

## William Travis Steffens Bio

---

Travis Steffens was born on a large cattle Ranch in a tiny Colorado town. He was home-schooled and worked on the ranch until building his first company at 18 years of age. A couple years later he was married at 20. It was then that his love for business and life's real journey began.

Selling his first company at the age of 26 and embarking on a lifelong adventure of Real Estate Investing, Travis had no idea the enormity of the life lessons that lay ahead of him. The next 17 years would hold, divorce, investigations, 300 days a year of travel, fighting drug and sex traffic across the country, leading homeless healing, invitation to The State of The Union Address from the US President, recognition and speaking on stage with the US President, Covid pandemic, Chapter 11 bankruptcy, building two world changing tech companies, and the unfolding of the three words that Travis now holds so dear "know thy Self".

"We lived in our first fix and flip house while we renovated it", says Travis. "We slept on an air mattress and worked 16 hours a day, 5 weeks later the home was done, and we sold it within a few weeks." Over 4 years Travis flipped nearly 300 homes and then moved on to multi-family housing investments in 2010. "As we moved across the country and worked in the roughest areas of the country, our heart grew and vision expanded to make a Conscious Capitalist difference everywhere we did business," Travis says.

"Conscious Capitalism is now the flag we fly in the company," says Travis. "Our Origin of this was through renovating slum-lord properties in the roughest areas of the country, the forgotten

shadows of those who have been swept under the rug. “The first stage of Conscious Capitalism is simply keeping people in their homes through empowering them to take financial power of their lives. The second stage is hiring the homeless off the streets to work for our in-house construction company. As well as housing and training them, we provided tools of the trade and the skills necessary to rejoin society as a contributing citizen. Through this process, we discovered many healing modalities that were used to help them heal from the cellular level out. One of those modalities was breath work.”

Travis would fly around to projects all over the country and when the workers saw him, they knew there would be a breath class the next morning. With 30-50 people in a room, breathwork classes showed these incredible individuals the power they held within their own body to get high on their own supply and heal through breath. So many of them asked for videos of these classes, so the next call to action for Travis was to build an app that would hold all the Breathwork instructions his crew could ever need. The Breath Source was born....

Now, three years later, Travis and team are at the precipice of this monumental launch of the World’s first Breathwork Marketplace app. There is a full team in place and 18 of the worlds leading Breath Masters partnered in the app, all with a Unified Vision of taking the gift of Breath to the world and continuing to Lead the world into Conscious Capitalism.