

FOR IMMEDIATE RELEASE



**Mr. R&B a Community Activist, Philanthropist, Entrepreneur, Recording Artist
Needs Support with Sudden Infant Death Syndrome Foundation & Performance**

Louisville, Kentucky, December 29, 2021--Recording Artist, CEO of Carter's Music Group, Entrepreneur of four businesses released his **emotional rollercoaster, EP - PUSH** and was featured in **People Magazine** for his heroic efforts in the protests of 2020 that put his name in households worldwide.

Mr. R&B released his **EP PUSH** w/a sold out crowd at **SLUSH ATL** hosted by **Champagne Chu** with celebrity **DJ AOne** on mood & sound control. This EP showcases Mr. R&B's distinct sound, which highlights his timeless vocals and fresh electronic production for a modern-meets-classic vibe. The EP has steadily gained streaming traction, streaming close to **one million streams with Spotify** alone.

Now **playing on radio stations** is "**No Justice, No Peace**" which explores his feelings about rising tensions from **Black Lives Matter protests**. While attending one of the protests in Louisville, **Mr. R&B and four other men (Fearless Five)** became part of a **global viral news story** after locking arms creating a **barrier between an astray police officer and protestors**. Mr. R&B, Darrin Lee Jr. was **featured in People Magazine**, June 2020 issue. He received a Proclamation for his courageous action from the Louisville Metro Council.

Carter's Music Group's CEO sponsored B96.5 Hip-Hop & R&B / Magic 101.3 Throwback & R&B radio stations' Breonna Taylor "Say Their Name" campaign, 2021. No Justice, No Peace, Mr. R&B collaborated with lead CMG recording artist Era'Nay, The Princess of R&B Soul, the song was selected to be the campaign song and playing on several Gospel playlists.

Monthly, Darrin Lee Jr, through his Early Head Start childcare center hosts 25 community organizations mobilizing resources and providing a meal to more than 500 individuals without housing. These efforts have been featured on WLKY, WHAS11, WAVE3, WDRB news stations.

Support Mr. R&B, Darrin Lee Jr. by clicking the links below and get to know him.

SPOTIFY: CLICK THE LINK, FOLLOW MR. R&B, DOWNLOAD/STREAM EP PUSH, & PLAYLIST YOUR FAVORITE SONG. JANUARY 28, 2021, ZERO'S LUXE LOUNGE, 7PM - 10PM, JOIN MR. R&B ALONG WITH RIC SEXTON FOR THEIR LIVE PERFORMANCE AT THE LOVE EVENT.

Carter's Music Group Info: In 2017, **Darrin Lee Jr's infant nephew, Carter Jones, died from sudden infant death syndrome (SIDS)**. Mr. R&B's family was devastated from the loss, as well as the financial strain of having to pay for funeral services unexpectedly. **In Carter's honor, Darrin created Carter's Music Group, to create timeless music and establish a legacy for King Carter.** Plans are being implemented to **start a foundation for grieving mothers of infants.**

Contact: Victor R. Rice, cmgmusicvic@cartersmusicgroup.com / 502-457-1237

EPK Digital Link: <https://www.sonicbids.com/band/darrinleejr>