

# APPROACHES TO ENVIRONMENTAL SCANNING

Explore and practice TEN dynamic and creative ways to assess feedback generated through focus groups, surveys, and listening sessions, or analyze organizational and industry trends, and complex data sets.

Website: [kautzacoachingandconsulting.godaddysites.com/](http://kautzacoachingandconsulting.godaddysites.com/)



## COURSE DESCRIPTION

Before planning for the future, groups need to understand their history, the current dilemmas they face, as well as anticipate trends and shifts in their larger environment.

Approaches to Environmental Scanning, a one-day Technology of Participation course, provides skills and techniques for facilitators and consultants to help groups quickly understand customer, staff, or community perceptions and needs, delve into relevant data, and move groups toward a shared appreciation and understanding on how to launch efforts toward transformative, strategic change.

You'll leave with 10 easy to implement tools you'll come back to time and time again.

### This course is for people who want to:

- ✦ Increase productivity and save time and money
- ✦ Increase team effectiveness and morale
- ✦ Foster stronger partnerships and collaborations
- ✦ Document organizational history and aid onboarding
- ✦ Anticipate future business or community trends
- ✦ Quickly study industry data and report findings
- ✦ Build foundational knowledge to use in preparing a plan

*"This course gives you tools that kick-start, re-energize, and celebrate milestones, and set a compass for where you need to go. You don't need to be a super-planner to appreciate what is learned in this course."*

*-Lora K. Daniels, Office of Planning & Development*

*"Amazing opportunity to learn how to utilize past information or raw data to build buy-in and energize complex conversations. Loved the practical application and the ease of use of each of the new tools."*

*-Kayla Schnuelle, Senior Consultant, Mission Matters*

## AT A GLANCE

### LOGISTICS

- September 8, 2025
- 8:30am - 5pm
- Madison, WI
- [Register Here](#)



### COST

- \$800 - Corporate / Lg Non-profit
- \$700 - Public / Government
- \$600 - Individual Professional
- \$600 - Mid-sized non-profit
- \$500 - Student / Sm Non-profit

### ADDITIONAL DATES

- [November 5, 2025 - Madison, WI](#)



## JEREMY KAUTZA

Kautza Coaching & Consulting

Certified as a ToP Mentor Trainer, Prosci Change Management Practitioner, Lean Six Sigma Yellow Belt, Scrum Master, and by the IAF as an Accredited Coach