Fundraising Ideas

Whether you are fundraising for gear for your GSAs or raising money to attend the Governor's Conference on LGBTQ youth or Pride Camp, there are TONS of ways to engage the community in supporting you!

Mail letters to your friends and family letting them know what you are raising money for. Also, send letters to businesses in your community (such as banks), as they often give funds at the end of the year toward service projects. Be respectful, creative, and clear in your ask, and enclose a stamped, addressed return envelope for more responses!

Ask local affirming churches if you can add an announcement during the service, discussing what you are raising money for and what the funds will benefit. You can also ask to speak to local clubs and affinity groups like Kiwanis or Rotary.

Hold a weekly bake sale or monthly car wash. You can also sell bottles of water, candy bars, or soda at local community events. Talk with your local grocery store and ask to set up a booth.

Don't forget the THANK YOUs!

Thanking your supporters is an important part of raising funds. Send handwritten thank you notes to each individual supporter, outlining what the funds will go towards and how it will benefit you or your group!



Need help? Have questions? Connect with us! www.iowasafeschools.org gsas@iowasafeschools.org

