

# Ashley Stallworth

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206.697.7831

## **Specializations:**

\*Project & Product Management \*Information Systems Management \* Creative Direction (UI/UX) \*Marketing

## **Bachelor of Science in Solution Design & Art History**

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Hofstra University - Hempstead, NY

September 2002 to December 2006

## **PMP EDU Certificate in Project Management**

Capgemini - Redmond, WA

## **Scrum Master Educational Certification**

Capgemini - Redmond, WA

## **Experience**

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### **Project Development Manager (part time)**

Microsoft - Redmond, WA

March 2015 to April 2017 and October 2021 - Current

- Software development & integration management (Agile, DevOps)
- Data visualization & analytics management for work groups and streams
- Azure Cloud technology integration management for sales, partners and enterprise clients
- Coordination for SaaS, PaaS, IaaS solutions and rollout programs for b2b, b2c and partner channels
- Digital transformation and integration consultation UI, UX (#RebrandsExpansionMarkets)
- Power BI, and SharePoint Integration coordinator for nurture streams, assessments and partnered marketing efforts

### **Product Manager (part time)**

Bio Fiber Industries - Seattle, WA March

2019 to current

- Helping to define and lead clean tech & agricultural technology integrations for urban and rural communities
- Liaison for ESG analysis & processes to identify material risks and growth opportunities
- Lead for commodities +product innovation, marketability
- Lead for program initiation and roll out of carbon credits

### **Product Support Manager (contract)**

High Standard Labs - Tacoma, WA

February 2020 to February 2021

- Lead & support of product & programs (hard goods and Software)
- Management of technological specifications, RFP's, Bomb requests
- Direction for branding guide & marcom integration
- Coordinator for b2b and b2c integration
- Management of terms, privacy, policies, compliance

### **Founder and CEO**

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Present Naturals - Seattle, WA

April 2015 to March 2021

- Direction for multi state operations & sales for medical, recreational & industrial cannabis products, brands, programs; b2c and b2b, affiliates and partners with large distributed systems
- Lead for developing, implementing and selling raw materials & new finished products with supporting programs.
- Procurement and innovation lead introducing new products to a global market.
- E-commerce solution architect, Terms Privacy, Policies, Compliance
- Key Note Speaker

## **Solutions manager for Data Management & Marcom Specialist**

Rimini Street - Pleasanton, CA

September 2013 to November 2014

- Localization for global B2C, B2B web, print & in five languages (US, UK, DE, BR, AR)
  - Management of collateral library with updates for company fact sheets, white papers, client success stories, assessments, presentations, graphic elements, icons and stock photography
  - Front end development, creation of UI, wireframes and standards for new client portal & 3rd party API integration for nurture streams
  - Data Management of Business and ERP software for People Soft, JDE, ORACLE to Cloud utilizing migrations utilizing AWS
  - Creation and coordination of instructional guidelines for virtual environment (VM) builds for scheduled dissemination based on scheduling and technical requirements for end clients
  - Support for B2B communications with legal team and product owners for integration
  - Reporting and analysis for timeline of business ERP deliverables including infrastructure
  - Delivery lead for critical colo station clean out and virtualization initiatives fulfillment (ISO)
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## **Front End Developer/Program Manager**

Empowered Entrepreneurs - San Diego, CA

February 2007 to August 2011

- Web and Social Media API Development and Integration
- ALM management and direction for creative assets and software builds.
- Implementation architect for SaaS, IaaS, web, print and hard goods.
- Customer Support build outs
- Creative Direction for programs and UI, UX initiatives
- Terms, Privacy, Policies, Compliance

## **Product Developer**

Performance Labs - Paterson, NJ

January 2006 to February 2007

- Support for integration of first CNC cad cam milling machine for orthopedics
  - Creative and technical management of design process and resources for product delivery (material science)
  - Managed a team of quality assurance specialists and designers
  - Procurement of hard goods (domestic and international)
  - Trend analysis and reporting
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