSA participants to engage with industry professionals.

The initiative is supported by a broad spectrum of industry leaders, whose contributions go beyond volunteering. Companies such as AFR, beMatrix, Brumark, Edlen Electric, Moss, Nth Degree, and United Maintenance are providing essential resources and actively participating in the event, offering their expertise to ensure its success. Their exceptional support underscores the industry's dedication to workforce development and its role in shaping the next generation of professionals.

A special acknowledgment goes to Fern, which is providing all site management, booth design, and construction management. Fern's significant contributions have been instrumental in bringing the Future Workforce booth to life.

The Exhibitions Industry Collective invites all attendees to visit the Future Workforce booth #727 and learn more about the dynamic and rewarding careers in the exhibitions industry.

About the Exhibitions Industry Collective

The Exhibitions Industry Collective is comprised of six key industry organizations: the Exhibitions & Conferences Alliance (ECA), Exhibition Services & Contractors Association (ESCA), Experiential Designers & Producers Association (EDPA), International Association of Exhibitions & Events (IAEE), International Association of Venue Managers (IAVM), and the Society of Independent Show Organizers (SISO). The

mission is to bring our shared knowledge together to create a visible, meaningful, and lasting foothold on careers in the exhibitions ecosystem.

About Skills USA National Leadership & Skills Conference

Skills USA is the Largest Gathering of America's Future Skilled Workforce.

This event brings together thousands of students, instructors, business partners, and administrators to celebrate the accomplishments of those preparing for careers in trade, technical, and skilled service occupations, and it's an incredible opportunity for students to showcase their talents and skills on the national level.

Participants have the opportunity to gain valuable industry experience, learn about new technologies and advancements in the field, and develop their leadership abilities.

Contact: info@exhibitionsindustryawareness.com