

2021 FORT GIBSON SWEET CORN FESTIVAL

June 25 & 26

Presented by Frank Gladd American Legion Post #20

FRANK GLADD AMERICAN LEGION POST 20
PO BOX 1401
FORT GIBSON, OKLAHOMA
(918) 770-8010

SPONSORSHIPS

The Frank Gladd American Legion Post #20 of Fort Gibson, Oklahoma implores you to consider the support of good causes to benefit the community, and which support comes with excellent marketing opportunity for your business. Post #20 began the management of the annual Fort Gibson Sweet Corn Festival in 2019, and saw an incredible first year, followed by last year's festival that saw increased attendance again—despite the ongoing coronavirus pandemic.

Last year, vendor participation, roasted corn and succotash sales, and the number of visitors increased exponentially. Like last year, people are understandably eager to leave home and enjoy some time with family and friends, outdoors, in the beautiful sunshine, in the beautiful town of Fort Gibson. And, with the increase of our marketing budget to \$15,000 this year, the opportunity for visibility for sponsors has greatly increased.

This year we continue the wildly popular cornhole tournament we started last year, and we'll add a "passport" event in which visitors will be required to visit each booth on the passport to get a chance to win \$100 in a drawing. Sponsors can pay an extra \$100 for their sponsorship to be included on the passport, ensuring most if not all of the event participants visit your booth!

This annual event is a major fundraiser for Post #20, which works in our community with children and youth, the American Legion Boys State and Girls State, patriotic school programs, Halloween safety, American Legion baseball are just a few of the programs Post #20 supports. In addition, Post #20 seeks to assist and honor all veterans—a noble undertaking which requires funding to sustain, as well.

The membership of Frank Gladd American Legion Post #20 is well-known throughout the state and community for their efforts in community service and fundraisers such as our monthly breakfast and catfish fry. This post has grown in membership and has exceeded its all-time high in membership for the last seven years. We are now committed to seeking greater opportunities to make a difference in our community.

Sponsors may make payments to "American Legion Post 20" by mailing a check or money order or contacting one of the organizers listed below to pay over the phone. Sponsors whose logos will be used should email them in a high-resolution format to okpost20@gmail.com. Paying by credit card is possible on our website, www.oklegion20.org, by clicking on the donation tab.

Feel free to contact any of us below, and thank you for your earnest and continuing support!



Brian Deshazo 918-855-8215 Adjutant Co-Chairman Jim Quinn 918-869-1761 Vice Commander Chairman Tim Smith 918-577-8738 Commander

SPONSOR LEVELS 1-3

The Whole Crop! \$6,000-\$10,000(or the highest sponsor)

As the "Whole Crop" sponsor, you are the cream of the crop, the king of the cornrows, the headline sponsor of the whole event and you get it all! Your business will be featured most prominently in all advertising. and on the commemorative T-shirt. We'll even call it "The YOUR BUSINESS Fort Gibson Corn Festival!" You get to have a booth to sell or give away products. You also get to provide volunteers to help run the whole event, wearing your business shirts, handing out your business goodies and generally getting up to shenanigans with the rest of the organizers. You can even give our DJ a script to read advertisements for your business throughout the entire event or grab the mic and do them yourself!

The Bushel! \$3,500-\$5,999

As the "Whole Cob" sponsor, your business will be featured prominently in all advertising and DJ announcements during the event. You also get booth space and a logo on the commemorative T-shirt, of course. Plus, you are the presenting sponsor for the Cornhole Championship!

The Peck! \$2,500-\$3,499

As the "Peck" sponsor, your business will be featured prominently in all advertising and DJ announcements during the event. You also get a logo on the commemorative T-shirt, of course. Plus, you are the presenting sponsor for the live music!



SPONSOR LEVELS 4-8

The Stalk! \$1,500 (3 available)

As a "Stalk" sponsor, your business will be listed on the commemorative T-shirt and you get to sponsor the bounce house or water slide! Put up a booth and signs beside it, give out goodies, avoid getting splashed, and be a prominent part of the corn festival! We always need volunteers, so you can "volunteer" your people to watch the kiddos wreak havoc!

The Kernel! \$1,000 (3 available)

As a "Kernel" sponsor, your business will be listed on the commemorative T-shirt and you get to sponsor the dunk booth, corn shucking contest or corn eating contest! Have a booth there and be a prominent part of the corn festival! Again, we always need volunteers, so you can "volunteer" your people to get dunked, sell tickets, set up the contests and, shucks, you can help clean up too!

The Husk! \$500 (20 available)

As a "Husk" sponsor, your business will be listed on the commemorative T-shirt, you get to place a placard on the cornhole tournament lane, and have a booth. Of course, we'll also mention you in announcements and on social media – and appreciate your volunteers!

The Silk! \$250

As a "Silk" sponsor, your business will be listed on the commemorative T-shirt and you'll have a booth.

The Shucks! \$100

As a "Shucks" sponsor, your business will be listed on the commemorative T-shirt and you can have a DJ announcement at the event.



THE PASSPORT

For The Silk sponsors and higher:

New this year, the Passport is a great way to ensure all attendees visit your booth or business during the Fort Gibson Sweet Corn Festival. For an extra \$100 with your sponsorship, we'll put your booth or business on the Passport that we give every attendee. They'll purchase a passport for \$5, then visit everyone listed on it to get it marked and turn in their completely filled out Passports for a chance to win one of 18 prizes valued at \$100!



SPONSOR LEVEL

PLEASE RETURN THIS PAGE FOR YOUR SPONSORSHIP AND THE NEXT PAGE FOR YOUR VENDOR APPLICATION TO:
FRANK GLADD AMERICAN LEGION
PO BOX 1401 (201 SE RAILROAD RD)
FORT GIBSON, OK 74434 WITH YOUR PAYMENT

The Whole Crop:	S [Contact Person:
The Bushel:	S	Company/Group:
The Peck:	S	Address:
The Stalk:	\$1,500	Phone:
The Kernel:	\$1,000	E-mail:
The Husk:	\$500	
The Silk:	\$250	Tax ID Number:
The Shucks:	\$100	Signature:
Add the Passport:	\$100	
TOTAL AMT DUE:	S	 Date:

Checks should be made payable to Frank Gladd American Legion Post 20; Credit Card's accepted at our office or by clicking on the donation tab at okpost20@gmail.com. Sponsors whose logos will be used should email them in a high-resolution format to:

okpost20@gmail.com.