



The 9D Church Investor Booklet
A Revolution of the Soul

1. Executive Summary

Executive Summary

The 9D Church is not a traditional church, it's a conscious movement, a digital sanctuary, and a global curriculum for soul evolution. Combining ancient wisdom, neuroscience, and breathwork, it offers live events, certifications, and an immersive platform to help individuals reconnect with their higher self and lead from love, not fear.

With an education-first model and scalable digital infrastructure, we're building the world's first frequency-based teaching church. Our mission is to raise the global vibration by empowering 1% of humanity to embody unconditional love. With a projected 1 million users and global event attendance, the 9D Church is positioned at the intersection of wellness, tech, and spiritual development—a market exceeding \$4 trillion.

We are seeking \$1.5–\$3M in seed capital to build infrastructure, create premium content, hire the founding team, and launch the first global tour and platform phase. ROI potential is exponential, early investors will benefit from recurring revenue, licensing, IP, and global brand equity.

Founder Bio

Dr. Mike Van Thielen is a world record holder in swimming, PhD in Holistic Nutrition, bestselling author, international keynote speaker, and leading expert in biohacking and longevity. As the founder of the 9D Church and Limitless Lab, he has over 30 years of experience in optimizing human performance and consciousness.

Dr. Mike has worked with Olympic athletes, top executives, entrepreneurs, and wellness seekers around the world, guiding them to reclaim their limitless potential. Through The 9D Church, he now leads a global movement at the intersection of science, spirit, and embodied transformation.

Website: LimitlessLab.live

2. The Vision: Awakening Humanity

We envision a world where humans live as their highest selves—heart-centered, emotionally attuned, connected to Source, and free of fear-based programming. The 9D Church is an evolution of spiritual community: grounded in frequency, focused on inner mastery, and activated through daily practice.

Our mission is to awaken 1% of the planet and raise the collective vibration to a state of coherence and unconditional love (500+ on David Hawkins' scale). We guide individuals to regulate their nervous systems, transmute emotional blocks, and reclaim their authentic light.

We are not a religion. We are a frequency. A new Earth movement.

3. The Problem: Spiritual Starvation in a Modern World

Millions today are “spiritual but not religious.” Traditional religion feels outdated. Self-help apps feel impersonal. Many feel lost, anxious, and disconnected—from purpose, community, and their true selves.

Families struggle to raise emotionally resilient children. Youth seek tools to manage stress, identity, and social pressure. And seekers want more than mindset hacks—they want embodied, spiritual science that transforms.

Key Trends:

- Over 30% of Americans identify as “nones” (no formal religion)
- Mental health crisis: 1 in 5 adults and 1 in 3 youth affected
- Explosive growth in breathwork, meditation, and energy healing

Reference: Pew Research, GWI Wellness Economy Report 2023

4. The Solution: The 9D Church

The 9D Church offers an integrated ecosystem of teachings, tools, and experiences:

A. Digital Sanctuary

- Weekly teachings and transmissions
- 9D Breathwork Journeys using music, breath, and subconscious access
- Practical courses: emotional mastery, nervous system regulation, coherence
- Conscious parenting and youth curriculum
- Daily rituals: guided breath, mantra, heart-brain syncing
- App-based community, forums, pods, and practice groups

B. Global Events & Activations

- Quarterly live gatherings in spiritual hubs (Bali, Sedona, Ibiza)
- Youth summits, retreats, ceremonial experiences
- Facilitator certifications and leadership development

C. Certification & Leadership

- 9D Breathwork Facilitator Training
- Youth Mentor Programs
- Spiritual Coaching Certification

We teach. We embody. We ripple.

5. The Model: Church, Movement, Ecosystem

Revenue Channels:

- **Membership Tiers**
 - \$47/mo: digital teachings & community access
 - \$77/mo: journeys + parenting & workshop access
 - \$197/mo: VIP coaching + exclusive content
- **Online Courses:** \$199–\$999 (emotional, spiritual mastery)
- **Certifications:** \$1,500–\$5,000 (facilitators, coaches)
- **Live Events:** \$1,197–\$5,000 (retreats, summits)
- **Merchandise:** apparel, journals, kids' books, crystals
- **Books & Media:** founder's books, children's series, podcast
- **NFTs & Digital IDs:** loyalty access + gated content (Phase 2)

Example:

- 5,000 premium members = \$385K monthly recurring revenue
 - 3 global events/year × 200 guests × \$2,500 = \$1.5M+
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6. Competitive Advantage: Why We Win

	Traditional Church	Self-Help Apps	9D Church
Content	Doctrine-based	Mental health	Science + Soul
Delivery	Passive sermons	On-demand only	Hybrid (Live + Digital)
Focus	Worship	Cognitive tips	Embodiment + Activation
Community	Top-down hierarchy	Isolated users	Global tribe
Target Audience	Aging demographic	Millennials	Gen Z + Spiritual Families

We are a first-mover in high-frequency, embodied digital spirituality.

7. Go-To-Market Strategy

- Launch podcast + YouTube show
 - Weekly viral content (IG Reels, TikTok, Shorts)
 - Collaborations with thought leaders, influencers
 - Ambassador Program: seed city-based practice pods
 - Paid traffic funnels + SEO optimization
 - Strategic partnerships with wellness brands
 - High-conversion landing pages + funnels
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8. Team and Talent

The 9D Church will be led by a spiritually grounded, business-savvy team that blends visionary leadership, technical expertise, and global event mastery.

Leadership Core:

- **Founder / Visionary (FT, \$200K/year):** Global teacher, content creator, and spiritual guide.
- **CEO / COO (FT, \$225K/year):** Strategic execution, operations, team growth.

- **Chief Marketing Officer (FT, \$180K/year):** Viral content, influencer partnerships, campaign oversight.
- **CTO (FT, \$180K/year):** Platform architecture, UX/UI, scalability.
- **Chief of Community (FT, \$120K/year):** Member support, retention, and pod development.

Creative & Digital Production:

- Creative Director (FT, \$150K)
- Content Editors (2 PT, \$60K each)
- Videographer/AV Crew (project basis, \$10K/event)

Event & Operations Team:

- Director of Events (FT, \$130K/year)
- Volunteer Coordinator (FT, \$70K/year)
- Event Producers (freelance/project basis)
- Travel & Logistics Coordinator (FT, \$80K/year)

Customer Support & Admin:

- Admin Assistants (2 FT, \$50K each)
- Bookkeeper/Finance Manager (PT, \$60K)

Total Annual Payroll Estimate: \$1.8M – \$2.2M

Vetted Vendors & Event Partners (Suggested):

- **Encore Global** (formerly PSAV) – Tony Robbins’ trusted AV partner for large-scale events
- **Gideon Productions** – Used by Mindvalley, Summit Series, and experiential brands
- **Eventbrite Boost** – CRM-integrated ticketing and promotions
- **Wanderlust & Conscious City Guides** – Potential partners for 9D Ceremonial Summits
- **Kajabi / Mighty Networks / Circle.so** – Robust community + course delivery

We will also consult advisors and vendors from:

- Mindvalley (spiritual edtech)
 - Gaia TV (conscious streaming)
 - Hay House (publishing and media syndication)
 - Tony Robbins' Business Mastery partners (event scaling and funnel optimization)
 - **Founder / Visionary:** Spiritual teacher, global voice, curriculum architect
 - **CEO / COO:** Strategy, execution, team scaling
 - **Creative Director:** Brand, visuals, storytelling
 - **Tech & Digital Team:** Platform, app, community UX
 - **Community Lead:** Local groups, membership experience
 - **Board of Advisors:** Experts in wellness, spirituality, media, and tech
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9. Financials & Investment Ask

Seed Round: \$1.5M – \$3M

Use of Funds:

- Build digital platform
- Hire core team (production, content, community)
- Produce teaching library
- Execute first 3 global events
- Build brand, PR, and community acquisition

Returns:

- Recurring revenue (memberships + courses)
 - Scalable IP (certifications, books, media)
 - Licensing, sponsorship, event sales
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10. Timeline & Milestones

Global Tour Expansion

Starting Month 6, the 9D Church launches a robust global event schedule, averaging **1–2 events per month**. These activations begin with intimate high-touch gatherings of 200–500 participants, and are projected to scale rapidly—reaching **5,000 to 10,000 attendees** per event by Year 3 through viral content, global partnerships, and the power of resonance. Events will range from immersive breathwork experiences to full-scale transformational festivals, with increasing media coverage and sponsorship potential.

Phase	Milestone	Target Date
1	Brand + Core Team Formation	Month 1–2
2	Platform MVP Launch	Month 3–4
3	First Live Event (US or Bali)	Month 5
4	Global Tour Launch	Month 6–9
5	Mobile App Launch	Month 12
6	1 Million Member Milestone	Month 24

11. ROI, Breakeven & 10-Year Forecast

Initial Investment: \$2M (midpoint of seed round ask)

Short-Term ROI (Years 1–3):

Year	Annual Net Profit (\$)	Cumulative Profit (\$)	ROI (%)
1	\$300,000	\$300,000	15.0%
2	\$800,000	\$1,100,000	55.0%
3	\$2,500,000	\$3,600,000	180.0%

Breakeven Point: Between Year 2 and Year 3

5-Year Growth & Profit Projection

Year	Membership Revenue (\$)	Event Revenue (\$)	Total Revenue (\$)	Operating Costs (\$)	Net Profit (\$)
1	6,822,000	1,773,000	8,595,000	1,000,000	7,595,000
2	20,466,000	5,319,000	25,785,000	2,000,000	23,785,000
3	63,492,000	17,730,000	81,222,000	4,000,000	77,222,000
4	293,820,000	28,368,000	322,188,000	6,000,000	316,188,000
5	587,640,000	35,460,000	623,100,000	8,000,000	615,100,000

10-Year Vision (Scalable Forecast)

By Year 10, the platform aims to reach:

- **1 million monthly members** at \$47 = \$564M annual revenue
- **10,000 VIP members** at \$197 = \$23.6M annual revenue
- **Global event turnout of 10K+ per month** = \$23.6M+ annual
- **Projected Total Revenue (Yr 10):** \$600M–\$700M
- **Net Profit Potential:** \$550M+, with fully optimized infrastructure and IP licensing expansion

Revenue will also include:

- Licensing and syndication of courses
- Children’s media + educational curriculum partnerships
- White-label certification content
- Podcast/YouTube monetization + merchandising

Investment Summary: Investors participating in this early seed round gain access to a fast-scaling, IP-rich, vertically integrated wellness-tech brand with high recurring revenue potential and multi-channel global reach.

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Breakeven Point: Between Year 2 and Year 3

This model anticipates full return of capital and profitability within 36 months, with scalability into multi-million-dollar annual revenue by year three. Additional capital can accelerate app development, international growth, and physical hubs.

12. References & Research

Spiritual & Scientific Sources

- David R. Hawkins, M.D., Ph.D. *Power vs. Force*
- HeartMath Institute – Studies on heart-brain coherence & HRV
- Stephen Porges, Ph.D., *Polyvagal Theory*
- Andrew Huberman, Ph.D. – Stanford neuroscience (neuroplasticity, breath)
- Dr. Joe Dispenza – Neural reprogramming & quantum biology
- Institute of Noetic Sciences – Consciousness studies
- Bruce Lipton, Ph.D. – *Biology of Belief*, epigenetics

Business, Tech & Market Reports

- Global Wellness Institute (GWI) – Wellness Economy Reports
- Pew Research Center – Global religious/spiritual identity trends
- Statista – Meditation, mental health & app market growth
- McKinsey & Co. – Mental wellbeing as a business frontier (2023)
- Deloitte Insights – Future of work & emotional intelligence
- World Economic Forum – Conscious capitalism & human potential

- MIT Sloan – Organizational behavior & community-led innovation

These resources validate the convergence of neuroscience, spirituality, emotional intelligence, and business transformation at the heart of the 9D Church movement.

- David R. Hawkins, M.D., Ph.D. *Power vs. Force*
 - HeartMath Institute, HRV & Coherence Studies
 - Global Wellness Institute (GWI), Wellness Economy Reports
 - Stephen Porges, Ph.D., *Polyvagal Theory*
 - Pew Research Center: Religion and Spirituality Trends
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13. Closing: Join the Frequency

The 9D Church is not a brand. It's a resonance shift. It's a sacred rebellion from fear, control, and disconnection. It's the future of spiritually-rooted community—anchored in truth, coherence, and daily practice.

We invite you to help build the next generation of teaching-centered spirituality. Join the movement. Anchor the light.

We teach. We embody. We ripple.

14. Investor FAQ

Q: Is this a religion or a spiritual tech company? A: The 9D Church is a teaching-based spiritual platform. It blends science and spirituality but does not follow dogma or preach beliefs. It's an evolutionary education system.

Q: How does the digital platform generate recurring revenue? A: Through membership tiers, online courses, certification programs, event tickets, and branded content. Long-term revenue includes licensing and media deals.

Q: What differentiates 9D from other wellness brands? A: We blend ancient and modern practices (breathwork, coherence, subconscious reprogramming) into a frequency-based curriculum, delivered via live and digital experiences. It's experiential, embodied, and community driven.

Q: Who is the target audience? A: Gen Z, millennials, spiritual parents, practitioners, educators, and seekers of all kinds. Our global appeal includes emotional mastery, conscious parenting, leadership, and healing.

Q: How is the team structured and compensated? A: Our founding team includes visionary, CEO, tech, marketing, community, and event leaders with industry-standard compensation, scaling with performance and growth.

Q: What's the exit or return model? A: Recurring revenue, IP licensing, global brand partnerships, media franchises, and future acquisition by wellness tech firms or education conglomerates.

The 9D Church is a global spiritual movement, digital sanctuary, and education-based platform for human transformation. Designed for the post-religious, emotionally conscious, and spiritually curious, it blends ancient wisdom with neuroscience, breathwork, and practical tools for awakening. We offer immersive online teachings, powerful in-person events, and certification tracks that build embodied leaders for a new Earth.

We are not here to preach—we are here to teach.

The global wellness and spirituality market exceeds \$4.4 trillion. The 9D Church offers a scalable, tech-enabled, teaching-first spiritual ecosystem positioned to serve the 1.2B people seeking purpose, embodiment, and connection beyond dogma. We are seeking \$1.5–\$3M in seed funding to scale our platform, community, content, and reach.

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