BPCNA: BPC Ground Rent 101



Taxes & Payments for Lower Manhattan

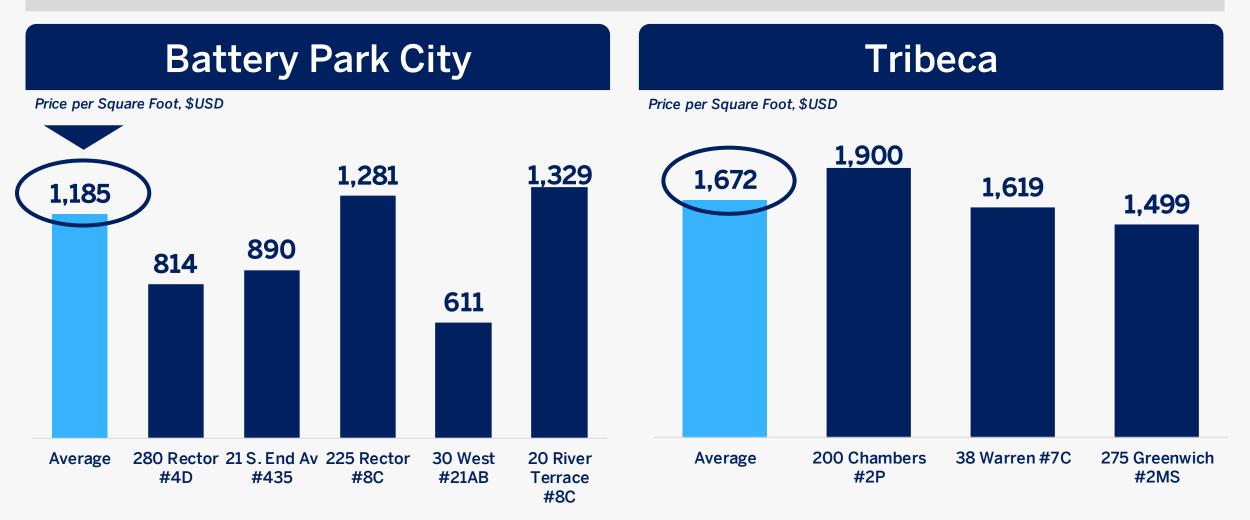


		Paid to Whom	BPC Owners	BPC Renters	Downtown Owners	Downtown Renters
	Common Charges Your Building's Operating & Maintenance Costs (Repairs, water, heat, etc.)	Building				
	NYC Property Tax Property Taxes paid to NYC for schools, police, etc.	NYC				
PILOT TAX	Payment in Lieu of Taxes Calculated like Property Taxes paid to NYC for schools, police, etc.	NYC				
	Ground Rent Rent paid to NY State to pay for BPCA operations, salaries, programs, etc.	NY State				
	NY Civic Fee Maintenance of BPC Parks & Public Spaces & unclear how calculated	NY State	\checkmark			

Prices in BPC are lower vs. Tribeca



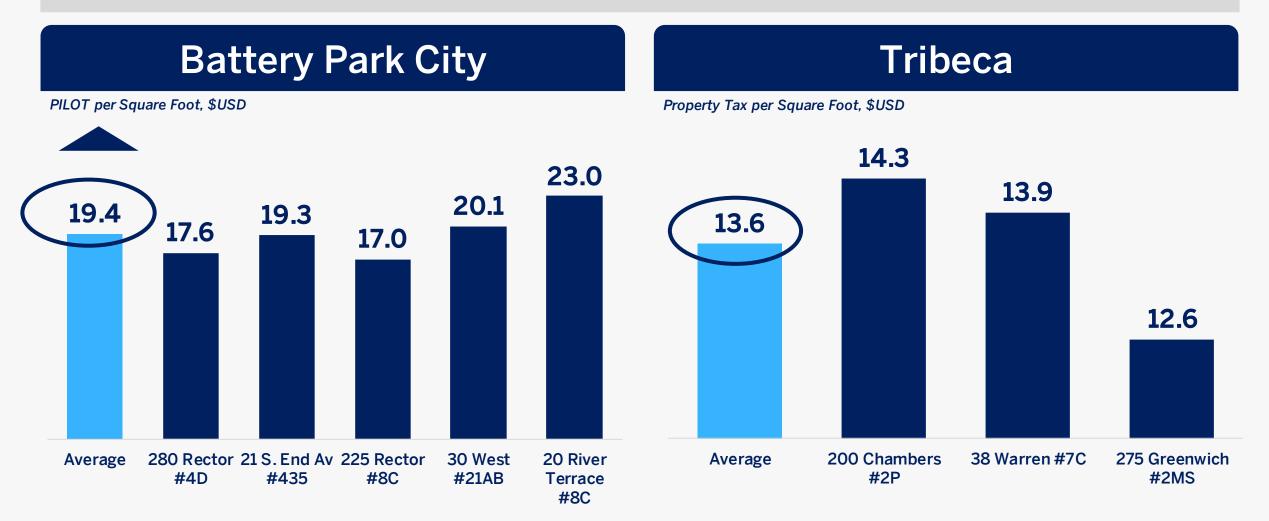
Prices in Battery Park are ~\$480 or ~30% lower per square foot versus Tribeca



But BPC pays more in Taxes versus Tribeca



...but, Property Taxes/PILOT Taxes are 43% higher in BPC vs. Tribeca



...and Higher Monthly Fees versus Tribeca



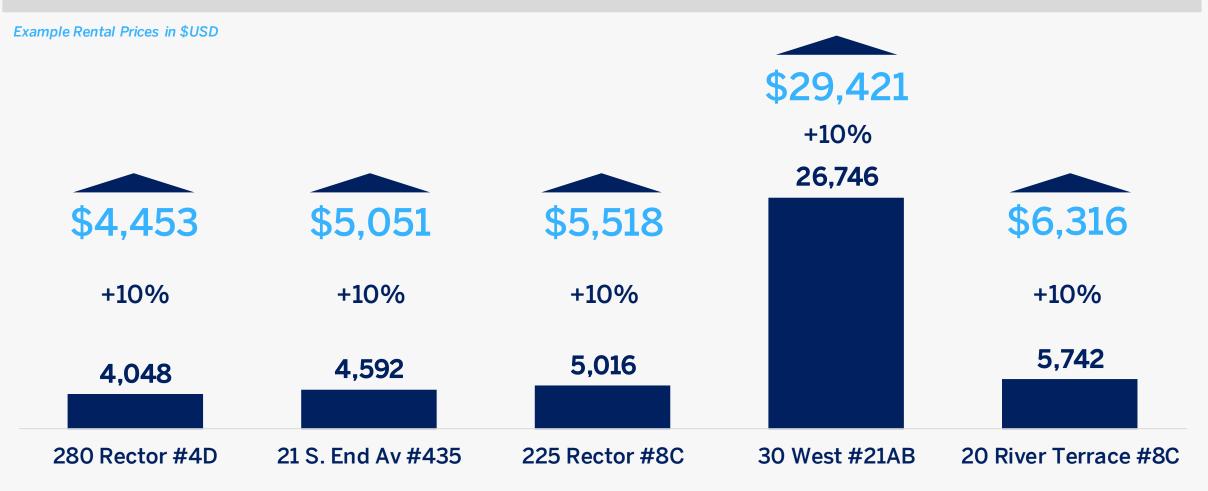
AND the Monthly Costs per Square Foot (Ground Rent + Civic Fees) is ~35% higher in BPC



This drives up rents first in BPC & then beyond



And then landlords mark-up these costs & pass them through to renters...



How BPC Ground Rent Impacts Everyone





Reduction in Affordability

BPC Ground Rent Call to Action



