

# THE TOP FOCUSED CONVERSATION

**AUGUST 4, 2025**  
**INDIANAPOLIS, IN**

**OCTOBER 13, 2025**  
**MILWAUKEE, WI**



**Learn a foundational questioning technique that sparks and sustains authentic engagement**

## Learn skills that:

- Invite participation
- Surface new ideas & innovation
- Guide difficult conversations
- Equip participants with action steps
- Create ownership and buy-in
- Tackle tough issues in a respectful way
- Create space for genuine curiosity
- Build trust and psychological safety
- Foster a sense of deeper awareness and appreciation
- Unlock a one's ability and willingness to explore a topic or issue more deeply

## You can use these skills to:

- Surface topics for individual coaching sessions or group discussions
- Surface accomplishments and setbacks between meetings
- Help clients discover latent talents, saboteurs, or roadblocks
- Help clients generate and explore new and innovative options
- Surface core values and dreams
- Help clients set incremental goals
- Help clients determine practical action steps toward their goals

## Tiered Pricing:

- Corporate/Large Non-Profit: \$650
- Public/Government Entities: \$550
- Individuals/Medium Non-Profit: \$500
- Students/Small Non-Profit: \$400
  - Lg NP: Budget > \$5 million
  - Sm NP: Budget < \$1 million

## Indy Registration



## MKE Registration

