



# She's Organised Video Testimonial Submission Guidelines

## A Message from She's Organised:

If you feel comfortable, we would be absolutely thrilled to feature your video testimonial in our marketing campaigns, events and shows. Your personal success story not only highlights the transformation you've experienced but also inspires our community to envision the incredible changes possible through our guidance. By sharing your journey, you're contributing to the transformation of other lives and we are immensely grateful for your role in changing the world—one life at a time!

## Before You Record: Preparation & Setup

- **Choose a Quiet, Well-Lit Location:**  
Film in a space with natural or soft lighting to ensure your face is clearly visible. Avoid harsh backlighting.
- **Ensure Good Sound Quality:**  
Use a microphone or record in a quiet area to capture clear audio. Eliminate background noise if possible.
- **Set Up Your Camera/Smartphone:**  
Use a tripod or a stable surface. Frame your shot so that your face and upper body are visible (if possible).
- **Dress Comfortably:**  
Wear something that represents you and aligns with the She's Organised brand.

## During the Recording: Tips for a Great Video

- **Face the Camera:**  
Look directly into the lens for a more personal connection or to the side, like you're talking to someone, if set up like an interview.
- **Smile & Be Natural:**  
A genuine smile and relaxed demeanor will help convey your message.
- **Speak Clearly:**  
Take your time answering the questions. It's okay to do a few takes until you're satisfied.
- **Keep It Concise:**  
Aim for a total video length of about 2-3 minutes maximum, ensuring you cover all points without rushing.

## Testimonial Questions to Answer

1. **How did you come to find She's Organised (or its subsidiary, Beyond Organised)?**  
*Share your discovery story and first impressions.*
2. **What were your main pain points or challenges before discovering She's Organised?**  
*Describe the issues you were facing and why you sought help.*
3. **What results or improvements have you experienced by applying what you learned from us?**  
*Explain any specific outcomes or benefits you've seen since working with us.*
4. **How has your life been transformed by our services?**  
*Discuss the personal or professional impact of our guidance.*
5. **How do you envision this transformation impacting you and those around you in the future?**  
*Share your thoughts on the long-term benefits and lasting change.*

## Consent & Legal Disclaimer

By recording and submitting this video testimonial, you grant She's Organised, including its subsidiary Beyond Organised, permission to use your video for publication and marketing purposes without further compensation. Your video may be edited for clarity and brevity. You acknowledge and release She's Organised, including its subsidiaries, from any liability related to its use.