

MINUTES St. Croix Bike & Ped Trails Coalition Communications Committee
City of New Richmond Civic Center, January 6, 2020, 6:30 p.m.

CALL TO ORDER – Mark Gherty, Chairperson, called the meeting to order at ~ 6:30 p.m.

STATEMENT OF PUBLIC NOTICE – The agenda was posted at the Somerset Town Hall and on the Coalition web site.

ROLL CALL – Members of the Committee present were Mark Gherty, Susan Heuiser, André Johnson, Andrew Lamers, Janet Lindstrom, and alternate Mark Vanasse. Tim Witzmann was absent. Ben Heuiser was also in attendance.

ADOPTION OF AGENDA – A **motion** (Johnson, Lamers) to adopt the agenda as written. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There was no comment.

APPROVAL OF PRIOR MEETING MINUTES – November 4, 2019 – A **motion** (Vanasse, Lamers) to approve the minutes as presented. **Carried** with no opposition.

REPORTS - from individuals about information gathered for the committee. Susan Heuiser asked whether anyone present had heard about construction planned for CTH A. No one had any details. A suggestion was made to inquire about the details of any proposed construction and, if there is a plan, to write a letter supporting trail inclusion in that plan.

ITEMS for discussion and/or action

1. **Summit Collaboration Proposal for April 2020** – Discussion about this topic centered around the agenda for the January 9, 2020, summit planning committee meeting – seeking suggestions the committee might have for this gathering. Some items already had suggestions, *other items were in addition to already created suggestions.*

- a) What is the Goal of the Summit? Generally, to inform attenders about Best Practices regarding trail creation/designation and Tourism as it relates to Economic Development. Secondly to determine what kind of info is needed for next year’s summit. Thirdly, emphasize these actions get done by people stepping up. *Additional item added – networking.*
- b) Who is the Target Audience? Local Officials, local citizens, Chambers (and their businesses that would benefit from added trails).
- c) Where is the Venue? St. Croix Valley Business Innovation Center
- d) How is the Event Organized? 5 – 6 p.m. Mix and Mingle, 6 – 8 p.m. program with speakers
- e) Which/Kind of Presenters to Invite? A list of current speaker proposals was reviewed. No additions were made.
- f) Roles for Each Group? This item was not discussed.
 - i. County
 - ii. EDC
 - iii. Pathways, River Valley Trails, St. Croix Bike & Pedestrian Trails Coalition
 - iv. Hudson Chamber
 - v. Ag Tourism
 - vi. Others
- g) Other Issues

Additional Items Discussed

- h) Title/Tag Line for the event. Discussion but no suggestion for this/these items

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- i) Responsibilities for the evening of the event – Members volunteered to assist with tasks the evening of the event as follows.

Set Up – André Johnson, Kyle and Janet Lindstrom, Mark Vanasse

Clean Up – André Johnson, Andre Lamers, Kyle and Janet Lindstrom, Mark Vanasse

- j) Invitations – *A couple of suggestions for inclusion on the invitation list were bike shops, specifically Art Doyle's Spokes and Pedals in Hudson and Crank Worx in River Falls.*

- k) *A question about inclusion of River Falls in the planning of the event.*

2. Bicycle Hitch/Rack Initiative

- a) Update on Rotary Grant Funding – Gherty reported the \$1500 grant funds from the Hudson Daybreak Rotary have been received

- b) Update on WITC Contact and Class Timing -Johnson reported contact with the WITC instructor indicated a fabrication class in the spring semester would create the racks. Ordering steel will be take place soon.

- c) Placement Location Parameters and Suggestions – Gherty has interest/requests for placement of racks at the following locations.

Hop and Barrel in Hudson

Hudson Middle School

Phipps Center for the Arts in Hudson

Town of Hudson at Katner Fields

YMCA locations in Hammond, Hudson and Camp St. Croix

- d) Installation Crew – The following people have volunteered to install the racks where possible – Rich Baillargeon, Ben Heuser, André Johnson and Mark Vanasse.

3. MN and WI Lift and Loop

– Discussion suggested details about this topic wait until after the January 7th meeting in MN.

- a) MN Lift and Loop Meeting Set for January 7, 2020

- b) Suggestion for Date and Topics for Next WI Lift and Loop

4. UP RR Bridge and Property Acquisition Status

– Gherty reported information passed to the City of Hudson and Village of North Hudson with some suggestions about how to help acquire these properties. No response to date. He will follow up.

5. **Other(s)** – Some discussion about a fund raiser in Hudson. Nothing definite proposed.

6. **Set next meeting date** – February 3, 2020 – No decision made at this meeting.

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA - No formal recommendations at this time.

ITEMS FOR NEXT COALITION AGENDA – None at this time.

ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA – Trail Summit, Bike Rack Initiative, Lift and Loop, UP RR Bridge and Property, Fund Raiser in Hudson

ADJOURNMENT – A **motion** (Vanasse, Lindstrom) to adjourn. **Carried** with no opposition at ~ 7:40 p.m.

Respectfully Submitted,
Susan Heuser, Secretary