

MINUTES Friends of Lake Mallalieu Trestle Park Committee

Via Zoom – October 27, 2021, 6:30 p.m.

CALL TO ORDER – Mark Gherty, Chairperson, called the meeting to order at 6:30 pm.

ROLL CALL - Committee members present were Mark Gherty, Susan Heuser, Sharon Keiser, Paul McGinnis, and Kerry Reis. Don Jordan, Dag Selander and Dan Timmermann were absent.

ADOPTION OF AGENDA-- A **motion** (McGinnis, Reis) to adopt the agenda. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There was no public comment.

APPROVAL OF PRIOR MEETING MINUTES – September 29, 2021 - A **motion** (Reis, Keiser) to approve the September 29, 2021, minutes. - **Carried** with no opposition.

REPORTS - from subcommittees and/or individuals about information gathered for the Committee - There were no reports.

ITEMS for discussion and/or action

1. Update on Current Status – Gherty updated the Committee about several initiatives as follows.
 - A drone video and 11 still pictures of the Lake Mallalieu Basin were purchased by the Friends Group to be used at meetings to show attendees what the area looks like. He noted several venues where he has already used the video and stills.
 - He noted meetings with several stakeholders about a proposed method to negotiate a cooperative agreement to purchase, design, construction and manage the Union Pacific RR trestle property and additional properties surrounding the Lake Mallalieu Basin currently either solely or jointly owned in several cooperative arrangements among the stakeholders.
 - He noted a River Channel interview he had done earlier in the day, October 27, 2021, about the possibilities in this Lake Mallalieu Basin area. It will be available within a few days and will be distributed via the Trails Coalition’s outreach/informational tools.
 - He has forwarded some legal information about the process railroad companies use to discontinue use of a particular railroad section to St. Croix County’s Corporate Counsel for review.
 - McGinnis contributed information regarding how utility companies and the Southeastern Wisconsin Trail of the Badger have cooperated to achieve some new trail opportunities.
2. Review of Mission/Vision Statement Proposal – Keiser led the discussion reviewing the proposals currently under consideration. She indicated another consultation between Reis, Heuser and herself would likely produce both a short vision statement and a longer mission statement for consideration by the Committee.
3. Review of Marketing Initial Proposal -Gherty detailed the consultation with a marketing firm about preparation of some initial marketing materials for the Friends group. It will be a month or more before the initial proposal is ready.
4. Review of Long-Range Plan—This item was not discussed.
5. Other Trail Information/Issues that may be available – Nothing further was noted.
6. Set next meeting date – November 17, 2021 OR December 1, 2021 – **Next meeting set for November 17, 2021, at 7:00 p.m. via Zoom.**

ITEMS FOR NEXT Friends of Lake Mallalieu Trestle Park AGENDA – Updates on Current Status, Review of Mission/Vision Statement Proposal, Review of Marketing Initial Proposal, Review of Long Range Plan

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA – There were no items proposed for the Board’s next agenda.

ITEMS FOR NEXT COALITION AGENDA – Nothing at this time.

ADJOURNMENT – Adjournment by acclamation at 7:30 p.m.

Respectfully Submitted, Susan Heuser