

Molly Berlin

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www.mollyberlindesigns.com

EDUCATION

Bachelor of Fine Arts, Visual Arts with specialization in Graphic Design

May 2024

Minor in Interactive Multimedia

The College of New Jersey, Ewing, NJ

- GPA: 3.41, Dean's List: Fall 2020, Spring 2021, Spring 2022, Spring 2023

SKILLS

- Computer: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Autodesk Maya, Premier Pro, p5.js (JavaScript Coding), Procreate, Visual Studio Code
- Artistic: Graphic design, Typography, Woodworking, Painting, Drawing, Photography, Clothing design, Packaging, Motion Graphics, UX/UI

RELATED EXPERIENCE

Graphics Technician

Aug 2024 - date

Resolution Management Consultants, Marlton, NJ

- Provide graphic design to support marketing including design of proposal covers and brochure. Support client project work

C&E Team Graphic Design Intern

June 2023 - Aug 2023

Pfizer, Collegeville, Pennsylvania

- Formatted and designed newsletter, created animations for short videos, designed icons and illustrations for presentations, and edited videos for X/Twitter. @PfizerMed video viewed over 300K times

Marketing & Promotional Specialist/ Physical and Occupational Therapy Aide

June 2021 – Aug 2024

Rainbow Rehab, LLC, Marlton, NJ

- Provide assistance to patients during their therapy program directed by the therapist
- Created graphics for events, gifts, and office signage
- Implement organization skills to file important documents and keep a HIPPA friendly environment

External Marketing Director

Dec 2021 - Dec 2022

Alpha Xi Delta, TCNJ

- Designed eye-catching designs for the organization's apparel at The College of New Jersey
- Used teamwork skills to create eye-catching and inviting merchandise for the organization at The College of New Jersey to recruit new members and promote philanthropic efforts
- Utilized graphic design programs and techniques to develop promotional materials
- Served as a mentor to the new External Marketing Directors in Spring of 2023 to support a smooth transition

Intern

Aug 2019 - Aug 2020

Phyllis Gorsen Fine Art, Cherry Hill, NJ

- Assisted with jewelry design and production to improve advertising efforts and sales
- Prepared for shows utilizing marketing and advertising skills to increase sales
- Assisted with website design and maintenance for improvement of advertising efforts

ADDITIONAL EXPERIENCE

Historian

Dec 2021 - Dec 2022

Alpha Xi Delta, TCNJ

- Created a Senior Video for Senior send-off and Recruitment video that potential new members
- Utilized leadership skills to develop and create advertising videos for the organization

LEADERSHIP

- Basketball: TCNJ Club Basketball President, Cherry Hill High School East Varsity Basketball (3 years)
- Marketing Director and Historian, Alpha Xi Delta, TCNJ