



CAMPAIGN UPDATES & NEWS

Working smarter, working harder, working together

September 29, 2022

Platform Highlight: *INTERNET ACCESS*

The pandemic highlighted inefficiencies with broadband access across Assembly District 31.

Fast, dependable internet is no longer a luxury; it's an absolute necessity. Our students, working professionals (including farmers), small business owners, and everyone in between need good connections to keep their days humming along.

In addition, companies look for reliable internet service when deciding where to create new jobs and younger generations look for it when deciding where to live and raise their families.

This is why I will work hard in Madison to ensure that our district is no longer overlooked for broadband services and I will capitalize on all of the resources available that will bring high-speed internet right to our doors.

~ Brienne

The Power of Social Media

Social media is an effective tool that political candidates use to share their messages. This is why Brienne maintains accounts across major platforms, including [Facebook](#), [Instagram](#), and [Twitter](#).

But social media is also a complex beast. Algorithms whirl and churn in the background and curate content for individual users to see. While much about the algorithms remains a mystery, one principal is certain: the more “engagement” a post garners, the more likely the algorithm will determine that this is content more people need to see. Before you know it, that little post will start popping up in the feeds of many who have similar interests.

What is “engagement,” you ask? Well, it’s any kind of digital interaction, including liking, commenting on, or sharing a post. So next time you see Brienne on social media, please make sure to give her a digital hand. *Your* engagements help introduce her to people she hasn’t met – and this could mean all the difference in the upcoming election on November 8th.

Upcoming Events

October 1, 10am: we need you to canvass! Meet at the Whitewater Dems Office (834 E Milwaukee) at 10:00am to pick up your turf and literature and then head out. Hope to see you Saturday!

(A carload of canvassing fun) →



October 1, 12-2pm: it’s the Second Annual Whitewater Pride Rally and Brienne wouldn’t miss it! Come on down to the Cravath Lakefront Park for a celebration of LGBTQ+ pride, diversity, and inclusion. For more info, visit <https://tinyurl.com/yhprb6w9>

October 8, 1-2:30pm: join Brienne and other pro-choice advocates for the Women’s Wave march, part of a national day of action. Meet at Whitewater’s Cravath Lakefront Park and bring all your friends and loved ones to show the world we want our basic freedoms back! For more info, visit <https://tinyurl.com/39b69kre>



Brienne's Recent Field Activity

This week you had to move fast to catch up with Brienne as she helped the Whitewater Area Chamber of Commerce set up for their Annual Storytelling Festival, celebrated the grand opening of the Beloit Dem's office with fellow Democratic candidates, feasted on the delicious pancake breakfast hosted by the Kiwanis Whitewater Breakfast Club, attended not one but two private fundraisers (huge thanks to the exceptional hosts!), dropped in on a local fundraiser to build a senior center in Michoacán, Mexico, joined fellow Democratic candidates at the Celebrating Wisconsin Values event hosted by the Walworth County Dems, canvassed multiple neighborhoods to introduce herself, and served her duties on the Whitewater GroCo Board. And all of this while working her day job as a teacher at UW-Whitewater, running her small yoga business, and being a mom to two kids and a dog. Nobody gets it done like Brienne!

How Can You Help?

Besides [donating money](#), people often ask how they can support Brienne's campaign. Here are a few ways you can lend a hand:

Forward this email: a true grassroots effort means reaching people one-by-one so please, spread this message far and wide! (And anyone may receive their own copy by signing up [on our website](#))

Host a private fundraiser: private fundraisers are a casual, fun way to gather your network of people and invite them over for an open house, where they'll have an opportunity to meet Brienne and chat one-on-one. For more information, please contact volunteer@brienneforwisconsin.com

Write a letter to the editor: these may be short (typically 250-300 words) but they can be *very* mighty at influencing voters. Contact volunteer@brienneforwisconsin.com to receive a toolkit that will help you get started.

ENDORSEMENTS

- *Sierra Club*
- *Wisconsin Education Association Council*
- *AFT Local United UW-Whitewater*
- *Wisconsin Progress*
- *AFL-CIO*

DESIGNATIONS

- *Designated as a Gun Sense Candidate by Moms Demand Action*

MERCH

T-shirts, yard signs, and buttons are here! Swing by the Whitewater Dem's Office during office hours and display your support with pride (834 E. Milwaukee St.; open Tues. & Sat. 10am-12pm). Donations requested to help offset costs.



Everyone looks good in a Team Brienne T-shirt!



PAID FOR BY FRIENDS OF BRIENNE
Miguel Aranda, Treasurer