

RED ROSES RULE THE RUGBY WORLD

ENGLAND LIFT THEIR 3RD RWC IN FRONT OF BUMPER CROWD

Champions again!

England secured their third Women's Rugby World Cup title by defeating Canada 33–13 at Twickenham Stadium, witnessed by an all-time women's final crowd of 81,885.

The 2025 tournament, hosted across eight stadiums, featured 32 matches including pool and knockout rounds. Venues included Twickenham, the Stadium of Light in Sunderland, Ashton Gate in Bristol, Sandy Park in Exeter, Franklin's Gardens in Northampton, Salford Community Stadium, York Community Stadium, and the Amex Stadium in Brighton.

In total, the competition produced 1,879 points across all fixtures. The leading individual points scorer was Braxton Sorensen-McGee of New Zealand, who amassed 69 points and crossed for 11 tries, making her the standout attacking player of the tournament.

The final also underlined how far the women's game has grown in just four years. At the 2021 World Cup in New Zealand, the final between New Zealand and England was played in front of 42,579 spectators at Eden Park — less than half the number who attended this year's Twickenham showpiece.



Legacy

This World Cup didn't just crown a new champion - it shattered records, drew in new fans, and demonstrated the rising commercial and cultural rugby. value of women's Organisers expect the next edition to build on this momentum, attracting even greater crowds, sponsors, and opportunities for players around the world.

Beyond the statistics and records, the tournament captured the imagination of a new generation of players and fans. Schools and local clubs across the UK have already reported a surge in interest from girls wanting to try rugby for the first time. Coaches and campaigners believe the legacy of the 2025 World Cup will not only be remembered for England's victory, but for opening the door to a brighter, more inclusive future for the sport.



Section 1 - Statistics & Data

1. RWC Managing Director, Sarah Massey announced total ticket sales of 444,465 for the 2025 tournament. Round this to the nearest	2. Across the 32 matches played, calculate the average crowd.	
a) 10 -		
b) 100 -		
c) 1000 -	3. The final was the biggest crowd of the tournament. Calculate the average	
The final had 81,885 spectators in the stadium. Round this to the nearest	crowd per match, without the final.	
d) 10 -		
e) 100 -		
f) 1000 -		
4. The previous World Cup sold 277,000 tickets.	5. Some people expect the legacy of this	
	tournament to cause ticket sales for the next World Cup to increase by 20%.	
a) By how much did ticket sales increase?	tournament to cause ticket sales for the	
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Section 2 - Practical Maths



Congratulations on your new role as Commercial Manager for the Women's Rugby World Cup!

Your first task in your new job is to sell sponsorship packages for the next tournament in Australia in 2029.

You should write a press statement or create a presentation highlighting to companies the benefits of sponsoring the tournament. You must include, with calculations and figures to back up, the following:

- The percentage growth in attendance between the last tournament and 2025.
- Predicted number of spectators for the 2029 edition, if the same growth continues.
- The expected total cost of sponsorship packages Gold Package £0.50 per spectator, Silver Package £0.25 per spectator and Bronze Package £0.10 per spectator.
- Final only packages we expect the final to have 20% of the total number of spectators, include how many fans this is and the cost of sponsoring just the final (all 3 packages).

Your statement should be written formally and professionally and addressed to the Sponsorship Manager of a relevant company. You may also create posters showing the prices of different packages.





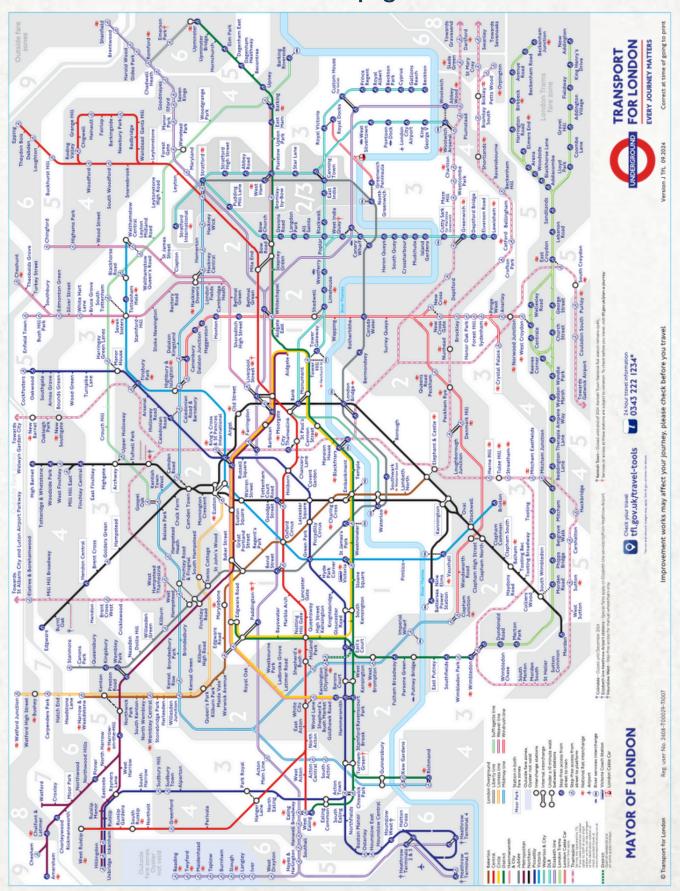
Write your press release here.



Australia 2029 Women's Rugby World Cup Sponsorship Packages



Use this London Underground map to help with the questions on the next page.



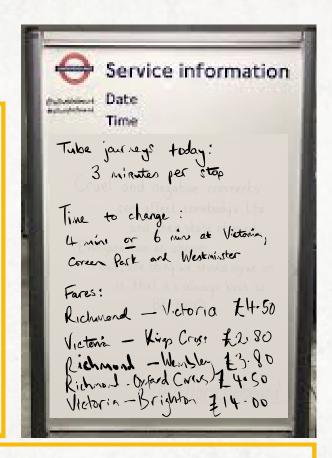


Section 3 - Real Life Applications

After the final at Twickenham, thousands of fans use the London Underground. Use the rules on the board with a Tube map to solve the problems.

1.Crowd capacity – 16,240 fans need to travel from Richmond. Trains hold 920 passengers. How many trains are needed, and how long will it take if trains leave every 5 minutes?

2.Walking to the station – A group travels Richmond→Victoria. They leave the stadium at 21:00 and arrive 21:50. How long was their walk to Richmond?



3. Celebrate at Wembley – Fans travel Richmond→Edgware Road. What time do they arrive if they leave Richmond at 21:25?

4. Family to Brighton – A family of four travels Richmond→Victoria→Brighton, leaving Richmond at 21:45. What is the total cost?

5. Sponsor event – 150 fans travel Richmond→Victoria→King's Cross. What is the time per journey, fare per person, and the total cost? If the sponsor covers 80%, how much do they pay?