

**MINUTES St. Croix Bike & Ped Trails Coalition Communications Committee
November 1, 2021, 6:30 p.m. – Via Zoom**

CALL TO ORDER - Tim Witzmann, Chairperson, called the meeting to order at 6:40 p.m.

ROLL CALL – Members present were Susan Heuiser, Janet Lindstrom, Mark Vanasse and Tim Witzmann. Members absent were Mark Gherty, André Johnson and Andrew Lamers.

ADOPTION OF AGENDA - A **motion** (Lindstrom, Vanasse) to adopt the agenda. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There was no public comment.

APPROVAL OF PRIOR MEETING MINUTES – October 4, 2021 – A **motion** (Vanasse, Lindstrom) to approve the October 4, 2021, minutes. **Carried** with no opposition.

REPORTS - from individuals about information gathered for the committee – There were no reports.

ITEMS for discussion and/or action

1. Projects List and How to Proceed – The current projects list was reviewed and updates were made. Items discussed follow.
 - a) An event at the Loop Trail Trailhead in the warm months of 2020. Discussion included
 - i. Starting earlier to plan.
 - ii. Working with St. Croix County to showcase area parks.
 - iii. Should the event be in conjunction with a celebration in Stillwater at the time of the Stillwater Rotary Bike Ride?
 - iv. Late summer is not a good time for schools to participate.
 - v. Work with businesses and civic organizations to showcase the area.
 - vi. Ultimately, the important question was does the Coalition support this type of event.
 - b) TAP Grant Applications – The discussion involved possible 2022 TAP grant applications for the Towns of St. Joseph and Somerset and how the municipalities could cooperate to complete a connection from the Loop Trail to Somerset and on to New Richmond. Ultimately, a **motion** (Vanasse, Witzmann) to recommend that the Board endorse and support a TAP grant application for the Town of Somerset for the Landing Hill area and endorse and support a TAP grant application for the Town of St. Joseph to connect the Loop Trail to 150th Ave. **Carried** with no opposition.
 - c) Parnell Prairie – Witzmann reported the Town of Somerset is working on funding opportunities presented by federal moneys becoming available to local governments to begin developing this property.
2. Marketing Material – Marketing documents for the Coalition to review were not yet available.
3. Other(s) – Lindstrom will contact a local business to investigate purchase of shirts with the Coalition logo. These would be shirts that could be ordered by individuals directly from the business a few at a time.
4. Set next meeting date January 3, 2022, or other? The **next meeting** was set for **January 3, 2022**.

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA – Recommendation re: TAP Grant Application in the Towns of Somerset and St. Joseph, Trail Event at the Loop Trail Trailhead

ITEMS FOR NEXT COALITION AGENDA – None presented at this time.

ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA – Loop Trail Trailhead Event, TAP Grant Applications, Marketing Proposal for the Coalition

ADJOURNMENT - A **motion** (Lindstrom, Vanasse) to adjourn. **Carried** with no opposition at 7:45 p.m.

Respectfully Submitted,
Susan Heuiser, Secretary