

FACILITATION METHODS & ENVIRONMENTAL SCANNING

Together in one COMPREHENSIVE, 3-day experience!

TFM COURSE DESCRIPTION

In this engaging course you will learn the basics behind effective facilitation of groups alongside three simple, universally applicable approaches to help you move any group from conflict or confusion to consensus and commitment. Through demonstrations, hands-on practice, peer coaching, and real-life application opportunities you will leave with the confidence to immediately put your new skills to use.

Your new skills will give you the ability to help you:

- Surface new ideas & innovation
- Give space for all voices
- Guide difficult conversations
- Keep meetings on track and confirm actionable next steps
- Develop a shared understanding and appreciation of diverse ideas
- Gain group consensus and ownership
- Improve organizational culture

"Training our staff to use ToP Facilitation Methods has provided us with tools to navigate challenges facing our organization and field. As a leader, it has allowed me to use the experience of the team to cultivate an actionable plan to ensure a sustainable future."

-Todd Hawkins, Exec. Dir., Dept. of Arts & Culture, Irving, TX

AES COURSE DESCRIPTION

Before planning for the future, groups need to understand their history, the current dilemmas they face, as well as anticipate trends and shifts in their larger environment.

In Approaches to Environmental Scanning, explore and practice TEN dynamic and creative ways to assess feedback generated through focus groups, surveys, and listening sessions, or collaboratively analyze organizational and industry trends and complete data sets.

You will leave with easily applicable skills and techniques that help groups quickly understand customer, staff, or community perceptions and needs, delve into relevant data, and move groups toward a shared appreciation and understanding on how to launch efforts toward transformative, strategic change.

"This course gives you tools that kick-start, re-energize, and celebrate milestones, and set a compass for where you need to go. You don't need to be a super-planner to appreciate what is learned."

-Lora K. Daniels, Office of Planning & Development

"Amazing opportunity to learn how to utilize past information or raw data to build buy-in and energize complex conversations. Loved the practical application and the ease of use of each of the new tools."

-Kayla Schnuelle, Senior Consultant, Mission Matters



AT A GLANCE

FACILITATION METHODS

- June 2-3, 2025
- 8:30am - 5pm
- San Antonio, TX
- [Register Here](#)

COST

- \$1250 - Corporate / Lg Non-profit
- \$1050 - Public / Government
- \$950 - Individual Professional
- \$950 - Mid-sized non-profit
- \$650 - Student / Sm Non-profit

ENVIRONMENTAL SCAN

- June 4, 2025
- 8:30am - 5pm
- San Antonio, TX
- [Register Here](#)

COST

- \$800 - Corporate / Lg Non-profit
- \$700 - Public / Government
- \$600 - Individual Professional
- \$600 - Mid-sized non-profit
- \$500 - Student / Sm Non-profit

Note: Special pricing for organizations registering 5 or more participants.

Note: Facilitation Methods is a pre-requisite for Environmental Scanning.

