

Everett Farms Homeowners' Association P.O. Box 335 Haslett, MI 48840 everetthoa@gmail.com

# EFHOA Board of Directors Meeting

# February 10, 2021 6:30 PM Meeting via Microsoft TEAMS

Call to Order and Welcome

**Board Attendance** 

**Guest Attendance** 

# Approval of November 9, 2020 Board Meeting Minutes

Suggested Motion: I move that the minutes of the November 9, 2020 EFHOA Board of Directors Meeting be approved.

# President's Report – John Saltzgaber

none

#### Vice President's Report - Delaney McKinley

Neighborhood ice cream truck visit

#### Treasurer's Report - Tom Borden & Cheryl Orr

- Year-End Statement
  Suggested Motion: I move that the 2020 EFHOA Year-End Statement be accepted.
- 2021 Lot Assessments Update

#### Secretary's Report - Karen Glickman

- Bryan LeRoy, Meridian Twp Police officer and Neighborhood contact via Chris Collette. Writes a monthly report.
- Suggested Motion: I move that the board's email vote on December 18, 2020 to change the association's web domain name from efhoa.com to EverettHOA.com be included as an addendum to the minutes of the board's February 10, 2021 meeting.

#### **Committee Reports**

- Architecture & Landscaping Committee Cary Ford
- Grounds Committee John McKinley

#### • Resident Outreach Committee – Chuck Williams

o Draft New Resident Welcome Letter

Suggested Motion: I move that the board approve and authorize the use of the draft "2021 Welcome Letter to New Residents."

Draft Everett HOA Flyer

Suggested Motion: I move that the board approve the draft "Everett HOA Flyer" and authorize the design and printing of 200 copies (1 per property, plus a supply for new residents) provided the cost does not exceed \$300.

#### **Old Business**

#### • EFHOA Website – Tom Borden

Many thanks to Mark Watrich for the significant updates and changes that have been made to our association website. If you have not viewed it yet, please do so. Here's the complete address:

http://www.sites.google.com/view/everetthoa

# • Board Job Descriptions

Tom Borden volunteered at our November 9, 2020 meeting to review the job descriptions for the association officers and committee chairs and put together suggested revisions for our consideration and action.

## • <u>Document Review</u>

At the November 9, 2020 board meeting we deferred action on reviewing the EFHOA Bylaws and Restrictions (7 versions, per plat map) and perhaps updating them.

Do we wish to proceed with reviewing/revising either, or both, of these documents? If we do, who will agree to serve on the committee(s)?

#### **New Business**

#### Association Name Change?

Our association email address is <a href="mailto:everetthoa@gmail.com">everetthoa@gmail.com</a> and our website address was recently changed to everetthoa.com Dropping the word "Farms" from the web address was thought to be more inclusive of all the three sections – Farms, Hills, and Woods – of the neighborhood.

Do we want to take official action as a board to amend our association name? If we do make a name change, should we submit the name change to the membership for a vote? If we officially change our name, what documents need to be filed with government agencies and others like our vendors (Consumers Energy, etc.)?

## Neighborhood Garage Sale?

Garage sales seem to be a popular activity during the summer. Holding a neighborhood-wide garage sale might build goodwill, help create a sense of "neighborhood" and bring more buyers into the neighborhood as compared w/individuals holding separate sales.

Do concerns about Covid-19 outweigh moving forward with this idea? If we do decide to move forward with the idea, when would be a good weekend to do this? What tools (social media, paid ads, signs) should we use to promote/advertise the event. Should it be a one day or two-day event?

#### **Questions and Comments**

#### Adjournment