



Personal Care Ingredients

Emollients

- **Natural Oils:** Squalane, Jojoba, Argan, Coconut, Rosehip seed, Castor
- **Butters:** Shea, Cocoa, Mango
- **Esters:** Myristyl myristate, Alkyl Benzoate C12-15
- **Silicones:** Dimethicone, Cyclopentasiloxane
- **Humectants:** Glycerin, Hyaluronic acid, Propylene glycol, Sorbitol
- **Ceramides:** (NP, AP, EOP)

Thickeners & Stabilizers

- **Natural Gums:** Xanthan gum, Guar gum, Carrageenan
- **Synthetic Polymers:** Carbomer, Acrylates/C10-30 Alkyl Acrylate Crosspolymer
- **Clays & Powders:** Kaolin, Bentonite
- **Cellulose Derivatives:** Hydroxyethylcellulose, Methylcellulose

Sunscreens & UV Filters

- **Chemical Filters:** Avobenzone, Octinoxate, Oxybenzone
- **Physical Filters:** Zinc oxide, Titanium dioxide

Essential Oils

- **Essential Oils:** Lavender, Peppermint, Rose, Eucalyptus

Colorants & Pigments

- **Natural Pigments:** Mica, Iron oxides, Beetroot extract
- **Synthetic Dyes:** FD&C colors, D&C colors

Active Ingredients

- **Anti-aging:** Retinol, Curcumin, Quercetin, Coenzyme Q10, Niacinamide, L-Cysteine
- **Acne-Fighting:** Salicylic acid, Benzoyl peroxide, Tea tree oil, Azelaic acid
- **Brightening:** Vitamin C (Ascorbic acid), Alpha arbutin, Licorice extract
- **Soothing Agents:** Aloe vera, Allantoin, Calendula extract
- **Peptides:** Matrixyl, Argireline, Copper (Tripeptide, Acetate, GHK-Cu)

Exfoliants

- **Physical Exfoliants:** Jojoba beads, Walnut shell powder
- **Chemical Exfoliants:** AHAs (Glycolic acid, Lactic acid), BHAs (Salicylic acid), PHAs (Gluconolactone)

Conditioning Agents

- **Hair Conditioners:** Behentrimonium chloride, Cetrimonium chloride
- **Skin Conditioners:** Panthenol (Pro-vitamin B5), Urea, Lanolin

Chelating Agents

- EDTA (Ethylene-diamine-tetra-acetic acid)
- Sodium gluconate
- Citric acid

pH Adjusters

- Lactic acid
- Citric acid
- Sodium hydroxide
- Triethanolamine (TEA)

Preservatives

- **Parabens:** Methylparaben, Propylparaben
- **Formaldehyde Donors:** DMDM Hydantoin, Imidazolidinyl urea
- **Natural/Alternative Preservatives:** Phenoxyethanol, Ethylhexylglycerin, Potassium sorbate, Sodium benzoate

Fillers

- Talc
- Boron Nitride
- Rice Hull Powder

Emulsifiers

- Polyglyceryl-2 Isostearate
- Hydrogenated Lecithin

Surfactants & Cleansers

- **Anionic Surfactants:** Sodium lauryl sulfate, Sodium laureth sulfate
- **Amphoteric Surfactants:** Cocamidopropyl betaine
- **Nonionic Surfactants:** Decyl glucoside, Lauryl glucoside