How to Promote and Publicise your WI

PROMOTIONAL TOOLS AND METHODS

MyWI Communications and PR, Publicising your WI Recruitment materials Become a member leaflet Invitation - Invitation Promotional posters WI Calendar, Events 2022 WI Calendar, Events 2022 WI Calendar, Events 2022 Description of the WI poster Social media Poster - advertising WI, a monthly WI meeting, an open meeting Leaflets/flyers WI website WI programme WI banner WI logo Estate agents Giving a talk Estate agents WI events and activities New build WI Life Doctors surgeries WI newsletters Mum's groups/playgroup/creche Federation events and activities Brownies/Girlguiding Local newspaper	1.	WHAT		
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