



REFRAME YOUR MINDSET FOR SUCCESS

Learn about the Mindset Equation for success to help
you achieve your goals in life

THE MINDSET EQUATION SYSTEM



TO CHANGE YOUR LIFE,

CHANGE YOUR MINDSET

WELCOME TO THE REFRAME YOUR MINDSET FOR SUCCESS SYSTEM

I'm Paul Corke, an author, speaker, futurist and founder of Leadership Architecture.

This system is based on my recent book 'Reframe Your Mindset: Redefine Your Success' where after 30 years research into happiness, mindset and what makes people successful I have defined the Mindset Equation for Success.

The Mindset Equation for Success is simple steps in the form of an equation that we can all follow with drive and determination to be successful.

The system takes you through those steps, where you can read the book, watch the course, listen to the podcast, take the mindset assessment and then complete the journal. The system has insights, stories and techniques to help you be the best version of you, enhance your mindset and help you achieve your goals.

Why Reframe Your Mindset for Success?

We are taught to develop a positive mindset and to change our habits if we want to be successful. But when we study what makes people successful we start to learn it takes much more when it comes to their mindset that makes them successful.

The research from studying successful people and findings from Reframe Your Mindset: Redefine Your Success identifies there are pieces to the jigsaw that are missing which are essential if you want to be successful.

The most successful people in life combine a number of mindsets to be successful and you can learn about them through the 'Mindset Equation for Success.'



Paul Corke

What you will learn on this Reframe Your Mindset for system is how to:

- Develop your self awareness & understanding of your mindset.
- Really understand who you are and what you want from your life.
- Discover & assess yourself against the Mindset Equation for Success.
- Take your aspirations and turn them into your life goals.
- Identify self limiting beliefs and replace them with empowering beliefs.
- Understand what drives you to overcome a lack of willpower & motivation.
- Develop your emotional intelligence & build your support network.
- Build your resilience to overcome the stress and any issues in life.
- Learn how to develop your learning agility and apply creativity to life.
- And apply the mindset equation to your goals to ensure you start to get the outcomes you want from your goals, business and life.

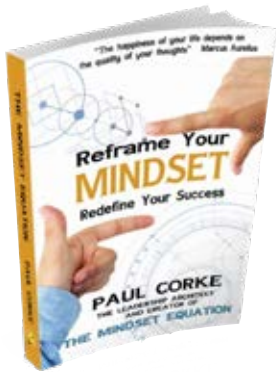
So not only will you develop and enhance your mindset but you will also apply what you learn through the coaching process on the course.

Ways to Use the System:

- As an individual you can obviously work through each of the part of the system, so read the book, take the assessment, watch the online course, listen to the podcast, complete the journal and have coaching.
- You can also work through the parts of the system in your own time and in any order you want completing as many as you like.
- You can have the starting point with Paul as your coach and then work through the appropriate parts in the best way possible based on your objectives and goals.
- You can use the system to develop your team's mindset especially during these times of uncertainty and change mental health is critical for all of us.
- You can use the system within organisations where the system can be tailored to the organisation for leaders mindset development and we consult with you to integrate the system.

Immerse Yourself...Read the book, Assess your Mindset, Watch the Course, Listen to the Podcast, Individual and Group Coaching = Reframe Your Mindset for Success

The Book - Reframe Your Mindset:
Redefine your Success



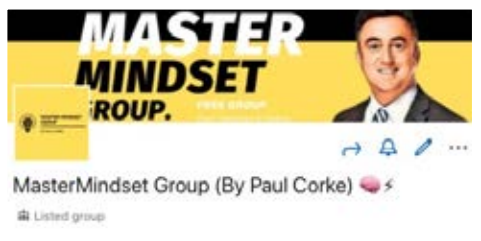
The Mindset Assessment -
Mindset Equation Report (MQI)



The F2F, Virtual or ONLINE COURSE -
Reframe Your Mindset For Success



REFRAME YOUR MINDSET SUCCESS SYSTEM



Mindset Coaching &
Master Mindset Groups



The Mindset Journal



The Podcast -
Reframe Your Mindset For Success

Who is this system for?

It goes without saying we are living in unprecedented times with pandemic, lockdown, uncertainty and change. We have all had to think differently about the way we live in the world and this adds new types of stress and pressures especially when it comes to our mental health.

Recently when talking with a group they said that during the last 12 months they had struggled with their mindset in the following areas:

- Being on my own left to get on with it
- Guilt about not being able to switch off
- Motivation & tiredness
- People not as interested in their needs
- Jealous or comparing self to others
- Dealing with other people
- Over analysis
- Trying to stay positive

So whether you're an individual struggling with your mindset, or an individual looking to enhance your mindset for greater performance, or a leader who wants to develop the mindset of their people this is the perfect mindset system for high performance.

- We provide 1 to 1, coaching for individuals, team coaching and consultancy & solutions for organisations.

The Benefits:

So what are the benefits for individuals, leaders and organisations from this system:

- Individuals will have a mindset system for success.
- Individuals assess their mindset before and after using the system to see enhanced results.
- By enhancing their mindset individuals see improved results in their life and business.
- Enhanced performance through stretching strengths and developing weaker mindset areas.
- Ongoing mindset development with the book, online course, podcast, master mindset group and journal all resources for ongoing use as part of the system.
- Happier and more fulfilling life by developing a positive, adaptable, growth mindset.
- Leaders will understand how to develop individuals mindset.
- Leaders will be able to provide mindset coaching based the Mindset Equation system.
- Leaders will have a mindset support system that helps individuals to cope with uncertainty and change.
- Organisations who integrate the system will see an uplift in employee engagement and satisfaction therefore maximising results and profitability.

**Mindset it is something you have to continually assess, nurture and develop.
The Mindset Equation gives you a system for that ongoing development.**

Testimonials

"I have to say I have really enjoyed some of the insights that Reframe Your Mindset offers and I'm sure it will inspire many people to unlock their own potential." – **Levison Wood, British Army Major, Photographer, Explorer, Writer**

"I began my life as an athlete having come last in two races, but changing your thoughts has the ability to transform your world and expand possibility. Choosing specific thoughts and using the kind of tools Paul shares is what took me to a cycling gold medal in the Rio 2016 Paralympics, and on sporting adventures I might once have viewed as impossible. Reframe Your Mindset is a valuable guide to anyone striving to transform and achieve." – **Karen Darke MBE, Paralympic Champion (handcycling)**

"Reframe your Mindset is a seminal piece of work in which you will refer for years to come. It is essential reading for those looking to be best they can and improve your life's chances. I highly recommend Reframe Your Mindset." – **John Bullock, Kickboxing Champion & Behavioural Change Specialist**

"A fantastic uplifting podcast to listen to, especially during the challenging times we're all experiencing. Paul shares some great stories of his own life experiences, and explains how these shaped the reframing of his own mindset, whilst offering the listener tips on how to reframe theirs." – **Podcast Listener**

"The power of the mind. Loved It! I was intrigued by this so I took a listen to your mindset podcast. You explained this so well, funny story in the castle. Simple concept and great takeaway quality of thoughts that effect the quality of our life, powerful. Loved It!" – **Podcast Listener**

"Paul is an extremely engaging speaker, who delivers enormous amounts of energy whilst conveying his message. As a coach, Paul has had a massive impact on my life: Through what felt like a very natural process, Paul coached me from having an absolute and complete phobia of public speaking, to becoming someone that speaks on stage for a living. I could not recommend Paul's coaching skills more highly." – **Barry Hayes Adventurer and Motivational Speaker**

"Paul Corke is a dynamic, innovative and highly impressive practitioner. He seamlessly combines his vast experience with fun, accessible and practical solutions which consistently achieve successful outcomes." – **Damian Hughes Professor of Organisational Psychology and Change & Speaker**

Working with Paul Corke has been a delight. We've worked together on multiple occasions, helping to develop leaders in the financial services industry. I've always found Paul engaged, engaging and impactful." – **Mark Batey PhD Psychol Creativity, Innovation and Leadership Academic and Speaker**

"I worked with Paul Corke for several years on a series of leadership and learning projects. He is a first-class thinker and practitioner in the leadership development space, a talented author and highly engaging speaker. I am delighted to recommend Paul to anyone lucky enough to meet him." – **Trevor Merriden CEO Merriborn Media**

For further testimonials and insight check out www.paulcorkeinternational.com



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