

Privacy Policy

Last Updated: 2025

Seventh Key Investments (“we”, “us”, “our”) is committed to protecting your privacy and handling your personal information responsibly.

This Privacy Policy explains how we collect, use, store, and protect your data when you visit our website or use our services.

By accessing our website or creating an account, you agree to the practices described below.

1. Information We Collect

1.1 Personal Information

We may collect the following information when you register, contact us, or use our services:

- Full name
- Email address
- Phone number
- Residential address
- Identification documents required for verification
- Financial information you provide for account funding
- Any additional information required for regulatory compliance

1.2 Technical Information

We may automatically collect:

- IP address
- Device type
- Browser information
- Pages viewed on our website
- Usage data and interaction logs

This helps us improve performance and security.

2. How We Use Your Information

We use your information to:

- Create and manage your trading account
- Verify your identity (KYC requirements)
- Comply with South African financial regulations
- Provide customer support
- Improve website performance and user experience
- Send service-related notifications and updates
- Detect and prevent fraud or unauthorised activity

We **do not** sell or rent your personal information to anyone.

3. Legal Basis for Processing

As a regulated financial services provider, we process your information based on:

- Legal and regulatory obligations
 - Contractual requirements (to provide you with our services)
 - Legitimate business interests (security, communication, improvement)
 - Your explicit consent where required
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4. Sharing Your Information

We may share your information with:

- Regulatory authorities in South Africa when required
- Verified service providers assisting with compliance, security, hosting, or payment processing
- Legal representatives when necessary
- Fraud prevention agencies

Any third-party service provider is required to protect your information and use it only for specified purposes.

We **never sell** client data.

5. Data Security

We implement technical and organisational measures to protect your data, including:

- Encrypted storage
- Secure servers
- Access controls
- Ongoing monitoring of systems

While we take all reasonable steps to safeguard your information, no system is completely foolproof.

6. Data Retention

We retain your personal information only as long as necessary to:

- Provide services
- Comply with legal and regulatory requirements
- Resolve disputes
- Enforce agreements

Financial services regulations may require us to store certain records for a minimum period.

7. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal information
- Correct inaccurate details
- Request deletion where legally permissible
- Object to certain types of processing
- Withdraw consent (where applicable)

To exercise any rights, please contact us at [**support@seventhkeyinvestments.com**](mailto:support@seventhkeyinvestments.com).

8. Cookies & Tracking Technologies

Our website may use cookies to:

- Improve functionality
- Analyse website usage
- Enhance user experience

You can adjust cookie settings in your browser, but doing so may affect website performance.

9. External Links

Our website may contain links to third-party sites.

We are not responsible for their content, privacy practices, or policies.

Please review their policies before providing any personal information.

10. Updates to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with a revised “Last Updated” date.

Continued use of our services indicates acceptance of the updated policy.

11. Contact Information

If you have questions or requests regarding your personal information, please contact us:

Address: 14 Trinity Street, Bloubergstrand, Cape Town, South Africa

Phone: +27 84 494 4456

Email: support@seventhkeyinvestments.com