

Pre-Marketing Checklist

3-5 DAYS PRIOR

- Turn on every interior light, replace burned bulbs, ensure all bulbs are same style & temp (color)
- Spruce up the landscaping. Pressure wash exterior of home, driveway, walkways, decks, pool area, etc
- Clean debris from rooftop and gutters



EXTERIOR/GENERAL

- Turn on All lights inside and outside the home. Turn off all fans and TV's
- Sweep driveway, walkways, decks, pool area etc
- Put away all hoses, lawn equipment, etc
- Hide pet beds, crates, bowls, etc. Remove pets from property if possible
- Clean all windows, especially those with a view
- Remove all personal items including photos
- Hide All trash cans inside and outside

KITCHEN & BATHROOMS

- Remove all items and appliances from countertops
- Hide all toothbrushes, plungers, toilet scrubbers, sponges, soap dispensers, personal items, etc.
- Wipe ALL surfaces, clean floors & mirrors
- Remove magnets from fridge and items from top
- Put down all toilet lids
- Remove items from shower if necessary

BEDROOMS/OFFICES

- Make the beds and fluff the pillows
- Remove all charging cords, personal items and photos from tables and dressers
- Hide shoes, clothes, and hampers
- Neutralize colors and decor in children's rooms
- Straighten office desktops. Remove any confidential documents or items .

