



Agawam
ST. PATRICK'S COMMITTEE
CELEBRATING 25 YEARS OF IRISH HERITAGE

Dear Member of the Agawam Business Community,

For twenty-five years, the Agawam St. Patrick's Committee has been proud to celebrate the Irish heritage, traditions and community spirit that make our town such a special place to call home. Our twenty-fifth Irish Season is more than an anniversary- it is a celebration of the people, family, businesses, volunteers and friends who have helped make these traditions part of Agawam.

As we celebrate the twenty-fifth Irish Season in Agawam, we have created many opportunities, as a non-profit, for our community to come together through our Agawam Colleen Coronation and Award Ceremony, the Annual Corned Beef Dinner, the Holyoke St. Patrick's Day Parade, Irish Family Day and community service projects throughout the town. Our Colleen and Court represent the next generation of this tradition- developing confidence, leadership and pride in their heritage and community. We are also continuing to develop a piece of Agawam's identity through the Agawam Tartan.

To make this milestone season possible, we are asking our local business community for support in several meaningful ways. Gift donations, in-kind donations, program advertising and sponsorships all make a direct difference. Our twenty-fifth anniversary fundraising goal is \$15,000. Reaching this goal will allow us to invest in the young women who represent our community, continue to offer family friendly events and help complete the development and creation of the Agawam Tartan while keeping our traditions strong for the future.

We would be honored to have your business be part of this historic season. Whether you choose to make a financial contribution, donate a gift or service for one of our events, purchase an advertising spot or become a Twenty-Fifth Anniversary Sponsor, your support is greatly appreciated.

With Irish Pride and Gratitude,

Mrs. Albaigeal Fiore

Agawam St. Patrick's Committee President

25th Agawam Colleen Coronation and Award Ceremony Program

Program Page Size is 8 ½ x 5 ½ inches.

Advertisements and Sponsorships must be received by January 23, 2027 in order to be printed in the program. Logos/ Images can be emailed to agawamspatrick317@gmail.com for the best print quality.

Purchasing an ad in our Colleen Coronation and Award Ceremony program is a wonderful way to promote your business while supporting the young women who represent our Irish heritage and the traditions of our community. For those looking to make an even greater impact, our sponsorship packages offer a variety of recognition opportunities throughout the season. Every advertisement, sponsorship, and donation helps make our events possible and ensures that we can continue celebrating Irish pride in Agawam for years to come. We sincerely appreciate your support and look forward to celebrating this milestone season with you!

Advertising Opportunities and Pricing

Shamrock Greeting- \$25

Business Card- \$50

One Third Page- \$75

One Half Page- \$100

Full Page-\$200

Name of Business:_____

Advertising Size:_____ Payment:_____

Contact Name:_____

Email:_____

Sponsorship Opportunities and Pricing

<i>Sponsorship Levels</i> INVESTING IN OUR COMMUNITY. CELEBRATING OUR HERITAGE.	 Celtic Knot \$500 Community Supporter	 Lucky Clover \$1,000 Event Supporter	 Emerald Isle \$1,500 Premier Event Sponsor	 Silver Shamrock \$2,500 25th Anniversary Premier Community Partner	 Pot of Gold \$5,000 25th Anniversary Presenting Partner
Benefit	2 Corned Beef Dinner Tickets	4 Corned Beef Dinner Tickets	4 Corned Beef Dinner Tickets	6 Corned Beef Dinner Tickets	Choose 8 Tickets to: Corned Beef Dinner or Coronation
25th Anniversary Program Book	✓	✓	✓	✓	✓
Sponsor Banner	✓	✓	✓	✓	✓
Committee Website	✓	✓	✓	✓	✓
Social Media Recognition	1 Post	2 Posts	Featured Spotlight	Up to 3 Features	Multiple Features
Major Event Recognition	✓	✓	✓	✓	✓
Colleen Contest Recognition	✓	✓	✓	✓	✓
25th Anniversary Partner Designation	—	—	—	✓	Exclusive
Float Recognition	—	—	Logo on Float	✓	Premium Logo Placement
Promotional Materials / Giveaways	✓	✓	✓	✓	✓
Special Sponsor Spotlight	—	—	✓	Featured	Dedicated
Limited Availability	—	—	—	5 Available	2 Available
Event Tickets	4 Corned Beef Dinner Tickets	4 Corned Beef Dinner Tickets	4 Coronation or 4 Dinner Tickets	6 Corned Beef Dinner Tickets	Choose 8 Tickets to: Corned Beef Dinner or Coronation
Renewal / Early Access for Next Irish Season	—	—	—	✓	Priority
Presenting Sponsor Status	—	—	—	—	Exclusive



Payments for advertising or sponsorship levels can be made either online or by check. Scan the QR Code for a link to the online payment.

Checks can be made out to the Agawam St. Patrick's Committee and mailed to Agawam St. Patrick's Committee PO Box 825 Agawam, MA 01001.

Name of Business: _____

Sponsorship Level: _____ Payment: _____

Contact Name: _____

Email: _____