

Brand Strategists
Presentation Specialists
Creative Directors
Art Directors
Exhibit Designers
Animators
Digital Content Creators
Graphic Designers
Marketing Specialists

and more...

\$425 billion is spent annually by exhibitors in the U.S.

\$1.7 million companies exhibit at business events each year

13,000+ trade shows take place in the U.S. every single year

450+ students have been paired with industry professionals

**We are America's small businesses
supporting America's small businesses!**



Kristi
Environment
Designer
Hill & Partners
Minnesota



What do you do?

I'm an Environment Designer for Hill & Partners. I create branded environments for clients in all sorts of different industries and applications.

What's your favorite part about the Industry?

My favorite part is always getting to work on something different. There is an event or trade show for every single industry, and it's awesome to learn and design for different companies and industries.

If you could give your younger self advice, what would it be?

To be a sponge! Soak up as much as you can in the experiences you have as a young designer. Always be interested and ready to learn!



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Jacqueline
President &
Creative Director
*Lighthouse Exhibits
Chicago*



What do you do?

I am the President & Creative Director at Lighthouse Exhibits. We design and build custom exhibits for many different industry trade shows. My job is to ensure our employees, vendors, and clients are successful and receiving the best service and support.

What's your favorite part about the Industry?

My favorite parts about this industry are the people, the travel, and the experiences. I love meeting new people from all over the world. Most of my co-workers, colleagues, and clients have also become my very good friends. Because of my career path, I have gotten to experience countless new cities, memorable concerts, five star resorts, celebrity encounters, and a lot of really great food!

If you could give your younger self advice, what would it be?

I would tell my younger self to fully immerse myself in the things I am passionate about. Be yourself and stay genuine all along the way because your reputation matters. And most of all, have fun and enjoy life. Success will follow.



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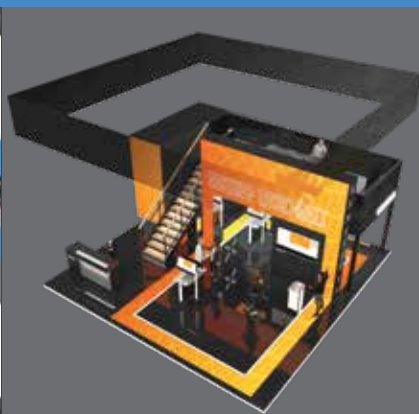
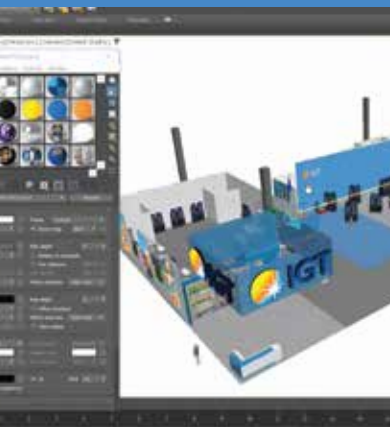
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Amanda
Creative Director
Star
Minnesota



What do you do?

I am the Design Director for Creative Dimensions in Cheshire, Connecticut.

What's your favorite part about the Industry?

Getting to do something different, every single day. And the people!

If you could give your younger self advice, what would it be? Take the risk, move, do things that are scary. You won't regret it.

