

Transformational Generosity 2022 Calendar Suggestions

January	Generosity Sermon Series Messages: vision, saving, debt and giving Saving Grace or Freed Up Financial Living (Financial Management Courses) Year-End Contribution Statements w/letter of thanks, encouragement, and vision
February	Special Lenten Offering Announced
March	Special Lenten Offering (Ash Wednesday March 1) Begin 40 Days of Daily Devotion and Sacrifice
April	Easter April 17 Culmination of 40 Days of Daily Devotion and Sacrifice “E-Giving Promotional Challenge” Two Weeks (Designed to increase recurring contributions prior to summer) Quarterly Contribution Statements w/ letter
May	Offer a Putting Your House in Order or Planned Giving Seminar Preach a message on Leaving a Legacy Encourage a gift to the endowment
June	“Change for Change Campaign” (Set a goal and ministry designation, community focused, offer change pick-up)
July	Special Project Offering (i.e., outreach ministry project or school related) Quarterly Contribution Statements w/letter Financial Investing Seminar
August	Service Project or Support
September	Labor Day Sunday (Vocation Recognition) (9/4/2022)
October	Quarterly Contribution Statements w/letter Financial Literacy Course All Saints Day (Preparation and Memorial Gifts Promotion)
November	All Saints Sunday Day (11/6/2022) Advent/Christmas Offering or Layaway Offering for Christ (Announce 2 nd Sunday in November 13, 2022)
December	Advent/Christmas Offering or Layaway Offering for Christ (12/25/2022) Year-End Gifts (Appreciated Securities and other large gifts)

Throughout the year celebrate the offering by sharing scripture, offering invitations, brief ministry video clips or ministry moments before the offering.

This practices, campaigns and educational initiatives on the calendar are only suggestions to be included with your current traditions and practices.