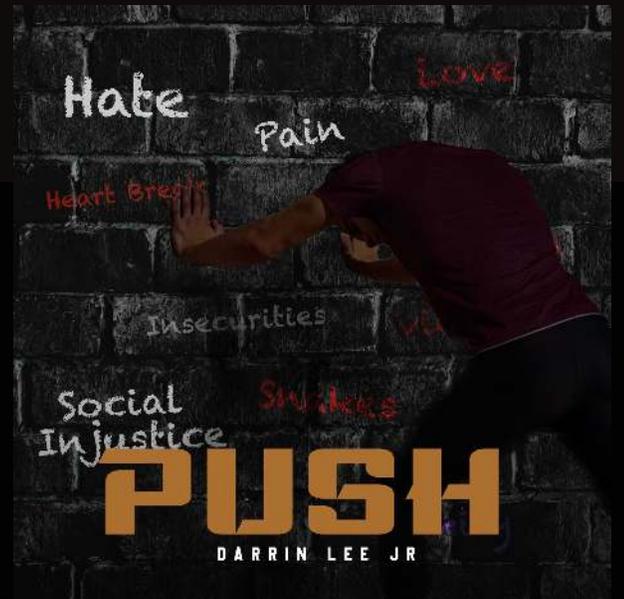


# DARRIN LEE JR

Mr. R&B, Darrin Lee Jr., a singer-songwriter-CEO, is an emerging solo artist and music entrepreneur from Louisville, KY. With a focus on creating timeless music, Darrin's songs blend contemporary 90s R&B with the radio-ready sound of artists like Chris Brown, Jacquees, and Usher.

MR.  
R&B



**Contact**

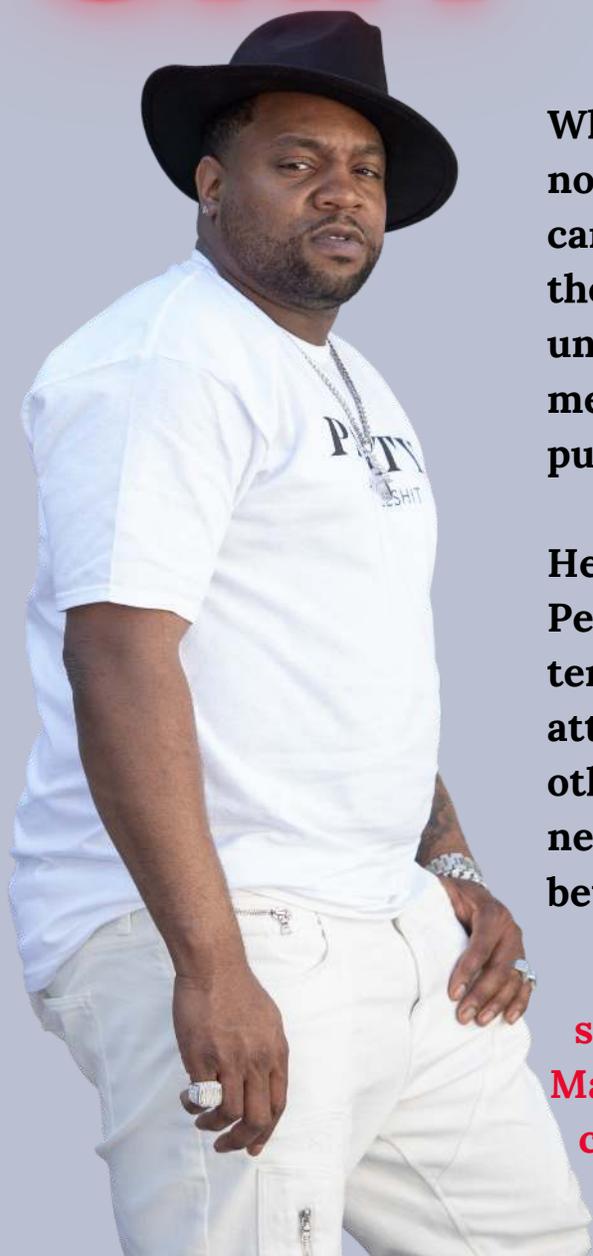
**Victor Rice**

[cmgmusicvic@cartersmusicgroup.com](mailto:cmgmusicvic@cartersmusicgroup.com)

Mr. R&B, Darrin Lee Jr., a singer-songwriter-CEO, is an emerging solo artist and music entrepreneur from Louisville, KY. With a focus on creating timeless music, Darrin's songs blend contemporary 90s R&B with the radio-ready sound of artists like Chris Brown, Jacquees, and Usher. He is also the founder of the artist affiliated label, Carter's Music Group (CMG), a company through which Lee debuted his own songs in 2020. Darrin Lee Jr.'s debut single "About Us" (ft. T Real) is a mid-tempo R&B anthem that sends a message to ignore what other people think and instead focus on love. The song serves as an introduction to Lee's distinct sound, which highlights his timeless vocals and fresh electronic production for a modern-meets-classic feel. The song has steadily gained streaming traction and is just a small taste of the ambitious music release roster that Lee has planned for 2021.

# GRIT

Click the Link →



While music has always been a part of Lee's life, it was not until recently that he decided to jump fully into a career as a musician. With the world unraveling due to the pandemic, a deepening political divide, social unrest, and his own personal losses of multiple family members, Lee began to strongly feel the now-or-never pull of making his debut as an artist.

He released several songs, including "No Justice No Peace" which explores his feelings about rising tensions from Black Lives Matter protests. While attending one of the protests in Louisville, Lee and four other men (Fearless Five) became part of a global viral news story after locking arms creating a barrier between an astray police officer and protestors.

**Carter's Music Group's CEO sponsored B96.5 radio station's Breonna Taylor "Say Their Name" campaign, March 2021. No Justice, No Peace was selected to be the campaign song and is currently playing on the radio.**

# What's Next



- **Mr. R&B, met the world stage in January 2021, when he was featured in People Magazine with the amazing true story behind a viral photo of protesters protecting both an astray LMPD officer and peaceful protesters.**
- **Breonna Taylor protests in Louisville, KY, empowered Darrin Lee Jr's motivating Gospel single "No Justice, No Peace" now playing on radio.**
- **Mr. R&B has written and released several singles ("If You", "Match My Fly", "Broken Hearted"), including his fan favorite "About Us".**
- **Through his DarrinLeeJrVevo channel he released the video for "About Us". The lead single from his EP - PUSH!**
- **Mr. R&B set the vibe for a royal performance w/the King of R&B, Jacquees, June 2021. Darrin marinated the audience with his real vocals and timeless music evoking various emotions throughout the building setting the mood.**
- **Sharing the stage with an affiliate of CMG, T Real together they were electric pulsating everyone in the crowd, walking off the stage while the audience chanted, "CMG", setting the vibe for "Da Baddest" Trina!**
- **Mr. R&B has written and released several singles ("If You", "Match My Fly", "Broken Hearted"), including his fan favorite "About Us".**
- **Mr. R&B closed out the "It's The Jokes For Me" Comedy Show with a dynamic performance igniting LITuation with the audience as the event turned into a party.**
- **Mr. R&B is currently traveling promoting & performing his EP PUSH! He has availability for more bookings and excited to enhance your event!**



[Click - About Us - 41k](#)

**vevo**



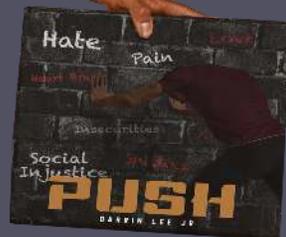
# Vibe w/ Mr. R&B



## Get Know Him

Darrin Lee Jr. grew up as the eldest of eight children in the inner city of Louisville, KY. He began singing at a young age, with the help of his grandmother, as she passed on generations of music to Darrin. She made sure to teach him the songs of legendary blues musicians like Bobby Bland and B.B. King. As Darrin's musical palate expanded and he began listening to 90s R&B artists like Boyz II Men, Aaliyah and Brian McKnight, Darrin became inspired to write his own songs. By age 16, Darrin's passion for music drove him to record his songs, saving every penny he could to book studio time.

While music has always been a part of Darrin's life, it was not until recently that he decided to jump fully into a career as a musician. In 2017, Darrin's infant nephew, Carter Jones, died from SIDS. His family was devastated from the loss, as well as the financial strain of having to pay for funeral services unexpectedly. In Carter's honor, Darrin created Carter's Music Group, to create timeless music and establish a legacy for King Carter. He plans to start a foundation for grieving mothers of infants.



DARRIN LEE JR