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OBJECTIVE: I want to use my knowledge and experience in the POP Display Industry to set Retail Displays up and merchandise them.

Highlights of Qualification:

- 30 years advanced experience in display and package design environments and manufacturing processes, including full design implementation from idea to finished product.
- I continuously work as a team in the creation of national award-winning packaging and displays.
- Strong Graphic and Structural Engineering Design background with advanced knowledge in the Package Manufacturing Industry, hand rendering, sketching and computer drawn color illustrations. 3-D design structures that enable the creative design of structurally sound and professional presentations of product displays and packaging.
- Project Leader, team player, and mentor to new hires through my Managerial and past Art & Design Teacher experience.
- Supervised Design Departments to maintain maximum efficiency through implementing new Technology and Design Systems.
- Supervised Certified Testing Labs that conducted rigid packaging and display analysis with the use of Vibration, Drop and Compression Testing Equipment.

EDUCATION: Bachelor of Industrial Design; PRATT INSTITUTE, Brooklyn, NY; 1987

Employment History:

- **Sr Structural/Creative Designer**, BENNETT PACKAGING & DISPLAYS, KANSAS CITY, MO; March 2014 – Nov 2019
- **Sr Structural/Creative Designer**, VANGUARD COMPANIES, KANSAS CITY, MO; June 2012 – March 2014
- **Sr Structural/Creative Designer**, RAPID DISPLAYS, CHICAGO, IL; Sept 2007--June 2012
- **Sr Structural/Creative Designer**, WEYERHAEUSER RETAIL CENTER, Charlotte, NC; March 2004 – Aug 2007
- **Design Manager**, PRATT INDUSTRIES, Greenville, SC; Aug 2000 to March 2004
- **Design Manager**, ASSOCIATED PACKAGING, INC., Greer, SC; Aug 1998 --Aug 2000
- **Design Manager**, IMPRESS INDUSTRIES, INC., Emmaus, PA; July 1996 to July 1998
- **Packaging Design Engineer**, ONEIDA CONTAINER COMPANY, Vernon, NY; Sept 1992 --June 1996
- **Product Designer/Manager**, DIVERSIFIED CASE COMPANY, Whitesboro, NY; Oct 1988 --Sept 1992

STRUCTURAL DESIGNER Experience

- Structural Designer in a “High Volume, Fast Passed” Design Department. Design Packaging and Point of Purchase displays for a variety of consumer products throughout the Country. Ability to manage multiple projects simultaneously. Coordinate and participate in “Brain Storming” sessions to develop project direction.

- Responsible for getting all tooling quoted for pricing our designs. Very hands on with production; corrugated designs are laid out for cutting dies and printing plate purchases for optimum product ability. Utilized my knowledge of “Direct Print” for proper printing plate layouts for 4-color Process Printing and Die cutting Machines. Responsible for generating and supplying CAD drawings for the production of rotary and flatbed cutting dies. Check and approve all cutting dies and printing plates for use in production.
- Frequently consult with clients to fulfill their design, packaging and inventory needs with the use of Conceptual hand drawn and computer renderings. Travel and visit with customers to fulfill specific needs.
- Inter-face with over sea Manufacturers to produce packaging and displays. Then coordinate the shipment of these designs to the States from Countries such as China. Communicate with external vendors for sourced product needed for designs.
- Interfaced with sales and marketing through verbal communication with team members and clients
- As one of the most experienced Designer in a large group of Structural Designers. Worked closely with a large Graphic Department on a daily basis and trained lesser experienced designers about new and innovative techniques
- Review Company projects prior to showing designs to the customers. Used creative skills and experience to advise graphic designers before beginning a project.
- Design and maintain Website by using photographs of company designs and adapting them to a website format.
- Designed Industrial and Returnable Packaging for a variety of consumer products with Borg Warner, Freightliner and G.E.

PROFESSIONAL Design Skills:

- Utilize a wide range of graphics and structural engineering skills, combined with innovation, to develop Pallet Displays, New Product Launch Displays and other types of displays using corrugated, chipboard, SBS, plastics and other types of materials. Many of these displays utilize motors, lights, sound devices engineered into the design.
- Create computer-aided designs (CAD) for 3D structural prototypes.
- Design graphics for Flexographic Printing and Litho Label designs.
- Create full graphic finished mocked-up designs.
- Create systematic photographic and rendered Assembly Instructions.
- Photograph mock-up designs and finished product for brochure, website and sell sheets.
- Establish stacking strengths and pallet configurations through computer analysis.
- Design, sample, construct and produce all types of foam inserts for hard and soft style cases, and prototypes for wood, plastic, and sewn cases.

Technology Skills:

- Computer Design Software: ArtiosCAD, ArtiosCAD 3D, Designer Workbench (CAD), Score! (CAD), Adobe Photoshop, Adobe Illustrator, Tops & Cape Palletization Programs.

- Establish design network systems by establishing workstations connected to equipment such as Kongsberg, Data Technology and Alpha Merics Sample Tables, color printers, scanners, MAC and PC's.
- Proficient in wood, glass, plastic, leather, fabric and corrugated paper materials.
- Internet Web-site Design, HTML programming language, FrontPage, FTP programs.
- Engineered "UTA" testing on design packaging and product displays.

HONORS, AFFILIATIONS, INTERESTS:

- POPAI Display Design Award, 2009
- Weyerhaeuser International Design Competition, 2nd Place/ Corrugated Innovation 2005
- Pratt Industries International Design Competition, 1st Place/ Innovation 2001
- Display Design published in P.O.P. Magazine/ Oneida Container
- M.O.N.Y. Scholastic Art Awards National Finalist
- Former Member Industrial Design Society of America

TEACHING EXPERIENCE and responsibilities:

Art & Design Teacher; ROME CITY SCHOOL DISTRICT, Rome, NY; September 1987--June 1988;

Art & Design Teacher; ROME ART and COMMUNITY CENTER, Rome, NY; October 1987—1988

- Responsible for being reliably on call to teach art, design, technology and other related subjects in all grade levels, assisting students in producing wood, metal, plastic machined projects; and paint, marker and sculpted art/design projects.
- Specialized in introducing design and manufacturing concepts to students in middle and high school, and discussing their design/ engineering career options.

PORTFOLIO AND REFERENCES are Available upon request.