



Sponsorship Brochure

Thursday 13th May, 2027

OBS2026, Blenheim Palace, Friday 15th May, 2026

The second Oxfordshire Business Summit was a bold, energising success and a landmark moment for B4. As we celebrated our 20th anniversary year, OBS2026 demonstrated the power of bringing Oxfordshire's leaders together to connect, collaborate and lead with purpose.

We saw honest dialogue, real momentum and a shared commitment to building a stronger, more connected region. We now look ahead to OBS2027 with even greater ambition... why not share the journey with us?



SPONSORSHIP OPPORTUNITIES FOR OBS2027

We have already had considerable interest in sponsorship opportunities for next year's event and commitment from some existing sponsors.

Tickets are already on sale as follows:

Early Bird	£400+VAT until 31 st August, 2026
2 nd phase	£450+VAT from 1 st September – additional price rises will be announced in due course

Sponsorship rates vary depending on when packages are booked and B4 Membership status.



SPONSORSHIP PACKAGES

B4 MEMBER RATES

Non- B4 MEMBER RATES

	Number Available	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March
Lead	1	8,000	9,500	12,000	9,500	12,000	15,000
Gold	4	5,000	6,000	7,500	6,000	7,500	9,500
Silver	6	2,500	3,000	3,750	3,000	3,750	4,200
Bronze	8	1,500	2,000	2,500	2,000	2,500	3,250
Breakfast	SOLD OUT	2,500	3,000	3,750	3,000	3,750	4,500
Lunch	SOLD OUT	2,500	3,000	3,750	3,000	3,750	4,500
Tea	SOLD OUT	2,500	3,000	3,750	3,000	3,750	4,500
Post event drinks	1	2,500	3,000	3,750	3,000	3,750	4,500
Leaders Photo	1	1,000	1,250	1,500	1,500	1,750	2,000

RATES (all prices exclusive of VAT)

Lead Sponsorship

OBS
2027

Secure your organisation as the undoubted main sponsor of OBS2027 with this comprehensive package of exposure and tickets as follows:

Digital

- ✓ Logo incorporated into the Oxfordshire Business Summit as Lead Sponsor ‘in association with’ or ‘brought to you in association with’
- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 4 x tickets to the event
- ✓ Logo in Impact Report
- ✓ Prominent logo on printed collateral
- ✓ Full page programme advert



Gold Sponsorship

OBS
2027

Become one of ten Gold sponsors giving you excellent on line and physical benefits:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 2 x tickets to the event
- ✓ Prominent logo on printed collateral



Silver Sponsorship



Become one of ten Silver sponsors and align your organisation with the summit:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to the event
- ✓ Logo on printed collateral



Bronze Sponsorship

OBS
2027

Become one of ten Bronze sponsors to be part of the event:

Digital

✓ Logo & profile on website

Physical

✓ Logo on printed collateral



Hospitality Sponsorship

Sponsor any one of the Breakfast, Lunch, Afternoon Tea or post event drinks sessions and receive the following benefits:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to the event
- ✓ Prominent logo on printed collateral

Breakfast

SOLD

Tea

SOLD

Lunch

SOLD

Drinks

Available Now



Leaders Photo Sponsorship

OBS
2027

The iconic shot of the event will be promoted as ‘in association with your organisation’:

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts in reference to the Leaders photo
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to the event
- ✓ Prominent logo on printed collateral
- ✓ Your logo on reverse of the printed Leaders Photo card handed out on the day



SPONSORSHIP PACKAGES

B4 MEMBER RATES

Non- B4 MEMBER RATES

	Number Available	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March	June 1 st to August 31st	1 st September to 30 th November	1 st December to 31 st March
Impact Report	1	1,000	1,500	2,000	1,500	2,000	2,500
Media	1	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
Session sponsorship	8	750	850	950	950	1,050	1,150
Table sponsorship	10	250	300	350	300	350	400
Printed Programme adverts	10	250	300	350	300	350	400
Gift bag cost per insert	12	150	200	250	200	250	300
Gift bag supply + 3 inserts	1	500	750	1,000	750	1,000	1,250
Video screen adverts	30	100	125	150	125	150	175

RATES (all prices exclusive of VAT)

Impact Report Sponsorship

OBS
2027

Your organisation's name will feature prominently on the Impact Report when published for OBS2027 as well as including a full page contribution from your organisation

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts referencing the Impact Report
- ✓ Logo & profile on website

Physical

- ✓ 1 x ticket to OBS2027
- ✓ Prominent logo on cover of Impact Report
- ✓ Full page in Impact Report to be used for editorial or an advert
- ✓ Full page advert in the OBS2027 programme promoting your sponsorship of the Impact Report



Media Sponsorship

OBS
2027

A key output from the Oxfordshire Business Summit is the rich array of videos and photos and you could be our sponsor.

SOLD OUT



Session Sponsorship

OBS
2027

Associate your name with the big talking points at OBS2027 with a Session Sponsorship.

Digital

- ✓ Name (and where possible logo) included on press releases and social media posts referencing the session you're sponsoring
- ✓ Logo & profile on website agenda
- ✓ Logo on video screen during session as sponsor
- ✓ Logo on video of session released after the event

Physical

- ✓ 1 x ticket to OBS2027

PLEASE NOTE

Due to the nature of this event, we won't know the session themes until early 2027 at the very earliest. Sessions will be offered to those who have booked this package in order they booked so the sooner you book, the more choice you will have.



Table Sponsorship

OBS
2027

A great way to put your stamp on the event and connect with those that are of interest to you and your organisation.

Physical

- ✓ Logo on table card for your allocated table throughout the event hospitality sessions with the exception of post event drinks.



Printed Programme Adverts



A great way to put your stamp on the event and connect with those that are of interest to you and your organisation.

Physical

- ✔ Showcase your organisation to every delegate with a full-colour advertisement in the official OBS2027 printed programme. Distributed to all attendees on the day, the programme serves as both an event guide and a lasting reference, ensuring your brand enjoys valuable visibility before, during and long after the Summit has ended.



FAST AFFORDABLE TALENT

The Creative Collective is delighted to deliver B4's new branding and website, and we are excited to see it go live in June.

creativecollectiveuk.com

The Agency, Reinvented

IT that supports your people... not just your systems.

aura Technology that powers potential.

LCMB

Which of your buildings is costing you the most?

We help Oxfordshire businesses find out – ranking every building by energy, carbon, and cost so you know exactly where savings can be made.

FOR OXFORDSHIRE BUSINESSES

Building Energy Review: Data-led analysis showing where your buildings can save energy, cut costs, and perform better.

www.lcmb.co.uk BUILDING PERFORMANCE SPECIALISTS

15TH MAY 2026, BLENHEIM PALACE PEOPLE | PROCESS | PROMOTION

OBS2026

WWW.OXFORDSHIREBUSINESSSUMMIT.COM YOUR GUIDE TO THE OXFORDSHIRE BUSINESS SUMMIT

20+ EXPERT CONTRIBUTORS

125+ BUSINESS LEADERS

Speaker Profiles
Summit Agenda

Explore the full programme for OBS2026, including keynote sessions, breakout discussions and speaker insights. Designed to help you navigate the day and maximise every opportunity to learn, connect and grow.

NX. PLANET IT Abingdon & Witney College OXFORDSHIRE COUNTY COUNCIL THAT company BLENHEIM PALACE OXFORD INNOVATION SPACE OXFORD BROOKES UNIVERSITY elephants child FREETHS MOTIONS B4

Gift Bag Inserts / Provide Gift Bag

Get your collateral in to the hands of our delegates by including your gift in delegate gift bags and why not supply the bags!

Inserts

- ✓ One item supplied per organisation subject to confirmation by B4.

Your bags

- ✓ Supply your bags for us to include the inserts – includes up to 3 inserts of your own.



Video Screen Adverts

OBS
2027

Book a slot on our video screens which rotate during the day on the main screens.

Digital

✓ One advert



Please note image above is of a sponsor tile during a session so is not reflective of the advert style your advert would represent in the Orangery.

Key stats from OBS2026

More than 2,000 conversations

120+ business leaders

40+ speakers

97 organisations represented

Britain's greatest Palace

Over 425,000 social media impressions so far

