



Sponsorship Brochure

OBS2025, Blenheim Palace, Wednesday 14th May, 2025

What a day! The first Oxfordshire Business Summit was a bold, energising new chapter for B4. As we head toward our 20th anniversary, OBS2025 proved the power of bringing Oxfordshire's leaders together to connect, collaborate and lead with purpose.

B4 has always been about action—not just conversation—and the inaugural Oxfordshire Business Summit marked the start of something even bigger. We saw honest dialogue, real momentum, and a shared commitment to building a stronger, more connected region. We now move towards OBS2026 with added purpose....why not share the journey with us.



SPONSORSHIP OPPORTUNITIES FOR OBS2026

We are currently awaiting confirmation of a date for OBS2026 but it will be in May at Blenheim Palace.

We have already had considerable interest in sponsorship opportunities for next year's event and commitment from some existing sponsors.

Tickets will go on sale in June once we have a confirmed date but we are selling sponsorships from now onwards as there are other events taking place during this year which certain sponsors will receive coverage from in addition to OBS2026 – these are currently referred to as 'Summit Sessions'.

Prices vary depending on when packages are booked and B4 Membership status.



SPONSORSHIP
PACKAGES

B4 MEMBER RATES

Non- B4 MEMBER RATES

	Number Available	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March
Lead	1	8,000	9,500	12,000	9,500	12,000	15,000
Gold	10	5,000	6,000	7,500	6,000	7,500	9,500
Silver	10	2,500	3,000	3,750	3,000	3,750	4,200
Bronze	10	1,500	2,000	2,500	2,000	2,500	3,250
Breakfast	1	2,500	3,000	3,750	3,000	3,750	4,500
Lunch	1	2,500	3,000	3,750	3,000	3,750	4,500
Tea	1	2,500	3,000	3,750	3,000	3,750	4,500
Post event drinks	1	2,500	3,000	3,750	3,000	3,750	4,500
Leaders Photo	1	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD

RATES (all prices exclusive of VAT)

Lead Sponsorship

Secure your organisation as the undoubted main sponsor of OBS2026 with this comprehensive package of exposure and tickets as follows:

Digital

- ✓ Logo incorporated into the Oxfordshire Business Summit as Lead Sponsor ‘in association with’ or ‘brought to you in association with’
- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 4 x tickets to the event
- ✓ Logo in Impact Report
- ✓ Prominent logo on printed collateral
- ✓ Host one of our B4 ‘Summit Sessions’ at no extra charge
- ✓ One seat on Steering committee

NB Logo will feature in all B4 ‘Summit Session’ promotions where possible both digitally and physically



Gold Sponsorship

Become one of ten Gold sponsors giving you excellent on line and physical benefits:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 2 x tickets to the event
- ✓ Prominent logo on printed collateral
- ✓ Host one of our B4 ‘Summit Sessions’ at no extra charge
- ✓ One seat on Steering committee



NB Logo will feature in all B4 ‘Summit Session’ promotions where possible both digitally and physically

Silver Sponsorship

Become one of ten Silver sponsors and align your organisation with the summit:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to the event
- ✓ Logo on printed collateral



Bronze Sponsorship

Become one of ten Bronze sponsors to be part of the event:

Digital

- ✓ Logo & profile on website

Physical

- ✓ Logo on printed collateral



Hospitality Sponsorship

Sponsor any one of the Breakfast, Lunch, Afternoon Tea or post event drinks sessions and receive the following benefits:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 2 minutes on the stage to introduce your business and / or ask some Slido questions – with the exception of post event drinks which will include an informal introduction
- ✓ 1 x ticket to the event
- ✓ Prominent logo on printed collateral



Leaders Photo Sponsorship

The iconic shot of the event will be promoted as ‘in association with your organisation’:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts in reference to the Leaders photo
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to the event
- ✓ Prominent logo on printed collateral



SPONSORSHIP
PACKAGES

B4 MEMBER RATES

Non- B4 MEMBER RATES

	Number Available	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March
Impact Report	1	2,500	3,000	3,500	3,000	3,500	4,000
Media	1	5,000	6,000	7,000	6,000	7,000	8,000
Session sponsorship	8	1,500	2,000	2,500	2,000	2,500	3,000
Table sponsorship	10	500	600	750	600	750	1,000
Slido	1	750	1,000	1,250	1,000	1,250	2,250
Gift bag cost per insert	10	150	200	250	200	250	300
Video screen adverts	30	200	250	300	250	300	350
Raw video footage per session	8	500	750	1,000	750	1,000	1,250
Host a B4 ‘Summit Session’	8	750	1,000	1,250	1,000	1,250	1,500

RATES (all prices exclusive of VAT)

Impact Report Sponsorship

Your organisation's name will feature prominently on the Impact Report when published for OBS2025 AND OBS2026 as well as including a full page contribution from your organisation

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts referencing the Impact Report
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to OBS2026
- ✓ Prominent logo on cover of Impact Report
- ✓ Full page in Impact Report to be used for editorial or an advert



Media Sponsorship

A key output from the Oxfordshire Business Summit is the rich array of videos and photos and you could be our sponsor. There will be at least 100 videos released for OBS2025 in the lead up to OBS2026

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts referencing video & photography
- ✓ Logo & profile on website
- ✓ Prominent logo at the end of all videos thanking you for your sponsorship and watermark logo on all session videos
- ✓ Logo included where possible when we use photos of OBS2026

PLEASE NOTE

This sponsorship relates to all outputs from OBS2025 only. Media sponsorship for OBS2026 will commence in January 2026. Some content, for example the individual session videos, will be available in perpetuity.



Session Sponsorship

Associate your name with the big talking points at OBS2026 with a Session Sponsorship.

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts referencing the session you're sponsoring
- ✓ Logo & profile on website agenda
- ✓ Logo on video screen during session as sponsor
- ✓ Logo on video of session released after the event

Physical

- ✓ 1 x ticket to OBS2026
- ✓ 2 minutes to introduce your session speakers

PLEASE NOTE

Due to the nature of this event, we won't know the session themes until early 2026 at the very earliest. Sessions will be offered to those who have booked this package in order they booked so the sooner you book, the more choice you will have.



Table Sponsorship

A great way to put your stamp on the event and connect with those that are of interest to you and your organisation.

Physical

- ✓ Logo on table card for your allocated table throughout the event hospitality sessions with the exception of post event drinks.
- ✓ You will be given the opportunity to select 10 guests that you would like to sit at your table during one hospitality session during the day. Please note that this is subject to availability and when you book your sponsorship as per the clause below. This means that we will select other guests as we see fit to fill the remaining places. So you might have 4 of your preferred guests for breakfast on your table and six for lunch.

PLEASE NOTE

Due to the nature of this event, we won't be able to share the guest list with you until the week before the event, however, table sponsors will be given first refusal on guests they choose in the order that they booked their sponsorship.



Slido Sponsorship

We used interactive Q&A software, Slido, for OBS2025 and it's instant results functionality was really useful for our speakers to be able to 'read the room' in a split second.

Digital

- ✓ Reference to you as Slido sponsor on the website and social media where possible.
- ✓ Logo on the Slido platform as sponsor.
- ✓ Logo in Impact Report as Slido sponsor – data collected via Slido will feature in the OBS2026 Impact Report.

Physical

- ✓ Logo on Slido instructions on table toppers at the event
- ✓ Logo on small business cards given to event guests with Slido code on.

slido



Gift Bag Inserts

Get your collateral in to the hands of our delegates by including your gift in delegate gift bags.

Physical

- ✔ One item supplied per organisation subject to confirmation by B4.



Video Screen Adverts

Book a slot on our video screens which can be stills or up to 20 second video.

Digital

- ✔ One advert or 20 second video (no sound) to be supplied for our video screens.



Raw Video Footage per Session

Speaking at OBS and what to use the professional video footage for your showreel? Then secure footage from our video partner to use in your promotional material.

Digital

- ✓ Raw, unedited footage of your session supplied with sound.



B4 ‘Summit Session’ hosting

Host one of our 8 ‘Summit Sessions’ at your premises or elsewhere and help leaders with some of the key challenges they face in their organisations, this continuing the conversations from OBS2025 through to OBS2026.

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts referencing the session you’re sponsoring
- ✓ Logo & profile on website calendar with reference to the Summit Sessions

Physical

- ✓ Help set the agenda and provide the speakers or simply host – it’s up to you!
- ✓ Either way, if it’s you simply hosting the session or actively taking part, you get to introduce the speakers.
- ✓ You have up to 10 spaces for your team and guests.
- ✓ Organisation name and named quote in the session recap released post event.

PLEASE NOTE

Any costs associated with the event would be borne by you as sponsor including venue hire and refreshments. Open to B4 Platinum Members only.



Key stats from OBS2025

More than 2,000 conversations

100+ business leaders

40+ speakers

86 organisations represented

Britain's greatest Palace

Over 375,000 social media impressions so far



Questions?

Please contact Richard Rosser



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