



Jason Mathis

Oklahoma NBHA State Director

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Hello,

I hope this letter finds you well. I'm Jason Mathis, Oklahoma NBHA State Director. I invite you to become a partner with Oklahoma NBHA to bring the excitement of the pioneer association of Divisional Barrel Racing to our state.

With members in all 77 of Oklahoma's counties, Oklahoma NBHA is a great way to reach across the state and reach many potential customers.

WHY NBHA??

- **Over 23,000 members nation-wide**
- **Our state members compete each year for a State title and a chance to become a World Finalist**

THE BOTTOM LINE: Our members do not have to be the fastest horse to be a champion. From youth to Seniors to the Open, our Divisional system allows everyone from the Professional to the First-year contestant the opportunity to win!

Please find the enclosed sponsorship package and choose your package. We are looking forward to having you join us as a partner! Without you, our great events would not be possible!

Jason Mathis

Oklahoma NBHA State Director

THE PACKAGES

TITLE SPONSOR: The Title Sponsor for the 2020 NBHA State Championships will Receive:

- Billed as (2020 Oklahoma NBHA State Championships brought to by _____)
- 4 Banners in the arena.
- Listed on ALL Promotional Items at Top Billing
- NUMEROUS Mentions throughout our Event
- Vendor Space

TOTAL INVESTMENT: \$2500.00 (Only 1 Available)

PRESENTING SPONSOR: The Presenting Sponsor for the 2020 NBHA State Championships will Receive:

- Billed as (2020 TITLE SPONSOR Oklahoma NBHA State Championships are presented in part by _____)
- 3 Banners in the arena
- Listed as a Presenting Sponsor on ALL Promotional items
- Numerous Mentions throughout our Event
- Vendor Space

TOTAL Investment: \$1000.00 (1 available PER Day, for total of 3)

BARREL SPONSOR: The Barrel Sponsor for the 2020 NBHA State Championships will Receive:

- A section on each barrel
- Your business will be in every competition photo at our event
- 1 banner in the arena
- Mentions throughout our event

TOTAL Investment: \$500.00 **SOLD**

BUCKLE SPONSOR: The Buckle Sponsor for the 2020 NBHA State Championships will Receive:

- Announced as a Buckle Sponsor throughout the weekend
- Recognized as a Buckle Sponsor at our awards ceremony
- Numerous Mentions throughout the event

TOTAL INVESTMENT: \$200.00

BANNER SPONSOR:

- **Banner in the Arena**
- **Mentions throughout the show**

TOTAL Investment: \$150.00 (Must Provide Logo)

\$200.00 If Banner is needed

DRAG SPONSOR:

- **Script read promoting your business during the drag**

TOTAL INVESTMENT: \$50 PER Drag (you choose the number of drags you wish to sponsor)

For Instance a \$500 sponsorship gets you 10 drags with a professionally written script. These can produced in studio prior to the event!

Thank you for your time and I look forward to having you as a partner with Oklahoma NBHA!

- Jason