

Mission for 2026

January / February / March / April

Mission for 2026: Strengthening Direct Action Through Trusted Partnerships

Building upon the essential groundwork laid in 2024 and the expanded impact of 2025, our mission for 2026 is focused on deepening direct support, accountability, and resource access for veterans, military-connected students, and underserved families. True Intent USA will continue to operate with transparency, urgency, and integrity, meeting real needs on the ground through trusted partnerships and measurable action.

A cornerstone of our 2026 mission is our new partnership with the **Veterans & Military Community Center (VMCC) at National University - Los Angeles**, under the operational leadership of **Sherman Watson Jr., USMC (Ret.)**, Associate Director of VMCC. Through this partnership, True Intent USA supports immediate weekly resource distribution for veterans, military-connected students, and their families, including food, essential goods, and baby supplies.

2026 Priority Initiatives:

- Operation Nourish: Sustained access to food, baby items, and essential supplies through weekly distributions in partnership with VMCC.
- Veteran Community Support: Continued collaboration with Sherman Watson Jr. and National University - Los Angeles to ensure accountability, dignity, and consistent outreach.
- Soldiers Home Runners Club: Ongoing fundraising through mission-driven apparel in collaboration with Insomniathlete, supporting homeless and disenfranchised veterans.
- Community Engagement & Education: Expanding awareness through service projects, guided veteran-led initiatives, and transparent reporting of impact.

As we move through 2026, True Intent USA remains committed to action over optics. Every partnership, distribution, and initiative is designed to restore dignity, provide stability, and ensure veterans and families receive the support they were promised. Together with our partners and supporters, we will continue to turn intent into impact.

Best regards,

Ruben Ventura

Founder, True Intent USA

True Intent USA — Proud community partner serving veterans and families through direct action.