

Build Your Tribe & Thrive



*5 Ways to Find Your People,
Build a Community, and
Expand Your Life*



TRIBES **OVER** *TRENDS*

*It's good to
know...*

There are more than 495 million results when I put tribe into the Google search bar. Therefore, we have to be clear about what tribe is to us. —————

*it's good to
know....*

THE NETWORK

THE ASSOCIATION

THE TRIBE



Networks are about positions.
Associations are about public service.
Tribes are about people.

A tribe is a group of individuals who have similar values, character traits, and enthusiasm for certain things in life—whether personal or professional

TRIBES ARE BUILT ON

Relationships

not transactions, rewards, or ulterior motives

**What do we have in
common? How do we
relate to each other?**



STEPS TO BUILD YOUR TRIBE

USING AUTHENTIC CONNECTIONS

More Authenticity Less Accolades

BE YOURSELF,
NOT YOUR TITLE.
CONNECT WITH OTHERS
BASED ON SOMETHING OTHER
THAN THEIR ACHIEVEMENTS.





Proceed With Passion

LEAD WITH WHAT SETS YOUR
HEART ON FIRE. YOUR
PASSION WILL MAKE
AUTHENTIC CONNECTIONS
EASIER TO MAKE.

Start With Your Story

INSTEAD OF SHARING THE ROLES YOU FILL,
BEGIN WITH A STORY ABOUT WHO YOU ARE
AND WHAT YOU LOVE. STORIES BUILD
RELATIONSHIP.



Thread Your Stories



TRIBES ARE CREATED BY THE
THREADS WE WEAVE
TOGETHER. LEAVE JUDGMENT
AT THE DOOR AND THREAD
THE TRIBE TOGETHER.



Make Time For Each Other

INTENTIONAL BONDING IS
NECESSARY FOR TRIBE
BUILDING. WHETHER YOU ARE
LAUGHING TOGETHER ON
VIDEO CHAT OR MEETING UP
EVERY TUESDAY FOR TACOS,
SET TIME FOR CONNECTING.



**A QUALITY TRIBE IS A
LIFETIME OF SUPPORT
AND FRIENDSHIPS**



THE TRIBE

Visionaries

Builders

Sustainers

Witnesses

Creators

**VISIONARIES SEE WHAT IS NEEDED
BEFORE IT IS ACTUALLY NEEDED.THEY
MUST BE ABLE TO COMMUNICATE
WELL WITH THE TRIBE ABOUT WHAT
NEEDS TO BE STARTED.**

**BUILDERS ARE ABLE TO
IMPLEMENT AND COMPLETE ANY
VIABLE VISION. THEY ARE OFTEN
THE QUIET ONES. SHOW THEM
CONSISTENT APPRECIATION.**

**SUSTAINERS ARE THE GLUE TO
EVERY TRIBE. THEY KEEP THE TRIBE
ALIVE AND VIBRANT. THEY ARE
DEPENDABLE & DEDICATED.**

**WITNESSES ARE THE MOUTHPIECES
OF THE TRIBE. THEY BRING PEOPLE
INTO THE FOLD BY MENTIONING
THE LOVE OF THE PEOPLE.**

**CREATORS ARE THE HEARTBEAT OF
THE TRIBE. THEY KEEP SACRED
TRADITIONS IN PLACE AND NEW
IDEAS FLOWING INTO THE TRIBE.**

WHAT MAKES
YOUR TRIBE
GROW?

a growing tribe...

1. allows everyone to be authentic and open
2. asks each other about their passions
3. creates purpose for those within the tribe
4. celebrates cultures, ages, & personalities

WHAT MAKES
YOUR TRIBE
CRUMBLE?

a crumbling tribe...

1. gossips and makes assumptions about others
2. focuses too much on credentials and titles
3. stirs up competitiveness and comparison
4. lacks different ethnicities, age groups, etc.



*our tribes hold our truths
and our spirits—our
legacies and our longevity*



*Build your
tribe & thrive.*