



MIDLOTHIAN, VA – We are excited to announce the launch of Cinderella Dreams 2025. Since 2006, we have partnered with Puritan Cleaners, local media companies, area businesses, community volunteers, and various non-profit organizations to help hundreds of teens fulfill their prom dreams at little or no cost to them!

We are proud to partner with Puritan Cleaners as a year-round collection location with a focus on donations during January and February. Please visit the Puritan Cleaners [website](#) for locations to donate formal dresses. Additional locations to donate dresses, shoes, and accessories are on the Cinderella Dreams [website](#).

Amazing dresses and accessories will be available during our March shopping events located in Westchester Commons. High schoolers can shop alongside a fairy godmother to select a dress and accessories for a suggested donation of \$5 to help the cause.

As a 501(c)3 organization we are thankful for our community champions. Please visit our website to see how you can help as an individual through volunteering, as well as individual and corporate sponsorship opportunities.

In 2024, we collected over 2,500 dresses from the community which allowed almost 300 teens in the greater Richmond area to find the dress of their dreams! We donated over 350 dresses to Appomattox Regional Governor's School, Chesterfield Virtual PTA, Hope for Appalachia, Matoaca Middle School, Monacan High School, Amelia High School, and Thomas Jefferson High School. We are excited to see what the generosity of the RVA community will bring to the 2025 event.

### **2025 Shopping Hours**

March 7th: 4:00pm - 7:00pm  
March 8th: 9:00am - 12:00pm  
March 22nd: 9:00am - 12:00pm  
March 23rd: 10:00am - 1:00pm

Westchester Commons  
301 Perimeter Drive  
Midlothian, VA 23113

[DONATIONS](#)  
[SPONSORSHIP OPPORTUNITIES](#)  
[VOLUNTEER](#)  
<https://cinderelladreamsrva.org/>  
[Facebook](#)  
[Instagram](#)  
[LinkedIn](#)

### **Cinderella Dreams Mission**

Educating and empowering teens through planned events and drives with the express goal of building confidence, self-esteem, and leadership skills with an ultimate goal of providing a positive foundation in life.