



Dr. Martin Luther King, Jr.
Celebration Steering Committee, Inc.

CITY OF SANFORD

DR. MARTIN LUTHER KING, JR. CELEBRATION STEERING COMMITTEE, INC.

www.sanfordfl.gov

P.O. Box 500
SANFORD, FLORIDA
32772-0500
FACSIMILE 407.688.5002
TELEPHONE 407.257.9566

COMMITTEE

- MELVIN PHILPOT
CHAIRMAN
- KENNETH BENTLEY
CO- CHAIRMAN
- LINDA MEDLOCK
TREASURER
- ARLENE C. DAVISON
SECRETARY
- JOYCE BAKER
- CYNTHIA BUTLER
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- CARLTON EDGE
- DOMINIQUE FREEMAN
- FAITH FREEMAN
- BERNADETTE GARDNER
- VANDELL HILTON
- JAMELIA JARRELLS
- MODESTINE MOYD
- CANDACE PERSAD
- PAMELA ROBINSON
- SAMATRIA QUINN
- PORTIA SIMPSON
- RUTH ANN WALKER
- EVA WILLIAMS
- JUANITA WYNN
- DENICE YOUNG



HONORARY

- BISHOP JIMMIE BLAKE
- ROOSEVELT CUMMINGS
- REV. JOSEPH GUNTER
- GARY HAMPTON
- FRANCINE LEVY



CHOIR MUSICIANS

- ANDREA HAYES
- WILLIAM TILLMAN, JR.
- GLORIA WILLIAMS



IN LOVING MEMORY

- MARVA HAWKINS
- MARGARET JACKSON

Dear Sponsor:

The City of Sanford Dr. Martin Luther King, Jr. Celebration Steering Committee, Inc. is proud to present the 33rd Annual celebration and memorial observance. We invite you to join us in keeping the dream alive by supporting our parade and festival in the park.

Please see the attached sponsorship package.

If you have any questions or concerns, please feel free to reach out to me.

Sincerely,

Sincerely,

Melvin A. Philpot Kenneth Bentley

Chairman

Co-Chairman

*Dr. Martin Luther King, Jr. Celebration Steering Committee Inc. is a
501 C 3 Organization ID # 59-3521511*

EVENT SPONSORSHIPS

PARK SPONSOR

\$2,000

- ❖ PREMIUM RECOGNITION AT FESTIVAL
- ❖ SPEAKING OPPORTUNITY FROM STAGE (5 MINUTES)
- ❖ STAGE RECOGNITION
- ❖ FULL PAGE AD IN BANQUET SOUVENIR JOURNAL
- ❖ NAME RECOGNITION IN ALL BROADCAST, PRINT AND SOCIAL MEDIA
- ❖ PREMIUM BOOTH LOCATION IN THE PARK
- ❖ GIVEAWAY OPPORTUNITY FROM STAGE

PARADE SPONSOR

\$3,000

- ❖ EXCLUSIVE NAME RECOGNITION
- ❖ PREFERRED SPACE IN PARADE
- ❖ SPEAKING OPPORTUNITY FROM STAGE AT THE PARK (5 MINUTES)
- ❖ ON SCREEN RECOGNITION IN BANQUET SOUVENIR JOURNAL
- ❖ FULL PAGE PROGRAM AD IN BANQUET SOUVENIR JOURNAL
- ❖ NAME RECOGNITION IN ALL BROADCAST, PRINT AND SOCIAL MEDIA
- ❖ PREMIUM BOOTH LOCATION IN THE PARK
- ❖ GIVEAWAY OPPORTUNITY FROM STAGE

PARK SPONSOR 1

\$400

- ❖ BOOTH LOCATION
- ❖ SPEAKING OPPORTUNITY FROM STAGE (2 MINUTES)
- ❖ FULL PAGE AD IN BANQUET SOUVENIR JOURNAL
- ❖ GIVEAWAY OPPORTUNITY FROM STAGE
- ❖ PARADE ENTRY

PARK SPONSOR 2

\$300

- ❖ BOOTH LOCATION
- ❖ FULL PAGE AD IN BANQUET SOUVENIR JOURNAL
- ❖ GIVEAWAY OPPORTUNITY FROM STAGE
- ❖ PARADE ENTRY

PARK SPONSOR 3

\$200

- ❖ BOOTH LOCATION
- ❖ FULL PAGE AD IN BANQUET SOUVENIR JOURNAL
- ❖ PARADE ENTRY

PARK SPONSOR 4

\$150

- ❖ BOOTH LOCATION
- ❖ FULL PAGE AD IN BANQUET SOUVENIR JOURNAL

PARK SPONSOR 5

\$100

- ❖ BOOTH LOCATION

For details please contact melvin.philpot@duke-energy.com or 407 496-3173

- **For Community and Non Profit Organizations Booth Fee is WAIVED**

Advertising Application Dr. Martin Luther King, Jr. Commemorative Banquet

NAME/COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY/STATE _____ ZIP _____

TELEPHONE _____ FAX _____



FULL PAGE \$100.00



HALF PAGE \$50.00

All Ads are Black and White only.

**DEADLINE: CAMERA-READY COPY WITH FULL PAYMENT MUST BE RECEIVED BY
JANUARY 2, 2020**

Send copy with payment to:
Dr. MLK, Jr. Steering Committee
Attn: Linda Medlock
P.O. Box 500
Sanford, Florida 32772-0500