



FOR IMMEDIATE RELEASE Family Sound Entertainment & FSE Clothing Announce Official Partnership with Minnesota Broncos Semi-Pro Basketball Team

Saint Paul, MN – Family Sound Entertainment and FSE Clothing are proud to unveil their official partnership with the Minnesota Broncos Semi-Pro Basketball Team, marking a dynamic union of music, fashion, and sports culture. This collaboration brings fresh energy to the court and an immersive fan experience that goes beyond the game.

The partnership kicks off with the Broncos' preseason home game on **August 2nd from 4 PM to 7 PM**, hosted at the **Salvation Army, 401 W 7th Street, St. Paul**. Attendees can expect high-intensity basketball action, bold FSE fashion on display—and a must-see halftime performance by rising hip-hop and R&B artist **Joseph Paul**, a powerful voice in the Family Sound Entertainment lineup.

“We’re thrilled to align with the Minnesota Broncos and showcase the power of collaboration through sports, music, and culture,” said a spokesperson from Family Sound Entertainment. “This partnership is about igniting local pride and creating unforgettable moments for the community.”

Mark Your Moves, Lock It In The Minnesota Broncos just dropped the [season schedule](#)—and it’s time to circle those dates like your next drop. Every home game is a vibe, with **FSE Clothing** bringing that visual heat and **Joseph Paul** lighting up halftime with pure lyricism and stage presence on **August 2nd**—and trust, there’s more fire on the way. From tip-off to the final buzzer, each matchup blends high-intensity hoops action with streetwise style and live music energy.

About Family Sound Entertainment & FSE Clothing Family Sound Entertainment is a socially conscious music label dedicated to meaningful artistry and autism awareness and anti-bullying advocacy. Its sister brand, FSE Clothing, merges timeless style with urban sophistication, championing self-expression through fashion and culture.

About the Minnesota Broncos The Minnesota Broncos are a high-impact semi-pro basketball team committed to athletic excellence and community engagement. Their work on and off the court brings people together through competitive spirit, volunteering, and community engagement. The Broncos play in the [MBL](#).

For media inquiries, interviews, or partnership opportunities, please contact:

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