



# CAMPAIGN UPDATES & NEWS

*Working smarter, working harder, working together*

**November 3, 2022**

*Platform Highlight:*

## *WHY I'M RUNNING*

*I'm often asked why I'm running for office. There are so many reasons, far too many to fit into this column, but here are a few that are close to my heart:*

*I'm running because our children deserve better-funded schools, our citizens deserve more access to healthcare, and our law enforcement officers & first responders deserve more support to protect and serve our communities. Our natural resources need good stewardship, our small business owners and farmers need a strong ally, and, last but not least, women's reproductive freedoms need to be restored.*

*I'm also running to uphold the integrity and honesty of this public office and bring strong representation to Madison on behalf of AD 31. I want to make the lives of all of our citizens better and to do that I'm ready to work across the aisle and bridge this destructive divide.*

*I am honored to be your chosen candidate for AD31 and cannot thank you enough for your trust, your support, and your vote.*

♥ ~Brienne

## **Working Smarter, Working Harder, Working Together**

There's [an estimate floating around](#) that predicts when all is said and done, \$344 million will have been spent on political ads in Wisconsin this election cycle. As staggering as this number is, and as hard as it is to stomach considering how much social good this amount of money could have done, it's not hard to believe. Our mailboxes have been flooded by one flyer after the next and it's impossible to avoid seeing endless campaign commercials on TV and the internet.



Many of these messages are filled with falsehoods, designed to stoke misguided outrage that cleaves our society in half. This discord is by design and financed by an elite few. It's not healthy. It's not the way to sustain a strong democracy. And, frankly, it's exhausting.

So how do we fix it? We fix it by electing leaders capable of listening to our concerns, not ones who do nothing but scream the loudest. We elect leaders capable of coming up with real solutions to problems facing our communities, not ones who work hard to sow fear, hate, and distrust in each other. And we elect leaders capable of reaching across the aisle, leaders willing to compromise to achieve fair results, not ones who think politics is a zero-sum game.

When we elect capable leaders, government quietly hums in the background, ready and there when we need it. When we don't elect capable leaders, government—and our society—becomes the chaos we've all endured.

So when casting your vote, consider why a candidate might spend their entire advertising budget exhaustingly attacking the other side instead of promoting their own ideas and accomplishments. Usually, it's because that's all they are capable of.

But strong leaders, such as Brienne Brown, are out there and on the ballot. The more we elect these leaders the less political turmoil we'll see on the news and live through every day. And that, hopefully we can all agree, would be a breath of fresh air.



## Where's Brienne Been?

In the final days and hours before Election Day, Brienne is tapping into her boundless energy and showing no signs of slowing down. This week, she joined Ann Roe, Steve Doelder, and Adam Jaramillo at the Doing the Right Thing bus tour rally for Tony Evers and Sara Rodriguez in Delavan, shared fellowship with members and supporters of the Beloit NAACP, visited with U.S. Senators Tammy Baldwin (D-WI), Chris Murphy (D-CT), and actor Bradley Whitford, and wore down a pair of shoes walking many miles, going door-to-door meeting and listening to so many wonderful people. Thank you for opening up and sharing your thoughts and concerns - together we build stronger communities!

## In Case You Missed It...

The [Beloit Daily News](#) officially endorsed Brienne and [The Journal Times](#) posted her responses to their questionnaire (unfortunately, Brienne's opponent never responded to their request).

## Upcoming Events

**November 5-6:** this is it! The final weekend! It's GOTV (Get Out the Vote) time and we need *all* hands on deck! Please consider signing up for a shift (or two) to canvass, drive a canvasser, and/or drop literature at voter's doors. Shifts start at either the Elkhorn office (15 E. Walworth St.) or Whitewater office (834 E. Milwaukee). This is how we win elections and so much is at stake on November 8<sup>th</sup>. Looking forward to seeing you this weekend!

**November 8: ★ ELECTION DAY PARTY! ★** Come on by the Whitewater Dem's office, where we'll be having a party all day and into the night to watch those results come in (834 E Milwaukee). Snacks and beverages will be provided. We hope to see the many faces who have supported Brienne as our next AD31 representative!

## How Can You Help?

## ENDORSEMENTS

- *Planned Parenthood*
- *Sierra Club*
- *Wisconsin Education Association Council*
- *AFT Local United UW-Whitewater*
- *AFT-Wisconsin*
- *Wisconsin Progress*
- *AFL-CIO*
- *Progressive Turnout Project*
- *UAW Region 4*
- *Beloit Daily News*

## DESIGNATIONS

- *Designated as a Gun Sense Candidate by Moms Demand Action*



## MERCH

**LAST CALL** for jerseys, T-shirts, & yard signs! Pick up at the Dem's office in Whitewater (834 E. Milwaukee St.; open Tues. 10-12, Fri-Sun 10-4).

# VOTE TUESDAY, NOVEMBER 8<sup>TH</sup>!

PAID FOR BY FRIENDS OF BRIENNE  
Miguel Aranda, Treasurer/Tesorero