

Estimators
Procurement
CAD Engineers
Graphic Production
Fabric Specialists
Project Managers
Exhibit Techs
Lead Techs
Portables Specialists
Sales Executives

and more...

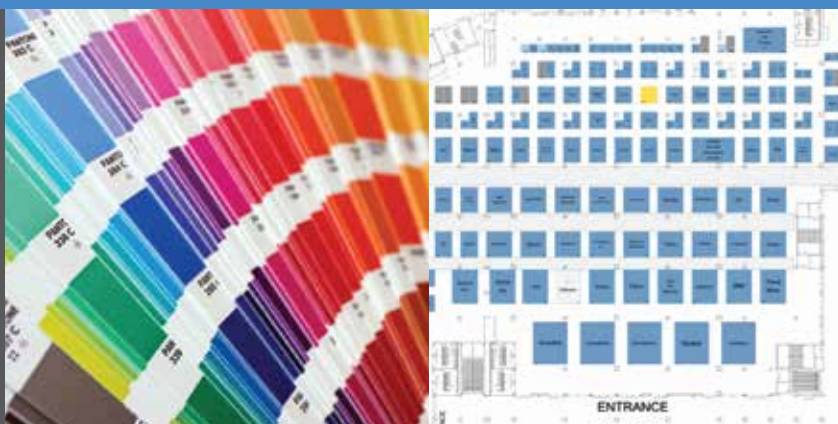
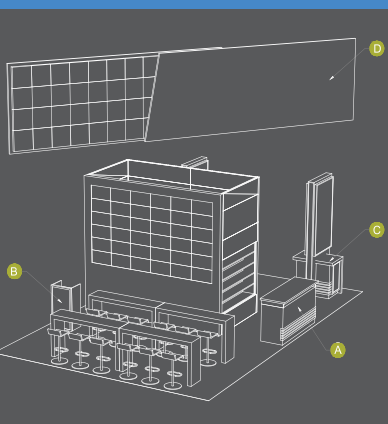
\$425 billion is spent annually by exhibitors in the U.S.

\$1.7 million companies exhibit at business events each year

13,000+ trade shows take place in the U.S. every single year

450+ students have been paired with industry professionals

**We are America's small businesses
supporting America's small businesses!**



Kyle
CAD Detailer
BeMatrix USA
Georgia



What do you do?

I oversee the CAD/Detailing department which converts our client provided designs into our award-winning modular framing system products. My primary role is the training and education of our products and services to our clients to better equip them to create beautiful designs with our products. A secondary role of mine is the USA New Product Manager and I act a liaison with our Headquarters R&D team with what trends are happening in the US and what new products our clients are wanting in the market and after the launch of those new products I facilitate internal and external training of those new products.

What's your favorite part about the Industry?

I really love the people in our industry. This is huge industry but still a very small tight knit community of friends, family, and partners. I love walking a tradeshow floor and interacting with all the people of our industry.

If you could give your younger self advice, what would it be?

Enjoy the ride! This is a great industry, and some days are more chaotic and stressful then others but the work you do is valuable. If you take care of the little things the big things will take care of themselves.



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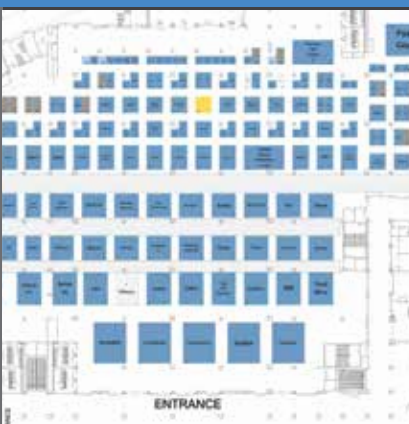
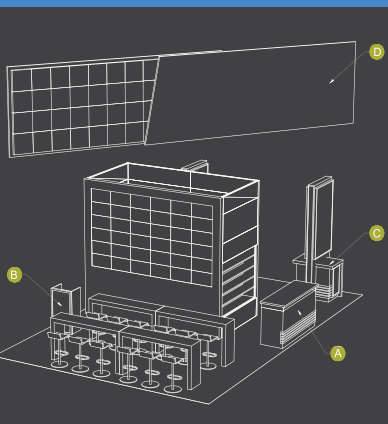
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Taylor
Sales Executive
*Fusion Imaging
Utah*



What do you do?

I am a Sales Executive for Fusion Imaging. Fusion is a large-format printer that specializes in graphic production for the exhibit and event industry.

What's your favorite part about the Industry?

This industry is a lot of fun as you are constantly faced with new projects and challenges all the time. The people in this industry are some of the most passionate, talented, and relentless problem-solvers that I have ever met. Working alongside them has allowed me to grow personally. I love the people in this industry and the friendships I have made.

If you could give your younger self advice, what would it be?

As soon as you have the answers; the questions tend to change. Learn to enjoy the ride and control the controllables.

