

**Cynthia Saarie**  
315-480-8811  
CynthiaSaarie.com  
Commercial Scripts &  
Copywriting for Business



**97 Lock St.**  
**Phoenix, NY 13135**  
**315-480-8811**  
<https://www.CynthiaSaarie.com>

## **My Objective:**

**You have a Business. You want to be Seen by potential Customers.** I write commercial scripts, and I have seconds to capture the customer's attention. My copy packs a punch for them to gather information and motivate them to make the purchase.

## **Skills & Abilities:**

**I Specialize in Commercial Script Copywriting for Businesses.** Commercial Scripts get you a short, and to the point, Bang for your buck. I also write Video Sales Letter Scripts, Articles, Newsletters, Blogs, Tag Lines, I am fully trained in many forms of writing for businesses.

**All of my Copy is Designed to Get and Keep your customer's attention.** Education and heartfelt ideas, with pictures and music, all work to motivate your customers, along with the captivating scripts that I write for your company's promotion. I'm a published award-winning author that knows the power words create.

**I am a working professional Voiceover Artist and Soprano Vocalist.** I understand the rhythmic cadence of words and the phrasing of sentences. I write stories that hang in the air of your customer's minds, making them remember and convincing them to purchase your products and services. Sample videos and voiceovers upon request.

**I am a practicing Lay Speaker for the United Methodist Church.** I fill in for pastors that are out sick, or on vacation. I have decades of experience speaking and singing to an audience. Transitioning from speaking words to writing scripts made it easy for me,

which is why I specialize in this form of copywriting. I write in many other genres, but this form works for companies that want to be seen and heard in the public's imagination.

## First Steps:

**Businesses that want to be seen must have a planned strategy of supplying** information, one promotion at a time, to the customer audience they want to reach. **I will help you design a plan of attack!** Supplying a scripted campaign that builds from one to the next. Keeping the momentum going for your product's campaign takes time and cooperation with your **design and video team**, your **production crew**, your **voiceover artists**, and my time as a **copywriter**. Details must be mapped out, and a timeframe set up to make deadlines. If you need assistance in obtaining certain professions for your company, I may be able to help you in some of these areas.

## Testimonials:

Tali Icepack Jackson, Producer, Drummer, Promoter

Cynthia is a talented vocalist, voiceover artist, and copywriter of scripts for tv and radio commercials. As a professional performer myself, I look for other talents in this world to connect with and find a way to bring these other talents along. Cynthia has my recommendation to write copy for all commercial needs. She is a pleasure to work with.

Angelina Hilton, founder of Christian Marketing Company E-Zine

I was in search for guest bloggers who share similar values and Cynthia reached out. I really appreciated her thoroughness, her quick turnaround time, and the blog she wrote on SEO. I recommend her services for anyone seeking a high level of professionalism.

Betty Glaz – Betty Glaz Copywriting Services

"Very creative and gets the job done, usually before deadline. I am glad to recommend Cynthia..."

Walker Bennett

Cydonia Publishing

"Innovative and highly creative operation."

Peter Clegg, President/CEO JustRight  
International Inc.

Highly Recommended, "EXCELLENT"

**A Smile is a Universal Hello. Let's Chat, and bring Your Company into the Spotlight.**  
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