

MINUTES Lake Mallalieu Basin Committee
Via Zoom - September 29, 2021, 6:30 p.m.

CALL TO ORDER – Mark Gherty, Chairperson, called the meeting to order at ~ 6:30 p.m.

ROLL CALL - Committee members present were Mark Gherty, Don Jordan, Susan Heuser, Sharon Keiser, Paul McGinnis, Kerry Reis, and Dag Selander. Dan Timmermann was absent.

ADOPTION OF AGENDA – A **motion** (Jordan, Reis) to adopt the agenda as presented. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. – There was none.

APPROVAL OF PRIOR MEETING MINUTES – June 17, 2021 – A **motion** (Gherty, Jordan) to approve the June 17, 2021, minutes as presented. **Carried** with no opposition.

July 20, 2021 - A **motion** (McGinnis, Reis) to approve the July 20, 2021, minutes as presented. **Carried** with no opposition.

July 28, 2021 - A **motion** (Reis, Keiser) to approve the July 28, 2021, minutes as presented. **Carried** with no opposition.

REPORTS - from subcommittees and/or individuals about information gathered for the Committee – Heuser reported on grant information regarding WisDNR that could affect this project.

ITEMS for discussion and/or action

1. Report on activities since last meeting – Gherty reviewed latest steps to be taken as the project moves forward.
2. Discussion of Trail Coalition’s Subcommittee Structure and Function – Heuser reviewed how the subcommittee process works for a nonprofit.
3. Discussion of Long-Range Plan for the Lake Mallalieu Basin – The beginning phase of a long-range plan document for development of the Lake Mallalieu Basin area was reviewed in detail. Suggestions were made and adjustments to the ongoing document will be made.
 - a) Overview of Long-Range Plan – Multiple necessary steps taking a longer multi-year view of steps needed to develop the basin were discussed generally. Suggestions will be incorporated into the document.
 - b) Identify Stakeholders – Stakeholders identified by the group include St. Croix County, City of Hudson, Village of North Hudson, X-Cel Energy, Wisconsin DNR, others?.
 - c) Clarify Role for this Group – General consensus of the discussion of this topic was, for the present, this committee of the Trails Coalition will continue in its role of sharing information with a wider audience, facilitating discussion of issues, and engaging both the public and the stakeholders in meaningful dialogue about moving the project forward. Future changes to that direction will be considered as necessary.
4. Approve Items Essential to Filing for Corporate and Nonprofit Status and Marketing -
 - a) Name for the Corporation – After discussion about necessary historical/legal research to assure no conflicts existed, a **motion** (McGinnis, Reis) for the Board of Directors to approve *Friends of Mallalieu Trestle Park* as the name of the Lake Mallalieu Basin Committee. **Carried with no opposition.**
 - b) Purpose for the Corporation – Two options for a Purpose/Mission Statement were reviewed. McGinnis suggested Reis and Keiser take the two to review and bring back a proposal for the next meeting. They agreed to do so.
 - c) Committee Board Members at Filing – Necessities for Board members ready to be on an independent nonprofit were reviewed. No decisions were made at this meeting.

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- d) Create a Logo – Though the creation of a logo is not essential to legal filings, it is central to marketing decisions that need to be made soon. Marketing material created in prior discussions of the committee was reviewed. General agreement was that simple was the best for the moment and the group has most of what’s necessary to proceed to discussions with a marketer.
- 5. Review Future Steps to Corporate Formation – Steps necessary to organize a nonprofit after the legal filings were discussed but are not essential at the present time.
- 6. Other Trail Information/Issues that may be available – Nothing further was presented.
- 7. Set next meeting date – **October 27, 2021** – The fourth Wednesday of the month is the standard meeting date for the group.

ITEMS FOR NEXT Lake Mallalieu Basin AGENDA – Update on Current Status, Review of Mission/Vision Statement Proposal, Review of Long-Range Plan

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA – Approval of Name for Lake Mallalieu Basin Committee,

ITEMS FOR NEXT COALITION AGENDA – Nothing presented at this time

ADJOURNMENT – A **motion** (Selander, Reis) to adjourn. **Carried** with no opposition at ~8:05 p.m.

Respectfully Submitted,
Susan Heuser