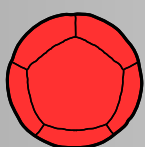
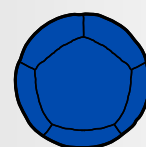




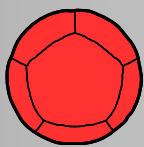
**STATEMENT OF
STRATEGIC DIRECTION
2025 - 2028**



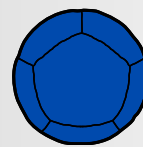
PURPOSE



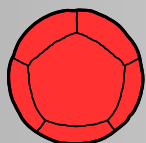
We exist to foster belonging, being active, and sporting competition for physically disabled people from recreation to high performance



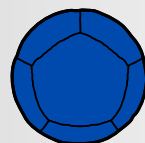
VISION



*The lives of physically disabled people
are transformed through Boccia*



VALUES



RESPECTFUL

Honour the sport and everyone involved

WELCOMING

Provide connection, a sense of identity and being valued

EMPOWERING

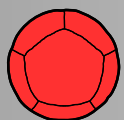
Promote personal growth and responsibility

INTEGRITY

Operate with honesty and transparency



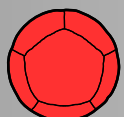
FOUNDATIONS



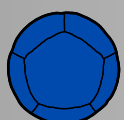
Effective governance and strategic leadership



Collaboration and partnership



Financial sustainability and transparency



Wellbeing, Connection, Community, Friendship

KEY RESULT AREA 1: **PARTICIPATION THROUGH PARTNERS**

OUTCOMES BY DECEMBER 2028

- 1** Increase in physically disabled people playing recreational boccia regularly through regional disability sports organisations and other partners
- 2** Increase in physically disabled females playing recreational boccia regularly through regional disability sports organisations and other partners

MEASURES BY DECEMBER 2028

- 1** 50% increase in regular recreational players through regional disability sports organisations and other partners
- 2** 60% increase in regular female recreational players through regional disability sports organisations and other partners

KEY INITIATIVES

-  Establish benchmark data and embed annual data collection framework
-  Marketing plan developed and implemented
-  Strengthen the capability of regional disability sports organisations and other partners through resources and training (online and in-person)
-  Establish new collaborations and partnerships which engage new audiences and facilitate new participation opportunities
-  Actively seeking partnership and sponsorship opportunities to enhance financial sustainability (short and long-term)
-  Ongoing volunteer recruitment, retention, development and recognition (including coaches and referees)

KEY RESULT AREA 2: **PERFORMANCE**







OUTCOMES BY DECEMBER 2028

- 1** Increased number of athletes with a national classification competing at sanctioned events
- 2** Improved regional representation at NZ National Boccia Championships
- 3** More world class athletes

MEASURES BY DECEMBER 2028

- 1** 50% increase in athletes with a national classification competing at sanctioned events
- 2** 10 regions represented by a minimum of two athletes at the NZ National Boccia Championships
- 3** 1 or more athlete, team or pair in top 20% on World Boccia rankings

KEY INITIATIVES

-  Deliver annual regional and national development camps and workshops
-  Boccia classification education, resources and national framework accessible on website
-  Athlete, coach and official's pathways accessible on website
-  Introducing a scholarship programme supporting athletes, coaches and officials
-  Support NZ athletes to compete at World Boccia sanctioned events
-  Host a World Boccia sanctioned event